

EXPERIENCE

Amazon
Seattle, WA

UX Designer II Nov '23 - Dec '25

Core team member responsible for establishing best practices and initial user experiences for Alexa+ Ticket Search feature.

Shipped and designed end-to-end flows for voice created routines. Partnered with research and product to inform overall product vision for creating and editing through voice.

Identified strategic opportunities to increase user understanding and simplify routine creation. Led redesign efforts for the Routines experience on Web and multimodal devices. Partnered with research and product on the overall product vision.

Shipped end-to-end UX design for several v1 mobile and multimodal experiences: Alexa Routines and Ticket Search.

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UX Designer I Jun '21 - Nov '23

Led end-to-end redesign of Alexa's household messaging system "Announcements", a core communications feature serving millions of users across Echo devices and the Alexa App. Spearheaded the design strategy and drove cross-functional alignment while delivering a completely revamped user experience. Led research and partnered with product to inform the overall product roadmap.

Identified strategic opportunities to increase user understanding and simplify routine creation. Led redesign efforts for the Routines experience on Web and multimodal devices. Partnered with research and product on the overall product vision.

Shipped end-to-end UX design for several v1 mobile and multimodal experiences.

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UX Design Apprentice Jan '21 - Jun '21

Ideated and conceptualized a future family manager Alexa companion app for Comms domain, working across design, product, and research.

Conceptualized a suit of socially engaging features for the Comms domain. Partnered with research and product to inform overall vision.

EDUCATION

SVC
Seattle, WA

UX Design Certificate
16-week immersive course followed by 8 weeks of on-the-job training.

CSULB
Long Beach, CA

Bachelor of Fine Art
3.85 / 4.0 GPA
Awarded the President's List

SKILLS

AI prototyping, Figma, sketch, Adobe Creative Suite, Jira, Asana

Interaction Design, AI Conversational Design, Product Thinking, Prototyping, Presentations, Design Systems, Interaction Specs, Accessibility, Copy Writing, Competitor Analysis, Storyboarding, Usability Testing