



# WALK4WATER

AN EXERCISE IN EMPATHY & AWARENESS



## YOU CAN BE A CHAMPION FOR CHANGE

*Can you imagine your family, friends or colleagues living without the basics of clean water to keep them safe?*

Clean water, hand-washing, and sanitation have never been more relevant.

The Walk4Water is a unique way to connect your family, team, small group or organization with the global water crisis in a safe and meaningful way.

- When you carry a jerry can... **you step into the shoes** of kids in Uganda who walk for water every day.
- When you hear their stories... **you see the world in a new way** and understand the challenge of water poverty.
- When you connect with a community... **you can help end the walk** for water by raising funds that change lives.

Let's create a unique experience that works specifically for your group!



Hosting a one-day event or month-long fundraiser



Remote or in-person presentation + Q&A with Acts for Water CEO



Access to Jerry Cans delivered to your location for duration of event



Videos, stories & pictures for learning resources



Customized connection with a Ugandan community

**FUNDRAISING:**  
The Walk4Water has no cost. Fundraising for a project is optional and available by request.

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## HOSTING A WALK FOR WATER IS EASY

**You don't need to be an event planner to make a splash.**

We've made it simple so you can focus on the impact.

### 5 Simple Steps:

- Pick your Walk for Water style  
(with a group, for a school, community event)
- Choose a date & location\*  
(your neighbourhood park, school grounds, etc.)
- Invite your people  
(with customizable email/social templates)
- Share the story  
(Acts Staff to share in person and/or use our pre-planned story and video presentation)
- Choosing to Fundraise? Collect donations  
(online, in person, or both)



## ACTS WILL PROVIDE THE SUPPORT YOU NEED

**You're not alone.**

We'll equip you with the elements for a great event!



- Invitation template (custom email or printable card)
- Social media posts to build buzz
- Short videos that bring the cause to life
- Printed brochures or flyers if you'd like them
- A sample presentation + story prompts to make sharing effortless
- Acts Staff to share the impact in person
- Custom landing page & donation response cards
- Follow-up email to thank guests + share impact



### Ready to Take the Next Step?

Contact Tracey to personalize your event toolkit and stories:

 [tracey@acts.ca](mailto:tracey@acts.ca)