

JANUARY - AUGUST 2026

STATE OF

Workplace Demand

What 4.2M reservations reveal about the office week.

4.2M

active desk and room reservations

400+

organizations analyzed

The defining finding: nearly 73% of weekday demand lands between Tuesday and Thursday.

The office week has a three-day center

Across 4.2M active desk and room reservations, Tuesday through Thursday carried nearly three quarters of weekday workplace demand.

3.0M

Tuesday - Thursday reservations

73%

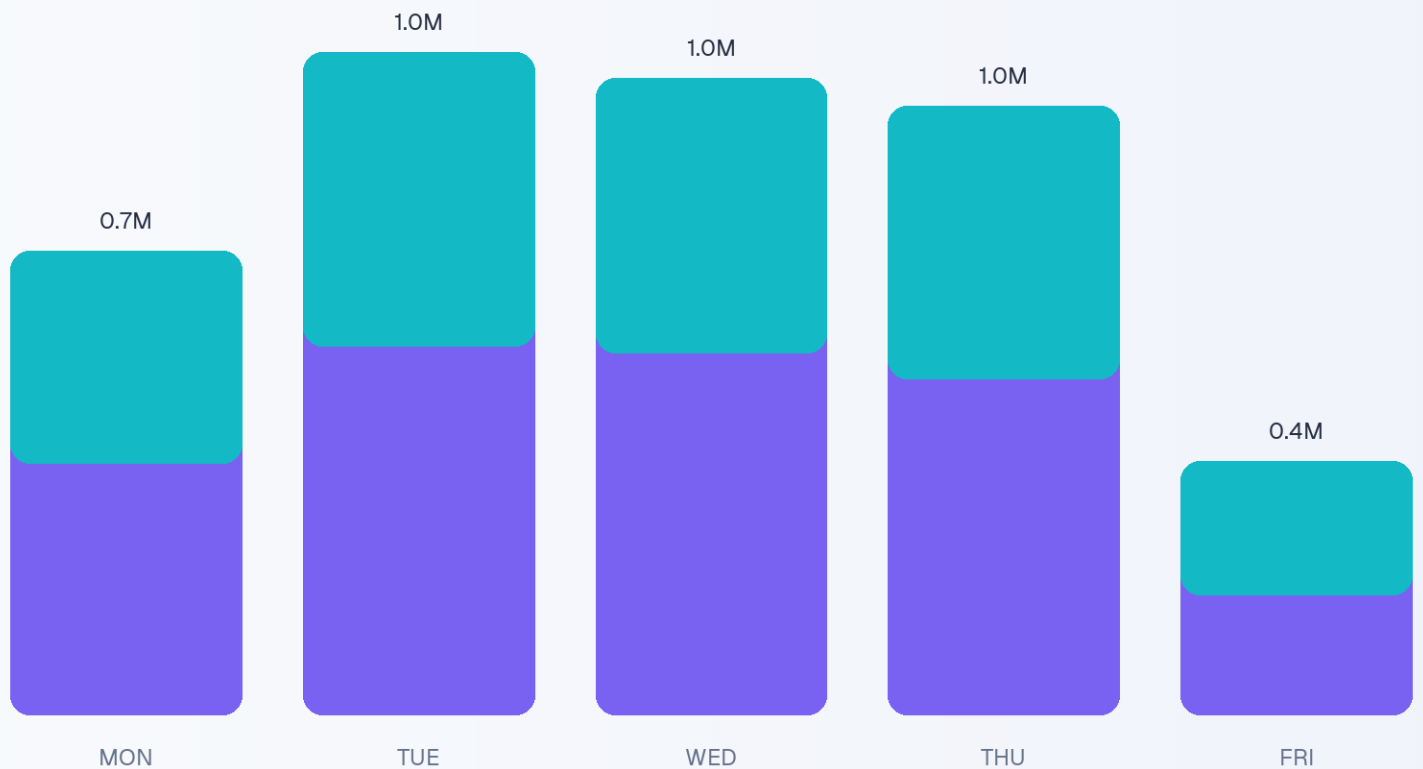
of weekday demand

WHY THIS IS USEFUL

The useful planning window is not simply 'the workweek.' Service coverage, hospitality, food, transportation, and room support should be designed for a concentrated Tuesday-through-Thursday peak.

The complete weekly demand curve

Tuesday was the busiest scheduled day, with Wednesday about 4% behind. Thursday remained close, while Monday ranked fourth and Friday fell sharply.



THE AVERAGE HIDES THE CURVE

26%

Tuesday above the average weekday

62%

Friday below Tuesday

DESKS

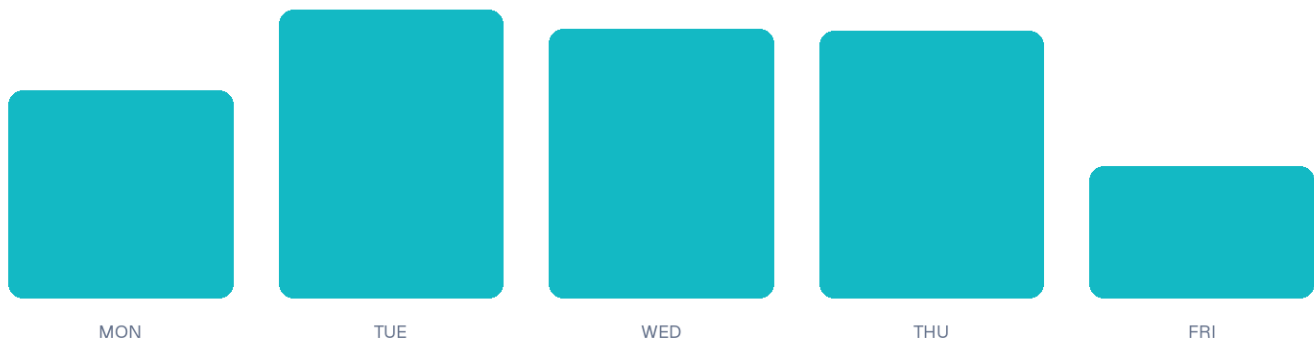
ROOMS

Midweek leads for both desks and rooms

The pattern is not being created by one resource type. Desk and room reservations both peaked on Tuesday, remained high on Wednesday and Thursday, and dropped substantially on Friday.

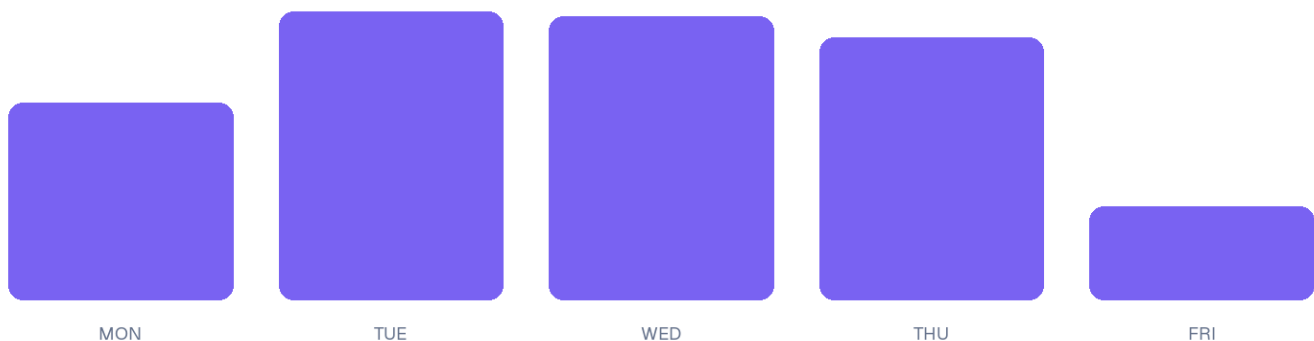
DESK RESERVATIONS

1.9M weekdays



ROOM RESERVATIONS

2.3M weekdays



Turn the curve into an operating plan

01

Plan capacity to the peak.

The average weekday understates Tuesday demand by about 26%. Use the peak as the stress test for desks, rooms, hospitality, and support.

02

Operate services to the curve.

Friday demand sits about 62% below Tuesday. Test staffing and service levels by day instead of applying one fixed five-day model.

03

Validate intent against reality.

Pair reservations with arrivals, occupancy, team overlap, and experience before changing space or hybrid-work policy.

What the data says and what it does not

This analysis covers 4.2M anonymized, aggregated active desk and room reservations scheduled in Tactic from January through August 2026, across 400+ organizations. Primary charts focus on Monday through Friday.

WHAT IT SHOWS

- Scheduled reservation volume by weekday
- Desk and room patterns separately
- The shape of planned workplace demand

WHAT IT DOES NOT SHOW

- Whether a reservation became an arrival
- How many people attended a room booking
- A universal rule for every workplace

RESPONSIBLE INTERPRETATION

Weekend reservations remain in the 4.2M total but represent less than 1% of activity, so charts focus on the workweek. Cancelled and other inactive records were excluded. Totals are activity-weighted.