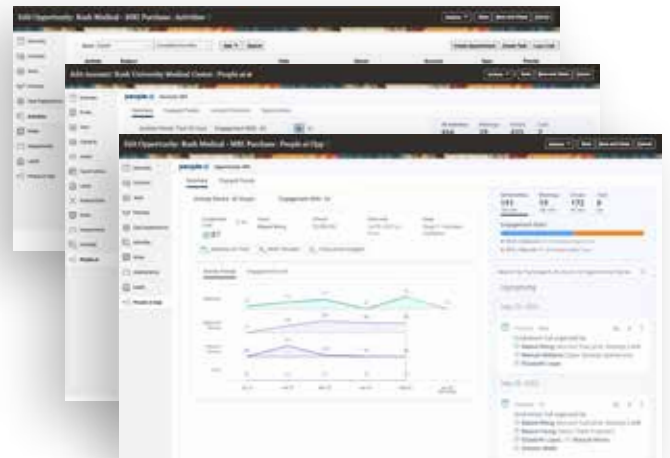


Enterprise Revenue Intelligence for Oracle Fusion Sales

Turn Actionable Insights Into Actual Revenue

People.ai's Data Platform translates signals from activities and engaged contacts into pipeline and improved deal execution.

Do the right things at the right time - with the people who matter most - to grow pipeline and close deals faster. Realize more value from your Oracle Fusion Sales investment with a platform that points your team in the right directions. Leverage trusted and accurate data that accurately reflects deal status. You want to create effective campaigns to nurture the right people at the right stage. You realize that large deals are very complex and it is difficult to keep track of all moving parts.



Take the proven path to enterprise pipeline and revenue generation with People.ai + Oracle



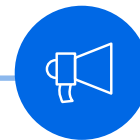
Relationships

Put the right people at the center of every deal



Efficiency

Sell more, faster – with the same headcount



Visibility

See into the future and rescue at-risk revenue

“

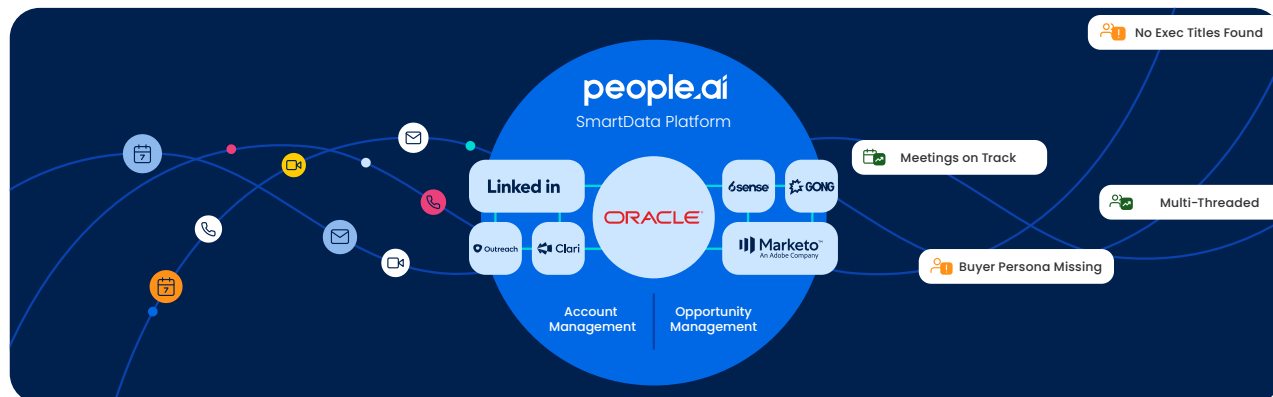
Oracle and People.ai share a vision for how revenue intelligence can help transform B2B selling and drive stronger revenue operations performance. We are excited to partner with People.ai to bring action-oriented cross-functional revenue insights across the entire B2B lifecycle to our mutual customers.

Des Cahill.

Group Vice President Global Product Marketing, Oracle Customer Experience Cloud

The People.ai Difference

Oracle's vision for Revenue Intelligence is to provide action-driven insights across the B2B revenue functions. People.ai embeds revenue and engagement insights, with accurate revenue picture and guidance. Together, we'll help guide your business to growth by providing an accurate revenue picture, from pipeline to close to renewal.



Increasing Sales Productivity

Within Oracle Fusion Sales, People.ai offers automated data capture with the industry's best matching, filtering, and contact enrichment. When used with Oracle Fusion Sales, sales professionals reap the benefits of automation and can spend more time driving revenue.

Driving More and Bigger Deals, Faster

Deals progress when a process or sales methodology is followed closely. People.ai surfaces proven, objective engagement and stakeholder influence scores in each account in Oracle Fusion Sales to make sure deals are on track. Marketers and sellers know who the right people to engage are, and when the time is right.

Increasing Buyer Satisfaction

When you give GTM teams a single view of all customer data you put them in the best position to answer their customer's critical questions. People.ai's Data Foundation solution in Oracle Fusion Sales unlocks the ability for sellers to have high-value and impactful engagements that bring together the right stakeholders. Sellers efficiently navigate complex enterprise buying processes, generating confidence among buyers.

PEOPLE.AI IS TRUSTED BY THE WORLD'S MOST INNOVATIVE ENTERPRISES

zoom okta zendesk PLURALSIGHT ORACLE TIBCO zscaler APPDYNAMICS ptc