

# INTEGRA

**Inspired by innovation. Driven by integrity.**

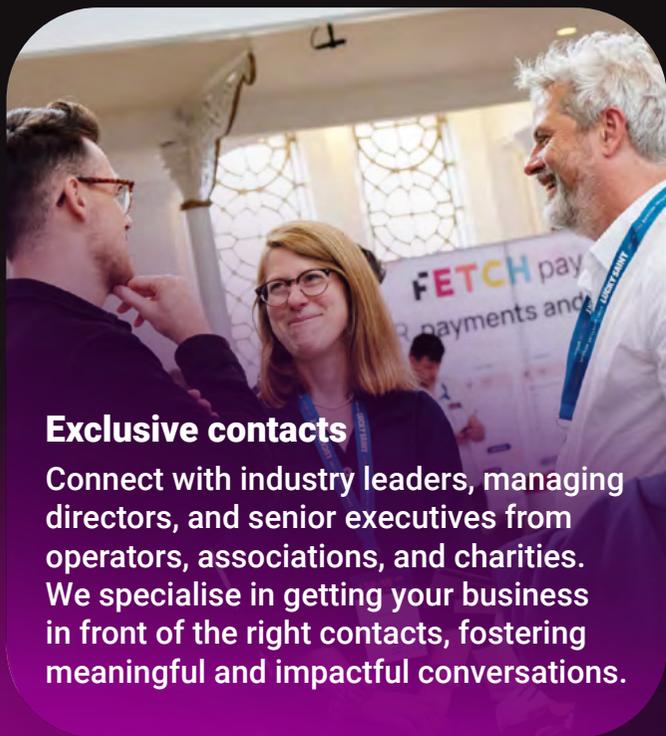


**Showcase at the best hospitality events  
with amazing networking & proven ROI**



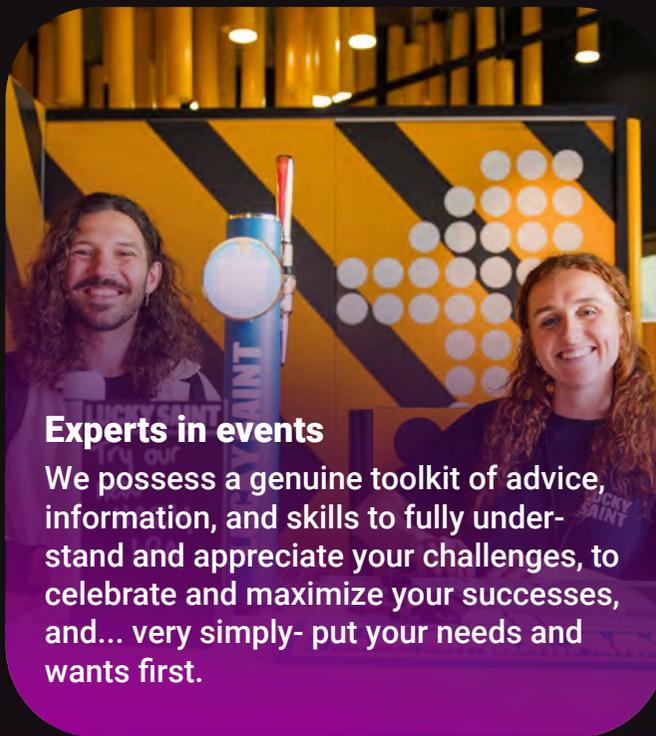
# INTEGRA

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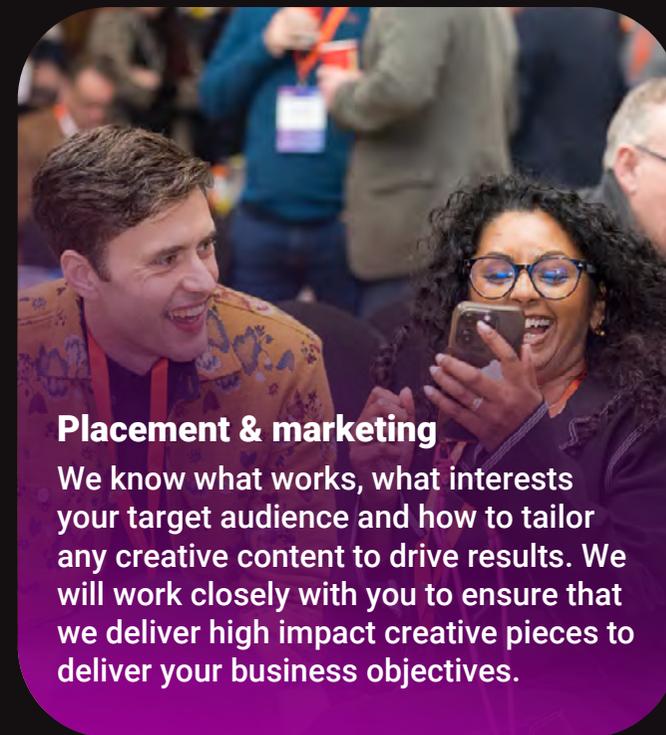
## Exclusive contacts

Connect with industry leaders, managing directors, and senior executives from operators, associations, and charities. We specialise in getting your business in front of the right contacts, fostering meaningful and impactful conversations.



## Experts in events

We possess a genuine toolkit of advice, information, and skills to fully understand and appreciate your challenges, to celebrate and maximize your successes, and... very simply- put your needs and wants first.



## Placement & marketing

We know what works, what interests your target audience and how to tailor any creative content to drive results. We will work closely with you to ensure that we deliver high impact creative pieces to deliver your business objectives.



## Showcase at the best hospitality events with amazing networking & proven ROI



## BBPA: The Future of Beer & Pubs

### Conference

Mid-May 2026 | TBC, London

For the third year running, the BBPA's annual conference will bring together the beer and pub industry's thought leaders, disrupters, and innovators. This intimate conference of 150 senior leaders will enable productive discussion and knowledge sharing -- and some celebration -- as we look at how to shape the future of beer and pubs in the UK.

### Benefits of Partnering

This one-day conference convenes the BBPA membership, which represents 90% of the beer brewed in the UK and over 20,000 pubs, with other industry leaders. Last year's conference brought together leaders from 40 different companies -- all connected to the beer and pub industry. As a BBPA flagship event, it provides a unique opportunity feature your product or service with a stall in the marketplace, feature your brand on digital and print materials, and network with our members throughout the day.

### Pint

- 1 month taster BBPA membership\*
- ✓ 1m x 1m stand / bar
- 1/2 Page ad in Guest Booklet
- ✓ Inclusion in Goodie Bag
- ✓ Referenced in Welcome
- ✓ Logo on marketing
- ✓ LinkedIn Post

**Tickets**  
1 ticket

**£1,550**

### Stein

- 3 month taster BBPA membership\*
- ✓ 1m x 2m stand / bar
- 1 Page ad in Guest Booklet
- ✓ Inclusion in Goodie Bag
- ✓ Referenced in Welcome
- ✓ Logo on marketing
- ✓ LinkedIn Post

**Tickets**  
2 tickets

**£3,550**

### Firkin

- 6 month taster BBPA membership\*
- ✓ 2m x 2m stand / bar
- ✓ Materials on Delegate Tables
- 1 Page ad in Guest Booklet
- ✓ Inclusion in Goodie Bag
- ✓ Referenced in Welcome
- ✓ Logo on marketing
- ✓ LinkedIn Post

**Tickets**  
2 tickets

**£5,550**

### Kilderkin

- 6 month taster BBPA membership\*
- ✓ 3m x 2m stand / bar
- ✓ Materials on Delegate Tables
- 2 Page ads in Guest Booklet
- ✓ Inclusion in Goodie Bag
- ✓ Referenced in Welcome
- ✓ Logo on marketing
- ✓ LinkedIn Post

**Tickets**  
3 tickets

**£7,550**

### The Full Barrel

- ✓ Speaking opportunity
- ✓ Branded Goodie Bag Provision
- 1 year taster BBPA membership\*
- ✓ 3m x 2m stand / bar
- ✓ Materials on Delegate Tables
- 2 Page ads in Guest Booklet
- ✓ Inclusion in Goodie Bag
- ✓ Referenced in Welcome
- ✓ Logo on marketing
- ✓ LinkedIn Post

**Tickets**  
4 tickets to the conference

**POA**

**KAM**

# LOW+NO

## DRINKING DIFFERENTLY

### KAM Low + No Conference

TBC May / June 2026 | Venue TBC

Experience a specialised conference on Low + No, CBD, and other beverage offerings, featuring research, insights, and key data with keynote speakers in the Low + No arena. The 2025 event attracted over 400 delegates, including head buyers from the 'Big 6', category directors, and ops director-level professionals from various licensed trade venues.

#### Benefits of Partnering

Showcase your products and services at this vital event to tap into the 'here to stay' trend. Network with industry experts, including key decision-makers, and position your brand at the forefront of the evolving beverage market.

#### Bronze Event partner

- ✓ Product placement / sampling
- ✓ Networking time (before & during the event)
- ✓ guest list post-event

##### Your logo featured on:

- ✓ event collateral
- ✓ guest information
- ✓ on-screen

##### Tickets

2 tickets to the conference

**£3,000**

#### Silver Event partner

- ✓ all of Bronze benefits +
- ✓ copy of KAM Low+No 2025 report (worth £500)
- ✓ inclusion on 'meet the partner' e-shot campaign
- ✓ inclusion on 'meet the partner' social post to KAM followers

##### Premium logo feature on:

- ✓ event collateral
- ✓ guest information
- ✓ on-screen

##### Tickets

4 tickets to the conference

**£5,000**

#### Gold Headline partner

- ✓ all of Bronze benefits +
- ✓ all of Silver benefits +
- ✓ brand presence on report
- ✓ box out for partner commentary
- ✓ access to full research report & data dashboard (2k sample size)
- ✓ use of stats for content creation
- ✓ Influence on research questions

##### Premium logo feature on:

- ✓ event collateral
- ✓ guest information
- ✓ on-screen

##### Tickets

10 tickets to the conference

**£12,000**



## CompSoc26: The Power of Play & Awards

### Conference & Awards

TBC 2026 | Venue TBC

Enjoy a full speaker program and exciting awards on stage in the evening at Competitive Socialising: The Power of Play event in 2025! In 2025, over 1,200 delegates attended, praising the vibrant atmosphere, networking opportunities, and diverse learning experiences, including talks on gaming innovations, future food trends, and the latest insights.

### Benefits of Partnering

Position your brand at the forefront of Competitive Socialising in the hospitality industry by participating in the 2025 event. Benefit from the extensive networking, and the opportunity to showcase your brand to a diverse audience in this exciting sector.

### Bronze

- 1 pop-up banner
- ✓ A5 page advert in guest booklet
- ✓ promotional item in guest gift bag
- ✓ guest list post-event

#### Your logo featured on:

- ✓ wall wrap & floor vinyl
- ✓ event collateral
- ✓ guest booklet
- ✓ on-screen

#### Tickets

- 2 tickets to entire event

**£4,000**

### Silver

- 2 pop-up banners
- 20 second video trailer on-screen
- ✓ A5 page advert in guest booklet
- ✓ promotional item in guest gift bag
- ✓ guest list post-event

#### Your logo featured on:

- ✓ wall wrap & floor vinyl
- ✓ event collateral
- ✓ guest booklet
- ✓ on-screen

#### Tickets

- 2 tickets to entire event

**£6,000**

### Gold

- ✓ present an award on stage
- 1 stand or bar
- 40 second video trailer on-screen
- ✓ A5 page advert in guest booklet
- ✓ promotional item in guest gift bag
- ✓ advert e-shot pre-event
- ✓ guest list post-event

#### Your logo featured on:

- ✓ wall wrap & floor vinyl
- ✓ event collateral
- ✓ guest booklet
- ✓ on-screen

#### Tickets

- 4 tickets to entire event

**£10,000**

### Platinum

- ✓ headline partner!
- ✓ part of the judging process
- ✓ present an award on stage
- 1 stand or bar
- ✓ product placement
- 60 second video trailer on-screen
- ✓ A5 page advert in guest booklet
- ✓ promotional item in guest gift bag
- ✓ advert e-shot post-event
- ✓ advert e-shot pre-event
- ✓ guest list post-event

#### Your logo featured on:

- ✓ wall wrap & floor vinyl
- ✓ event collateral
- ✓ guest booklet
- ✓ on-screen

#### Tickets

- 5 tickets to entire event

**£15,000**

# BBPA

## ANNUAL DINNER 2026

### BBPA Annual Dinner

#### Members-Only Dinner

October 2026 | TBC, London

A night of celebration, the BBPA annual dinner showcases the best of the beer and pubs industry in Britain. This evening will bring together over 300 guests, raise thousands for charity, and award the achievements of those who have made a positive difference to the industry.

#### Benefits of Partnering

You can spotlight your brand throughout the evening by featuring your product on the 30+ guest tables, hosting a bar in the event space, or sponsoring the evening's entertainment. If you have something special to add to the merriment, bespoke packages are available.

#### Pint

✓ 1m x 1m stand / bar

1/2 page ad in guest booklet

20 second video feature

- ✓ auction prize
- ✓ logo on marketing
- ✓ LinkedIn post

#### Tickets

2 tickets to dinner

**£4,000**

#### Stein

✓ 1m x 2m stand / bar

1 page ad in guest booklet

30 second video feature

- ✓ auction prize
- ✓ logo on marketing
- ✓ LinkedIn post

#### Tickets

2 tickets to dinner

**£6,500**

#### Firkin

✓ 2m x 2m stand / bar

1 page ad in guest booklet

40 second video feature

- ✓ auction prize
- ✓ logo on marketing
- ✓ LinkedIn post

#### Tickets

1 table

**£10,000**

#### Kilderkin

✓ 3m x 2m stand / bar

2 page ads in guest booklet

50 second video feature

- ✓ auction prize
- ✓ logo on marketing
- ✓ LinkedIn post

#### Tickets

1 VIP table

**£15,000**

#### The Full Barrel

✓ 3m x 2m stand / bar

2 page ads in guest booklet

60 second video feature

- ✓ auction prize
- ✓ logo on marketing
- ✓ LinkedIn post

#### Tickets

1 VIP table

**POA**



**BII NITAS**  
**PEOPLE CONFERENCE**



**BII NITAS**  
**INNOVATION IN TRAINING**

## BII People Conference & National Innovation in Training Awards (NITAs)

### Conference & Awards Evening

TBC November 2026 | Porchester Hall, London, W2

The BII People Conference and National Innovation in Training Awards (NITAs) brings together the UK's industry leaders and achievers to celebrate successes and to share insights. It provides a platform for over 350 guests and NITAs finalists to come together and celebrate the achievements of the people that make the wonderful world of hospitality.

#### Benefits of Partnering

This significant event offers extensive networking opportunities and a platform to spotlight your brand. With product placement, marketing opportunities, and the chance to appear on stage, it's a unique chance to capture attention and engage with a one-of-a-kind audience.

### Certificate

- 1 pop-up banner
- ✓ 30 second video trailer
- ✓ first refusal for 2027

#### Your logo featured on:

- ✓ website
- ✓ email campaigns
- ✓ feature in BII News
- ✓ event collateral

#### Tickets

- 2 tickets to both events

**£2,500**

### Diploma

- 2 pop-up banners
- ✓ 30 second video trailer
- ✓ first refusal for 2027

#### Your logo featured on:

- ✓ website
- ✓ email campaigns
- ✓ feature in BII News
- ✓ event collateral

#### Tickets

- 4 tickets to both events

**£4,500**

### Degree

- ✓ present an award on stage
- ✓ part of the judging process
- 1 stand / bar at BOTH events

- ✓ 30 second video trailer
- ✓ first refusal for 2027

#### Your logo featured on:

- ✓ website
- ✓ email campaigns
- ✓ feature in BII News
- ✓ event collateral

#### Tickets

- 6 tickets to both events

**£7,500**

### Masters

- ✓ headline partner!
- ✓ on stage presence

- ✓ present an award on stage
- ✓ part of the judging process
- 1 stand / bar at BOTH events

- ✓ 30 second video trailer
- ✓ first refusal for 2027

#### Your logo featured on:

- ✓ website
- ✓ email campaigns
- ✓ feature in BII News
- ✓ event collateral

#### Tickets

- 10 tickets to both events

**£12,500**

KAM

# PUB SPOTLIGHT

2026



## KAM Pub Spotlight Conference & Invite-Only Dinner

Date TBC Feb 2027 | Westminster Chapel, London

Join the key decision-makers from the UK's Leased and Tenanted pub sector at the fifth 'KAM Pub SPOTLIGHT' in February 2027 in central London. Senior level execs from the Big 6 pub companies and the Family Brewers, representing over 8,500 leased and tenanted pubs, will share insights and discuss the key issues facing the sector.

### Benefits of Partnering

Gain access to the exclusive dinner attended by 70 CEOs and MDs, where KAM will honour operators for their sector contributions. Explore our partnership packages from Silver and above to position your business prominently and connect with industry leaders in an intimate setting.



### Bronze

#### Conference Partner ONLY

- ✓ Product placement / sampling
- ✓ Networking time (before & during the event)
- ✓ inclusion on 'meet the partners' e-shot
- ✓ guest list post-event

#### Your logo featured on:

- ✓ event collateral
- ✓ guest information
- ✓ on-screen

#### Tickets

2 tickets to the conference

**£3,000**

### Silver

#### Conference & Dinner Partner

- ✓ All of Bronze benefits +
- ✓ 30 second ad on-screen

- 1 seat at the 4-course 'invite-only' intimate dinner following the morning conference (30+ senior pub co. execs)

#### Premium logo feature on:

- ✓ event collateral
- ✓ guest information
- ✓ on-screen

#### Tickets

4 tickets to the conference

**£5,500**

### Gold

#### Headline Partner

- ✓ All of Bronze benefits +
- ✓ All of Silver benefits +

- 4 seat at the 4-course 'invite-only' intimate dinner following the morning conference (30+ senior pub co. execs)

#### Premium logo feature on:

- ✓ event collateral
- ✓ guest information
- ✓ on-screen

#### Tickets

6 tickets to the conference

**£15,000**



# Let us create an event for YOU

Ready to turn your event into an unforgettable masterpiece? Choose from our packages, designed to fit any budget or size.

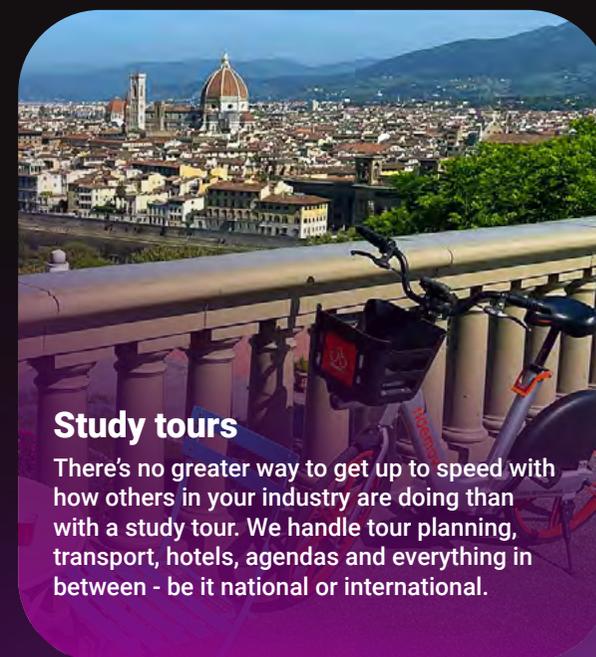
From intimate gatherings to grand affairs, we're committed to bringing your dreams to life with flair, precision and passion. Contact us today for a partnership that ensures your event stands out and leaves a lasting impression. Your vision, our expertise – let's make it extraordinary!

**Packages from £5,000 with profit-share options available**



## Product Launches

Your product deserves a platform, and we at Inntegra know how to build one for you. With an expansive network within the hospitality industry, we can get the right people in the room for your product launch.



## Study tours

There's no greater way to get up to speed with how others in your industry are doing than with a study tour. We handle tour planning, transport, hotels, agendas and everything in between - be it national or international.