

COMPANY

Days
WSTA
Add Sizzle
Fleet Street
Lucky Saint
Monster
Vignerons Mais Autrement
Greene King
Proof Drinks
Airship & Toggle
Signet Collection
Jenuine PR
Drinkaware
Fleet Street
CCEP
Greene King
Lucky Saint
Logic Vending
Greene King
Cask Marque
Greene King
Stonegate Group
Atelier Pip
PROOF Drinks
Red Bull
Athletic Brewing Co
DrinkAware
Everleaf
JME
Reconomy Connect
Butcombe Group
Vagabond Wines
Marco Pierre White Restaurants
Kokebi Coffee
LOVE. Creative
Saicho Ltd
Integra
125 Data & Insights
Unity Wines
Days
Integra
The Opportunity Co.
Kitch Media Ltd

NAME

Josh Adlam
Nicole Alexandrou
Hilary Ansell
Hannah Armitage
Oli Badman
Dan Baker
Christina Baker
Alice Banham
Kasia Baranska
Ross Barringer
Jack Bartholomew
Jenny Beck
Michael Beeson
Robyn Black
Naomi Blurton
Paul Bolton
Poppy Bonfield
Brett Boswell
Nathan Boyes
Sophie Braybrooke
Charlotte Brown
Laurence Brown
Zoe Burgess
Dave Butler
Lydia Carter
Jonny Cartwright
Emma Catterall
Gaetano Chiavetta
Lenia Christodoulou
Amar Chudasama
Andy Clarke
Freddie Cobb
Richie Collins
Taylor Cooke
Matthew Cooper
Amanda Cornish
Jade Craig
Luci Cunningham
Harriet Dawson
Alice De Souza
Sharon Dickinson
Chloe Dodd
Natalie Dunning

POSITION

Senior National Account Manager
Compliance Officer
Consultant & Fractional Marketing Director
Account Director
Off-Trade Director
Account Executive
Export Director
Marketing Exec
Brand Coordinator
Sales Executive
F&B Director
Director
Head of Partnerships
Head of Content
Category Manager
Commercial Category Manager
Trade Marketing Exec
Director
Drinks Category Manager - Spirits & Soft drinks
Account Manager
Head of Marketing L&T – Pub Partners
Head of Insight
Director
Key Account Manager
Strategy & Insights Manager- OnPremise
Brand Manager
Head of Insight
Head of On Trade Sales
Field Sales Manager (London)
Head of Sales
Drinks Performance & Development Manager
Head of Drinks Buying
Training & Operational Excellence Manager
Barista
GROUP ACCOUNT DIRECTOR
Head of UK & Europe Sales
MD
Sales Director
Category Support Specialist
Creative Marketing Manager
Commercial Director
Co-Founder
CEO & Founder

THANK YOU TO OUR PARTNERS



COMPANY

The Original Drinks and Food Company Ltd
Vinarchy
Botivo
TRIP Drinks
Butcombe Group
Drinks Warehouse
Captive WiFi
Days
The Alchemist
Fuller's
Monster
Waitrose
Drinkaware
Mamalan
LOVE. Creative
Mocktails
CHANCE Cider
Freelance Feature Writer
C&C Group
Harpers Wine & Spirit
Butcombe Group
Everleaf
Low No Drinker
Lucky Saint
PROOF Drinks
SW Wines Europe Ltd
Smiling Wolf
LOVE. Creative
Access Group
Vinolo Ltd. t/a as ZENO alcohol-liberated wines.
Waitrose
PROOF Drinks
Côte Restaurants
Brakspear
me&u
KAM
Waitrose
UK Hospitality
Beverage Brewing Technology
Côte Restaurants
Logic Vending

NAME

Max Edwards

Bruce Enslin
Imme Ermgassen
Bonnie Evans
Melissa Eveleigh
Demis Farley
Adam Foreman
Greg Forrest
Jonathan Fraser-Prinn
Edward Fryer
Ryan Furlong
Jourdan Gabbini
Bina Gandhi
Jack Gaskin
Mariana Gates
Ed Gerard
Jen Ghosh
Anthony Gladman
Alice Goody
Hamish Graham
Jerry Green
Scarlett Gregory
Denise Hamilton-Mace
Jim Harling
Mark Harrison
Dan Harwood
James Hawkins
Mel Heaney
Jasmine Hill
David Hodgson

Sarah Holland
Johny Hume
Lizzie Isles
Matthew Jaggar
Javana Jayawardena
Katie Jenkins
Nichola Joyce
Becky Keilty
Daniel Kerruish
Beata Kielbasa
Graham King

POSITION

Commercial Manager

-
Founder
Senior National Account Exec
Purchasing Executive
Joint MD
Director
Product Lead
Director of Bars
Drinks Marketing Manager
National Account Manager
Buyer
Partnerships Manager
Director
Strategy and Culture Executive
Chief Commercial Officer
Brand & Marketing
-
Head of On Trade Insight
News Reporter
National Account Manager
Gardener
Mindful Drinking Mentor
On-Trade Sales Controller
Head of On-Trade
Managing Director
Business Development Executive
Senior Account Director
Account Manager
Founder & CEO.

Low & No alcohol Buyer
Northern Sales Manager
Head of Food and Drink
Head of Marketing
Partnerships Manager
Marketing Director
Partner & Trading Manager
Head of Commercial
Consultant
Food and Drink Training Manager
Technical Engineer

THANK YOU TO OUR PARTNERS



COMPANY

Caravan Restaurants
The Wine and Spirit Trade Association
Heineken UK
6Percent
Everleaf
Vinarchy
BBPA
Morning Advertiser
CHANCE Cider
World Alcohol-Free Awards
Smiling Wolf
KAM
Lucky Saint
Nectar Imports
UK Hospitality
Inntegra
Sentia Spirits
Guy Anderson Wines
TRIP Drinks
Stonegate
Thatchers Cider
Morning Advertiser & Restaurant
PROOF Drinks
BIDFOOD
Jump Ship Brewing
Mitchells & Butlers
KAM
The Bitter Club Limited
Wells & Co.
Shepherd Neame
Marco Pierre White Restaurants
Cask Marque
GABA Labs & Sentia Spirits
The Future Laboratory
BII News
The Opportunity Co.
KAM
BIDFOOD
Kokebi Coffee
World Alcohol-Free Awards
Global Brands
Access Group

NAME

Miles Kirby
Davina Kortright

Queenie Lam
Gabriella Lamb
Dan L'Anson
Claire Lewellyn
Steve Livens
Gary Lloyd
John Logue
Chris Losh
Hamilton Lowe
Jo Lynch
Kevin Lyster
Jez Manterfield
Jackie Marlow
Kim Marshall
Natasha Martins
Nadine McCallion
Ed Mccorrie
Adam McGurk
Philip McTeer
Esther Mean
Jennifer Meredith
Craig Miles
Sonja Mitchell
Ashley Moore
Katy Moses
Ro Murray
Neil Musson
Olivia Newell
Stu Newson
Paul Nunny
Professor David Nutt
Seyi Oduwale
Kate Oppenheim
Alex O'Reilly
Vicky Painter
Chris Palethorpe
Sam Parker
Christine Parkinson
Georgia Pashley
Jessica Peaty

POSITION

Co-Founder
Head of Research & Insight

Innovation Development Manager
Co-founder
Commercial Director
Senior Category Manager
Technical & Regulatory Affairs Director
Associate Features Editor
Founder
Co-Founder
Founder
Account Director
Head of PR & Comms
Head of Category & Buying
COO
Event Director
Marketing
Associate Sales Director
OOH Lead
Drinks Development Manager
Head of Marketing
Account Manager
Senior Trade Marketing Manager
Development Chef
Founder
Category Manager - Beer & Cider
MD / Founder
Founder
Head of Purchasing
Brands Marketing Executive
Operational Business Development Manager
Director
Co-Founder
Foresight Analyst
Editor
Co-Founder
Insight & Marketing Exec
Clients Director
Barista
Co-Founder
Senior Customer Marketing Manager
Head of Sales

THANK YOU TO OUR PARTNERS



COMPANY

Sentia Spirits
Kokebi Coffee
Sentia Spirits
BIDFOOD
Lucky Saint
Sentia Spirits
KAM
The Ivy Collection
Lucky Saint
Blackbirdbox Consultancy
The Opportunity Provider
Carlsberg Britvic
Robinsons
Smiling Wolf
Big Table Group
HIT Training
Hatch Mansfield Agencies
Lucky Saint
Red Bull
Mitchells & Butlers
Star Pubs
Lucky Saint
Lucky Saint
GM
Botivo
Lucky Saint
Live Nation
Fleet St
Sixes Party Cricket
Lucky Voice
Red Engine
Robinsons
Drinks Warehouse
Big Table Group
BII
Club Soda
CCEP
Butcombe Group
KAM
La Maison Wellness
Head of Operations
Saicho Ltd
Daniel Thwaites

NAME

Jerome Pellaud
Natalia Pena
Jamie Petagine
Chiara Picciafuoco
Lou Pollitt
Jenn Pray
Gemma Pym
David Ray
Izzy Rees
Olivia Reid
Claire Richardson
Nick Riley
Ben Robinson
Tom Routledge
Branka Salvezani
Jeremy Scorer
Angela Scott
Andrew Seal
Anaya Shah
Emma Sharpe
Jessica Simpson
Mary Slot
Simon Smith
Isobel Smith
Alex Smith
Will Snowden
Dan Straczyński-Green
Mark Stretton
Calum Swan
Gabor Szabo
Josh Telford-Grimmer
Jonathan Thomas
Clive Thomas
Lucy Thompson
Yasmin Thornton
Jussi Tolvi
Wasima Uddin
Fred Vanderplank
Charlotte Varney
Camille Vidall
Lauren Wakeling
Emma Walker-Hedges
Louise Watson

POSITION

Managing Director
Marketing Director
B2B Sales
Marketing
Category & Insights Director
Head of B2B & Partnerships
Account Director
Director of Bars
Brand & Activations Exec
Director
Head of Business Development
Lead Channel Development Manager
Director of Pub Partnerships
Content Marketing Manager
Senior Buyer
Licensed Trade Director
Technical Manager
Customer Marketing Lead
Category Manager
Category Manager - Mixed Drinks
Drinks Category Buyer
National Account Lead
Head of Brewing
Pop Playrooms
Commercial Director
On-Trade Director
Fan Experience Business Partner
CEO
Head of Operations
Operations Manager
Procurement Manager
Sales and Brewing Operations Director
Commercial Director
Planning and Communications Director
Relationships Manager
Co-Founder
Category Manager
Managing Director, UK Drinks
Research Manager
Founder
Lightning Bolt Entertainment
Global Head of Sales
Beer Sommelier / Customer Contact Manager

THANK YOU TO OUR PARTNERS



COMPANY

Thatchers Cider
Morning Advertiser
The Original Drinks and Food
Company Ltd
University of Nottingham
Thatchers Cider
LOVE. Creative
Club Soda
Bar Magazine
Zizzi
Mitchells & Butlers

NAME

Emma Weber
Rebecca Weller
Frazer Westmorland

Rod White
Neil Williams
Sam Williams
Laura Willoughby
Tom Wollin
George Wright
Robert Zielski

POSITION

Head of Activations
Senior Reporter
Operations Manager

Master Brewer
National Account Manager
Account Director
Co-Founder
Director
Senior Marketing Manager
Category Manager - Non alcoholic drinks & Wine

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be [drinkaware.co.uk](https://www.bedrunkaware.co.uk)

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DAYS

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NON-ALCOHOLIC BEVERAGES

hit
Hospitality Industry Training

Kokebi

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NITRO MOCKTAILS
UNIQUELY CRAFTED

MONSTER ENERGY

PROOF
DRINKS

SENTIA

SMILING WOLF

THATCHERS

TRIP

UNITY
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INTEGRA