



Privacy Policy

Momentm Developments Ltd

Last updated: September 2025

Who We Are

Momentm Developments Ltd is a UK-based company. Our contact details are:

Email: info@momentm.co.uk

Who We Are

This privacy policy explains how we collect, use, and protect your personal information when you visit our website or use our services. We are committed to protecting your privacy and complying with applicable data protection laws, including the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

Information We Collect

Information You Provide to Us

- Contact details (name, email address, phone number)
- Information in correspondence with us
- Information you provide when making enquiries about our services
- Any other information you choose to provide

Information We Collect Automatically

When you visit our website, we automatically collect certain information through:

Cookies and Similar Technologies:

- Essential cookies for website functionality
- Analytics cookies to understand how our website is used
- Preference cookies to remember your settings

Website Analytics: We use Google Analytics to collect information about how visitors use our website, including:

- Pages visited and time spent on pages
- How you arrived at our website
- Browser type and version
- Device type and screen resolution
- General location information (country/region level)
- IP address (anonymised)

How We Use Your Information

We use your personal information for the following purposes:

Legitimate Business Purposes

- Responding to your enquiries and providing our services
- Communicating with you about our services
- Improving our website and services
- Managing our business operations

Website Analytics

- Understanding how our website is used
- Improving website performance and user experience
- Identifying popular content and areas for improvement

Legal Compliance

- Complying with legal obligations
- Establishing, exercising, or defending legal claims

Legal Basis for Processing

We process your personal information based on:

- Legitimate interests: For business communications, website improvement, and analytics
- Consent: For non-essential cookies and marketing communications (where applicable)
- Contract: To provide services you have requested
- Legal obligation: To comply with applicable laws

Cookies

Our website uses cookies to enhance your browsing experience. We use:

Essential Cookies

These are necessary for the website to function properly and cannot be disabled.

Analytics Cookies

We use Google Analytics cookies to understand website usage. These cookies help us:

- Count visitors and see how they move around our website
- Identify which pages are most popular
- Improve our website based on user behaviour

You can control cookie preferences through our cookie banner when you first visit our website, or update your preferences at any time through your browser settings.

For more information about Google Analytics and how to opt out, visit: [Google Analytics Opt-out](#)

Information Sharing

We do not sell, trade, or rent your personal information to third parties. We may share your information with:

Service Providers

- Google Analytics (for website analytics)
- IT service providers and web hosting companies
- Professional advisers (lawyers, accountants, consultants)

Legal Requirements

We may disclose your information if required by law, court order, or governmental authority.

All third-party service providers are required to protect your personal information and use it only for the purposes we specify.

Data Retention

We retain your personal information for as long as necessary to fulfil the purposes outlined in this policy, unless a longer retention period is required or permitted by law.

- Contact enquiries: Up to 7 years for business records
- Website analytics data: Up to 26 months (Google Analytics default)
- Cookie data: As specified in our cookie settings

Your Rights

Under UK data protection law, you have the following rights:

- Right of access: Request copies of your personal information
- Right to rectification: Request correction of inaccurate information
- Right to erasure: Request deletion of your personal information
- Right to restrict processing: Request limitation of how we use your information
- Right to data portability: Request transfer of your information

- Right to object: Object to processing based on legitimate interests
- Rights related to automated decision-making: Protection against automated decisions

To exercise any of these rights, please contact us at info@momentm.co.uk.

Data Security

We implement appropriate technical and organisational measures to protect your personal information against unauthorised access, alteration, disclosure, or destruction. However, no internet transmission is completely secure, and we cannot guarantee absolute security.

International Transfers

Some of our service providers (such as Google Analytics) may process your information outside the UK. When this happens, we ensure appropriate safeguards are in place to protect your information in accordance with UK data protection law.

Children's Privacy

Our website and services are not directed at children under 16. We do not knowingly collect personal information from children under 16. If you believe we have collected information from a child under 16, please contact us immediately.

Changes to This Policy

We may update this privacy policy from time to time. We will notify you of any significant changes by posting the updated policy on our website with a new "last updated" date.

Contact Us

If you have any questions about this privacy policy or our privacy practices, please contact us:

Email: info@momentm.co.uk

Complaints

If you are not satisfied with how we handle your personal information, you have the right to complain to the Information Commissioner's Office (ICO):

Website: www.ico.org.uk

Phone: 0303 123 1113

Post: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF