

News Bites

Launches, collaborations, and other industry news to know now.



Jacqueline Brennan Now Offers Augustinus Bader

Luxury skincare clinic Jacqueline Brennan is now the exclusive North Shore destination for Augustinus Bader, stocking its revolutionary products and offering a rejuvenating Augustinus Bader facial tailored to client's individual skin requirements. Augustinus Bader, the luxury skincare and haircare brand founded in 2018, has quickly established itself as a leader in the high-end skincare market. Jacqueline Brennan's skincare clinic is the natural partner for Augustinus Bader. Located in Mosman, Jacqueline and her team are constantly at the forefront of new skin technologies and techniques and her treatments harness the finest quality, potent anti-ageing ingredients and high tech devices.

New to the clinic is the Augustinus Bader facial, a 90-minute treatment featuring the full range of skincare products via a gentle skin-lifting facial massage and LED light therapy to target specific areas of the complexion. Finished with a hand, arm and décolletage massage, this luxurious experience is designed to enhance cellular communication, promote circulation and firm, tone and rejuvenate the skin. Jacqueline Brennan also stocks the full range of Augustinus Bader specialist skincare products, including the iconic Cream and Rich Cream – the first products launched by the brand which quickly gained cult status in beauty circles. Augustinus Bader products can be bought from the Jacqueline Brennan clinic or ordered online and delivered across Australia.



Melanie Grant Introduces Macrene Actives

US-based skincare brand Macrene is now available exclusively through Melanie Grant in Australia. The brand was founded by renowned dermatologist, scientist and beauty authority Macrene Alexiades, MD, PhD, FAAD. The brand's mission is to combat skin ageing and render aesthetic procedures obsolete. The tightly edited range of hero products is informed by Nobel Prize-winning DNA repair research and employs Dr. Alexiades' breakthrough work harnessing potent plant actives sourced from the land and the sea.

"Macrene Actives is such a fascinating brand," says Melanie Grant. "Their product integrity - from growing their own organic botanicals at Dr Macrene's farm in upstate New York, to tweaking every single formula yearly to ensure it's at peak efficacy is second to none. The Macrene Actives range offers pure, potent, clean and active skincare without compromising on results. Each formula is informed by Nobel Prize-winning DNA repair research and employs Dr. Macrene's breakthrough work harnessing potent plant actives sourced from the land and the sea. The range also contains some of my favourite clinical ingredients like copper peptides, hyaluronic acid, ceramides and resveratrol to correct and protect skin cells."

Clinical trials have shown Macrene Actives products to significantly decrease the appearance of fine lines, wrinkles and blotchy discoloration, and to improve texture, elasticity and skin tone.

"Dr Macrene and I have a shared philosophy around treating the skin with a 'less but better' approach," says Grant. "I love how uncomplicated but sophisticated the Macrene Actives range is, allowing us to streamline our regime while still being able to target multiple skin concerns at once. Macrene Actives is the epitome of modern skin care to me. It's clean, concentrated, active and sustainable with true and tangible results at the core of every formula."

JLo Beauty Booster for Hydrafacial Launches in Australia

Renowned brand Hydrafacial has announced the official launch for the internationally successful Hydrafacial x JLO Beauty Booster to Australian clinics as a customised addition to any existing Hydrafacial treatment, available now. The highly anticipated celebrity booster partnership first launched in the United States in October 2022, driving record consumer attention and presale sell-out on the first day. Inspired by JLO Beauty's "That JLO Glow" retail serum, the professional booster delivers Jennifer's iconic glow to consumers in a new and exciting way, through Hydrafacial's patented handpiece and vortex fusion technology.

The Hydrafacial x JLO Beauty Booster is the brand's latest offering in Australia, joining a line-up of boosters that clinicians and therapists can use to personalise every Hydrafacial treatment. Each Hydrafacial can be personalised to the individual to target specific skin concerns and deliver long-lasting, radiant results through an extensive network of premium treatment providers across Australia. The booster's formula boasts a quadruple-active formula that includes olive leaf extract, niacinamide, a fermented adaptogen blend, and the famous proprietary hydracomplex.

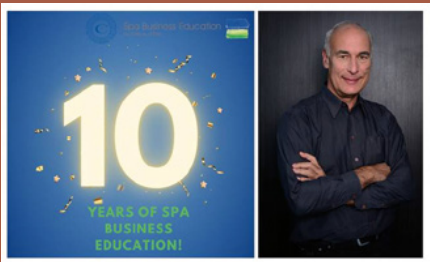


Spa Business Education Celebrates 10 Years

Spa Business Education, the leading online platform for spa management education from Raison d'Etre, is proud to have celebrated its 10-year anniversary in June 2023 and the plan to relaunch the Spa Business Education website. The newly revamped website is set to go live later this year, marking a significant milestone for the company and its global community of spa professionals.

Over the past decade, Spa Business Education has established itself as a trailblazer in the industry, cultivating a network of over 350 graduates across more than 70 countries, on all five continents. Spa Business Education

proudly has an outstanding average evaluation rating of 9.6 out of 10. The success of the CIDESCO exam has been remarkable, with approximately 45-50% of students opting to apply for the CIDESCO post-graduate program when they have completed the Spa Business Education diploma. One of the highlights of the website relaunch is the enhanced visibility of all the courses offered by Spa Business Education. Prospective students can now easily explore and understand courses and programs available, from the five available short courses to the acclaimed Spa Management Program and the prestigious CIDESCO post-graduate program.



Spa Business Education empowers students to make informed decisions and choose the education path that aligns with their career goals; the online courses also fit around their individual lifestyle needs.