



TERMS AND CONDITIONS OF HOLKHAM 10K 2026
HELD ON SATURDAY 4 JULY 2026 ("Event Date") AS PART OF OUTLAW HOLKHAM WEEKEND 2026

1. ACCEPTANCE OF CONDITIONS

- 1.1 The following Terms and Conditions relate to 10K events organised by Wasserman Mass Participation Ltd (company number 04986926) whose registered address is 10a Greencoat Place, Victoria, London, SW1P 1PH (the "Organiser")

The "Event"	The "Event Date"
Holkham 10K	Saturday 4 July 2026

- 1.2 The Participant shall be deemed to have accepted these terms and conditions and to have entered into a legally binding contract with the Organiser when they accept the terms and conditions of participation by selecting the relevant field on either the online registration form or the 'On The Day' entry form ("**Entry Form**").
- 1.3 Participants who will be aged under 18 on the scheduled Event date must be registered by a parent, legal guardian or carer on their behalf. Parents, legal guardians or carers registering on behalf of a Participant shall be deemed to have accepted these terms and conditions on the Participant's behalf and further agree to take full responsibility for such Participant during the Event.

Participation in the Event is subject to and conditional upon the following terms and conditions:

2. REQUIREMENTS

- 2.1 Only people properly registered in accordance with these terms and conditions are eligible to take part in the Event ("**Participant(s)**").
- 2.2 Participants entering the Holkham 10k Event must be at least 15 years old as at the date of the Event and therefore only persons born on or before 4 July 2011 will be able to take part.

3. PARTICIPATION

- 3.1 Each Participant must represent and warrant to the Organiser that they have full legal authority and capacity to complete the Entry Form, including accepting these terms and conditions, on behalf of themselves and/or, where applicable, any party for whom they are registering (the "**Third Party**"), including full authority to make use of the credit or debit card to which fees related to Event Registration will be charged.
- 3.2 By registering a Third Party, a Participant confirms to the Organiser that the Third Party meets the requirements set out in clause 2 above and that the Third Party contact details provided are accurate, correct and up to date. The Organiser will send a link to these terms and conditions to the email address provided for the Third Party. By participating in the

Event, the Third Party will be deemed to have accepted these terms and conditions. If a Participant is found to be in breach of this clause, their entry shall be rendered void and the relevant Participant(s) and Third Parties shall be disqualified from the Event and the Organiser reserves the right to exclude the relevant Participants and Third Parties from participation in future events organised by the Organiser.

- 3.3 Subject to clause 9, the Participant may not transfer their entry or assign any of their rights or obligations under these terms and conditions, save in accordance with these terms and conditions and/or with the prior written consent of the Organiser. The Participant agrees that the entry cannot be given away for free or used as part of any form of business or commercial activity (save as expressly authorised by the Organiser). In particular, the entry may not be resold or offered for resale by anyone whether at a premium or otherwise and may not be used for advertising, promotion use as a prize (including in competitions and sweepstakes), travel packages, or for any other trade purposes (save as expressly authorised by the Organiser). Transfer, donation, give away, resale or attempted resale is grounds for cancellation of entry by the Organiser without refund or other compensation of any kind.
- 3.4 The Participant acknowledges that the Event is physically strenuous and that they are aware of the associated medical and physical risks involved. By completing the Entry Form the Participant warrants to the Organiser that they are sufficiently fit and healthy to participate in the Event unaided (and acknowledge that they must reaffirm that they are sufficiently fit and healthy to participate in the Event unaided on the Event Date) and agrees to be solely responsible for their actions, and the Organiser, its officers, agents, employees, affiliates, sponsors or medical advisers shall not be responsible for any injury or illness that the Participant may suffer as a result of their participation in the Event (unless caused by the negligence of the Organiser or its officers, agents, employees, affiliates, sponsors or medical advisers).
- 3.5 The Organiser reserves the right to remove any Participant from the Event, either during or before it, due to ill health, or any other reason (at the Organiser's discretion) that may render them unfit to safely complete the Event. The Participant confirms that they will not take part in the Event if they are suffering from any injury or illness which may impair their performance and confirms that they will report any illness during the Event to the Event medical team immediately.
- 3.6 The Participant agrees to abide by all Event rules, regulations and instructions issued by or on behalf of the Organiser, any rules and regulations imposed by the venue and all applicable rules and regulations of the relevant sporting governing bodies that oversee the running of the Event including the relevant UKA rules and regulations and doping rules and any road regulations, including without limitation, the Highway Code. The Organiser is entitled to impose Event rules upon the Participant from time to time which will form part of these terms and conditions and all decisions and rulings by or on behalf of the Organiser shall be considered final. The Participant will comply with all instructions and guidelines given by the Organiser and all Event staff, stewards, marshals and medical/safety personnel. The Participant understands that they will not be entitled to a refund of the fees if they are disqualified from the Event as a result of an infringement of these rules, regulations or instructions.
- 3.7 The Organiser shall be entitled at any point to refuse entry to the Event to any person and/or to refuse to allow any Participant to take part or continue to take part in the Event including, without limitation, if they have behaved in a manner which, in the reasonable opinion of the Organiser, has, or is likely to affect the safety of other Participants; or they use threatening, abusive or insulting words or behaviour or in any way provokes or behaves in a manner which may provoke a breach of the peace; or in the reasonable opinion of the Organiser they are acting under the influence of alcohol or drugs or fails when required to produce proof of identity or age.

4. RACE INFORMATION

- 4.1 All necessary race information pertaining to the Event is published on outlawtriathlon.com. Race information is not posted to Participants in hard copy format. However, the Organiser will provide regular newsletters about the Event and inform Participants when new race information is available via email or on outlawtriathlon.com. Please note that details of the Event, as published on the race specific entry form, race information or FAQs are subject to change. Details of any alterations to the race information will be made available on outlawtriathlon.com. It is the responsibility of the Participant(s) to ensure they have accessed the relevant information relating to the Event. It is the Participant's responsibility to make sure that their contact details, entered in the Registration Platform and Entry Form are accurate. Each Participant is advised to provide contact details that are unique to them to ensure they receive all relevant communications. The Organiser cannot be held responsible for any failure to deliver important information or updates

where such failure results from (i) incorrect or incomplete contact details provided by the Participant; (ii) the Participant unsubscribing from the Organiser's mailing list; or (iii) the same email address being used for multiple Participants.

5. PAYMENT

- 5.1 Save for Participants registered to participate on behalf of any official Event Charities ("**Charity Participants**") or registered using an official place provided free of charge by the Organiser, each Participant is required to pay an entry fee for the Event at point of entry or, if using the Payment Plan (defined below), the relevant dates specified in the Payment Plan. The Organiser only accepts payment via approved methods available on the designated third-party registration platform ("**Registration Platform**")
- 5.2 At the time of registering for an Event (on the Registration Platform) Participants may have the option to pay for their race entry using a payment plan provided by the Registration Platform (the "**Payment Plan**").
- 5.3 Opting into the Payment Plan is at each Participant's sole discretion and nothing in these terms and conditions shall constitute financial advice. For the avoidance of doubt, the Payment Plan is provided by the Registration Platform, and the Organiser shall not be liable in any circumstances in regard to any issues a Participant may incur in relation to a Payment Plan.
- 5.4 If a Participant chooses to register for an Event using the Payment Plan, their Event entry is conditional on completion of the registration process and payment of the full balance of the entry fee. If the Participant fails, for any reason (including but not limited to insufficient funds, expired card details or bank account cancellations) to pay any instalments of their Payment Plan by the required payment dates, their Event entry will be voided with no right to receive a refund for any amounts already paid or associated booking fees.
- 5.5 If payment cannot be collected for any reason including, without limitation, due to insufficient funds, cover of account or revocation by you (including at a later date), the relevant Participant for which the entry was purchased cannot participate in the Event and you may be charged a withdrawal fee.
- 5.6 All entry fees are inclusive of VAT at the prevailing rate (variable). If an entry is accepted the fee is non-refundable other than as stated in clause 8 of these terms and conditions.
- 5.7 Booking fees for use of the registration platform used to complete the Entry Form will be chargeable in addition and such processing fees will not, under any circumstances, be refunded.
- 5.8 The Organiser will not be liable under any circumstances for any costs incurred by the Participant in relation to the Event, including without limitation any accommodation and/or travel costs.

6. EVENT REGISTRATION

- 6.1 The Participants must complete the appropriate registration process by the deadline set by the Organiser.
- 6.2 Any Participant (including Charity Participants) who does not complete the registration process as instructed by the Organiser and by the deadlines set by the Organiser, will lose their right to participate in the Event and their Event entry will be voided with no right to receive a refund in relation to any amounts already paid or associated booking fees.
- 6.3 Where race packs are posted, it is the sole responsibility of the Participant to ensure that all contact and postal details submitted via the Registration Platform are accurate and complete. Any changes to a Participant's contact details after 06 June 2026 may not be processed in time for delivery of a Participant's race pack. The Organiser cannot be held responsible for any delays, mis-delivery, or failure to receive a race pack if the Participant's contact details are incorrect, incomplete, or if a Participant's contact details were updated after 06 June 2026. Furthermore, the Organiser is also not responsible for any delays, losses, or failures in delivery caused by the delivery service provider, and Participants acknowledge that once the race pack has been dispatched, any issues with delivery, including delays or non-receipt, are outside the organiser's control. In the event a replacement race pack is required due to any of the above, an additional charge will apply, and the Participants will be required to collect their race pack in accordance with clause 6.4 below.

- 6.4 For race and registration pack collection, each Participant must appear in person and present valid photo identification (e.g. passport or driving licence) in order to register for the relevant Event. Photocopies or photographs are acceptable. No registration (or racing) will be permitted without providing photo identification in accordance with this clause 6.
- 6.5 If a Participant needs to change their details, they can do so up to 28 days before the Event (06 June 2026). Changes can be made in the registration platform or should be made by emailing the Organiser at info@outlawtriathlon.com. The Organiser reserves the right, in its sole discretion to determine whether the changes can be made effective. Charges will apply if a replacement race pack is issued and Participants will be required to collect these in accordance with clause 6.4.

7. PARTICIPANT OBLIGATIONS

- 7.1 As a continuing condition of entry into, and participation in, the Event each Participant shall ensure that:
- 7.1.1 they do not start earlier than the official start time on the day of the Event. Failure to comply with this rule will result in disqualification;
 - 7.1.2 they do not actively use a mobile phone or recording device whilst participating in the Event, except as provided in clause 7.3;
 - 7.1.3 they do not use a music player with headphones whilst participating, including bone conducting headphones;
 - 7.1.4 they display the official event numbers provided at registration in the manner indicated in the event information booklet; folding or defacing event numbers will result in penalties being applied in accordance with official competition rules;
 - 7.1.5 they do not deviate from the official signed route of the Event;
 - 7.1.6 they must comply with the governing body competition rules in force; and
 - 7.1.7 they must comply with the reasonable instructions of the Organiser and all Event staff, stewards, marshals medical/safety personnel and venue owners;
 - 7.1.8 they shall not intentionally or carelessly litter; and
 - 7.1.9 they shall treat other competitors and other competitor's property, the Organiser and its personnel (including that of its suppliers and subcontractors) with respect at all times.
- 7.2 Should Participants breach these terms and conditions, the Organiser reserves the right to (i) disqualify such Participants from the Event, and/or (ii) exclude such Participants from participation in future events organised by the Organiser. In such circumstances, no refunds of any kind shall be payable.
- 7.3 Participants may carry a mobile phone during the Event; however, use of mobile phones while participating is not permitted, except in the case of emergencies or incidents requiring immediate attention. Participants must ensure that carrying a mobile phone does not interfere with their own safety or the safety of others.

8. WITHDRAWALS

- 8.1 The Participant acknowledges that places for the Event are limited and registrations for places have a direct impact on the organisation and logistics of the Event. Accordingly, the Participant may only withdraw from an Event as set out in this clause 8.
- 8.2 A Participant may request to withdraw from an Event by contacting the Organiser at info@outlawtriathlon.com. Emails will be honoured from the date of receipt but if confirmation is requested, this must be provided prior to the relevant refund deadline or within 48 hours of the Organiser's request for confirmation of withdrawal (whichever is later). In the event of a withdrawal, entry fee refunds may be available. Refunds are calculated based on the actual entry fee paid by the Participant at the time of purchase, including any applicable discounts or promotional codes. Where eligible for a refund, the following refund entitlement will apply and shall be subject to the provisions of this clause 8 (bringing particular attention to clause 8.5):

8.2.1.1 Up to 23:59 04 March 2026 – 50% of the entry fee will be refunded.

8.2.1.2 Up to 23:59 06 June 2026 – 25% of the entry fee will be refunded.

8.2.1.3 From 07 June 2026 onwards – no refunds will be issued for any withdrawals in any circumstances.

8.3 Any refund of a Participant's entry fee pursuant to clause 8.2 above will be paid by the Registration Platform and for the avoidance of doubt, the Organiser shall be under no obligation to directly refund Participants who registered for the Event via the Registration Platform. Participants gifted an entry free of charge will not be eligible for any refund (including any refund of any expenses) in the event of withdrawal by the Participant(s).

8.4 Refunds for any ancillary purchases made will only be refunded where the item has not been dispatched, delivered, actioned or produced.

8.5 Participants acknowledge and agree that:

8.5.1 where a discount or promotional offer has been applied to their entry fee, any refund will be calculated as a percentage of the actual amount paid, rather than the full face value of the entry fee, in accordance with clause 8.2.

8.5.2 where a participant has purchased a Refund Protection (as defined in clause 11.10), no refund will be payable by the Organiser under any circumstances, including where the Participant has (i) made a successful claim under their Refund Protection; (ii) not made a claim under their Refund Protection; or (iii) is in the process of making a claim under their Refund Protection;

8.5.3 event entries that have been deferred or transferred are non-refundable;

8.5.4 booking fees will not be refunded under any circumstances;

8.5.5 participants gifted an Event entry free of charge will not be eligible for any refund of entry fees; and

8.5.6 participants who have used the Payment Plan option in registering for the Event shall not have a right to receive a refund until the entry fee balance is paid in full.

8.6 Any race credits issued must be used within 18 months of the date such Race Credits are issued. Race Credits will be issued to the email address provided in the Entry Form and it is the Participants responsibility to ensure that race credits are used prior to their expiry. For the avoidance of doubt, the Organiser shall be under no obligation to honour race credits which have expired.

9. TRANSFERS AND DEFERRALS

9.1 Holkham 10K entries cannot be transferred to alternative events or other to participants. Participants may not defer their entry to the Event under any circumstances except as specified in clause 9.2.

9.2 If a Participant becomes pregnant or begins in vitro fertilisation treatment after completing their entry (such entry having been completed in full in accordance with clause 6), they may opt to defer their entry to the same Event in any of the following three (3) years provided that such Participant notifies the Organiser of pregnancy or in vitro fertilisation treatment by the Event Date via email to info@outlawtriathlon.com. The Organiser reserves the right to request verification/proof (e.g. Note from Doctor or Midwife) of pregnancy or in vitro fertilisation treatment at any time, and the Participant must provide such proof upon request. The Organiser reserves the right to deny a deferral if the proof provided is deemed insufficient. Once a deferral is granted, no further deferrals will be permitted, and the entry becomes non-refundable.

9.3 Entry links provided for deferred entries will be issued to the email address provided for the original entry and must be claimed by fully completing the entry process within 1 month of issue or by the specified expiry date, whichever is sooner. It is the Participant's responsibility to ensure that the email address provided is correct and that they complete the registration specified process within the timeframe specified by the Organiser.

10. CANCELLATION, ALTERATION AND TIMINGS OF EVENT BY THE ORGANISER

- 10.1 The Participant acknowledges and accepts that circumstances concerning the Event may change from time to time for reasons outside of the Organiser's reasonable control or otherwise, without the Organiser incurring any liability and without any rights to withdrawal being accrued by the Participant save as expressly set out in these terms and conditions.
- 10.2 The Organiser may cancel the Event due to circumstances beyond the reasonable control of the Organiser including, without limitation, (i) acts of God, flood, drought, earthquake or other natural disaster; (ii) epidemic or pandemic; (iii) terrorist attack, civil war, civil commotion or riots, war, threat of or preparation for war, armed conflict, imposition of sanctions, embargo, or breaking off of diplomatic relations, or threats thereof; (iv) nuclear, chemical or biological contamination or sonic boom; (v) any law or any action taken by a government, public authority or governing body, including without limitation imposing a day of national mourning, any advice or restriction against events or gatherings, export or import restriction, quota or prohibition, or failing to grant a necessary licence or consent; (vi) collapse of buildings, fire, explosion or accident; (vii) any labour or trade dispute, strikes, industrial action or lockouts; (viii) non-performance by suppliers or subcontractors (including any venue); and/or (ix) interruption or failure of utility service.
- 10.3 In the event of cancellation under clause 10.2, the Participant will not be entitled to any refund of: (i) the entry fee; (ii) any Registration Platform processing fees; or (iii) any other losses, such as travel or accommodation expenses.
- 10.4 If the Organiser cancels the Event pursuant to clause 10.2, the Organiser shall, to the extent possible, provide a free transfer to another of the Organiser's Outlaw 10k Events.
- 10.5 The Organiser reserves the right to change the date of the Event. In the event of such change of date of the Event, and if the Participant is unable to attend on the revised date, they have 7 days to inform the Organiser in writing from when the change in date is announced to receive a refund of their entry fee (excluding any Registration Platform processing fees).
- 10.6 The Organiser reserves the right to alter the start time of the Event. In the event of a change of start time the Participant will be notified of the revised start time with as much notice as reasonably practicable. The Participant acknowledges that if the Event will have an earlier start time, it is the Participant's responsibility to ensure that they arrive at the time allocated to them. No refund in full or in part shall be made for any change in start time for the Event provided the Event takes place on the specified date of the Event.
- 10.7 The Organiser reserves the right to amend the Event format, including changing the course and the distance, at its sole discretion. If the Event format, course or distance, is changed the Participant will not be entitled to any refund and there shall be no further liability whatsoever arising from such change of format, course or distance.

11. LIABILITY

- 11.1 Participation in the Event is at the Participant's own risk. The Participant irrevocably agrees to hold harmless, indemnify and reimburse the Organiser and its affiliates from and for any liability, sum, costs, damages or expenses (including legal and professional fees) incurred by the Organiser and its affiliates in connection with any accident, loss, damage or injury (including death) arising out of the Participant's attendance at and participation in the Event or any part thereof (except where any such injury or death is caused by the negligence of the Organiser or any of its employees).
- 11.2 Under no circumstances shall the Organiser and its affiliates be liable to the Participant in contract, tort (including negligence) or otherwise for any loss of business, revenue or profits, charity funds, anticipated savings or wasted expenditure, or any indirect or consequential loss or damage whatsoever (notwithstanding that such loss was within the contemplation of the parties at the date of submitting the Entry Form) arising out of the Participant taking part in the Event or any other matter arising under these terms and conditions nor for an aggregate amount greater than the entry fee (excluding Registration Platform processing fees) paid by the Participant.

- 11.3 In the event of cancellation of the Event or a Participant's entry for any reason, the Organiser will have no responsibility for any costs or expenses incurred by a Participant as a result of cancellation, including any travelling or accommodation expenses.
- 11.4 Nothing in these terms and conditions shall exclude or limit the liability of the Organiser:
- 11.4.1 for death or personal injury caused by the Organiser's negligence;
 - 11.4.2 for fraud or fraudulent misrepresentation; or
 - 11.4.3 for any matter which it would be illegal for the Organiser to exclude or attempt to exclude liability.
- 11.5 The Organiser will not be liable for any actions of any spectators or other third parties.
- 11.6 The Participant accepts that any mechanical support received on their bike from the Organiser, partners, Participants or other third parties is at their own discretion, and the Participant will not hold anyone else responsible for any subsequent bike malfunctions or resulting injury.
- 11.7 The Participant accepts that should their bike be transferred in any vehicle during the event, such as the sweep vehicle, they accept it is placed and transferred in the vehicle at their own risk and the Organiser is not liable for any loss or damage caused during this process.
- 11.8 Food and beverage products given out at the Event may contain, or may have been prepared alongside common allergens, including but not limited to nuts, dairy, gluten, and soy. It is the sole responsibility of Participant's to check ingredient information and ensure the suitability of any products they elect to consume. The Organiser shall not be held liable for any allergic reactions, illnesses or injury resulting from the consumption of such products, except where caused by the Organiser's negligence.
- 11.9 The Organiser will endeavour to provide an Event finish time for the Participant however it cannot be held responsible for any computer result anomalies or any technical malfunctions.
- 11.10 At the time of registering for an Event on the Registration Platform, Participants may have the option to opt-in to purchase protection on their entry fees ("**Refund Protection**") provided by a third-party provider (the "**Protect Group**"). Such Refund Protection is subject to Protect Group's terms and conditions ([link here](#)), which Participants acknowledge they shall read and accept if such Refund Protection is purchased. Opting-in to the Refund Protection is at each Participant's sole discretion and nothing in the Organiser's terms and conditions shall constitute advice regarding the purchase or otherwise use of the Refund Protection. Organiser shall not be liable for any Refund Protection in any circumstances. More information on Refund Protection can be found [here](#).

12. COLLECTION AND USE OF DATA

The Participant agrees and consents to the Organiser using their personal details provided in their Entry Form as set out in the Privacy Policy (outlawtriathlon.com/privacy-policy-cookie-policy/)

13. IMAGE RIGHTS AND PHOTOGRAPHY/FILMING

- 13.1 The Organiser reserves the exclusive right and licence throughout the world (and Participant hereby grants the Organiser such exclusive right and licence) to interview and/or photograph and/or film the Participant at the Event (and before and after the Event as the Organiser may reasonably require) and to the unlimited, worldwide, sub-licensable right to record, film, reproduce and use in all current and future media (including without limitation, print, audio, visual, audio-visual, virtual media, the Internet, mobile telephony "3/4/5G" technologies, CD-ROM or DVDs) the Participant's name, likeness and image or facsimile image, signature, voice, video and film portrayals and other means of identification of the Participant, and any biographical or other information or data related to the Participant (including times and results), in connection with the production, advertisement, marketing, promotion or sale of Event partner products and/or services and/or the promotion, marketing or advertisement of the Organiser and its events, or any Event partner at that time (Event partners are listed here and updated from time to time: www.outlawtriathlon.com).

- 13.2 Participation in the Event does not confer any rights (by implication or otherwise) on the Participant to use, alter, copy or otherwise deal with any of the symbols, trademarks, logos and/or intellectual property of the Event or the Organiser.
- 13.3 No Participant shall engage in any form of “ambush marketing” (ambush marketing is an activity by a party which utilises the publicity value of an event without having any official involvement or connection with the event) and shall not breach or infringe the rights of any sponsor or other party commercially associated with the Event, nor conduct unauthorised promotions or other commercial activity.
- 13.4 Should a Participant not wish to be filmed or photographed at the Event, they should email info@outlawtriathlon.com, stating their name and bib number and the Organiser shall pass this information to the third party filming/photography providers. The Organiser cannot guarantee that any local or national media/news reports of a live event will not include a Participant’s name and/or image and the Organiser shall not be held responsible for any footage or images shown using a Participant’s image, unless the Organiser gave approval for such images to be used.

14. MISCELLANEOUS

- 14.1 These terms and conditions (and the documents referred to in them) constitute the entire agreement and understanding of the parties and supersede any previous agreement between the parties relating to the Event.
- 14.2 The Participant acknowledges and agrees that in submitting the Entry Form (and the documents referred to in it) they do not rely on, and shall have no remedy in respect of, any statement, representation, warranty, understanding, promise or assurance (whether negligently or innocently made) of any person) other than as expressly set out herein.
- 14.3 If any provision of these terms and conditions is declared by any judicial or other competent authority to be void voidable illegal or otherwise unenforceable the provision shall be amended in such a reasonable manner or it may be severed from the terms and in either event the remaining provisions shall remain in full force and effect.
- 14.4 These terms and conditions are governed by English Law and the English Courts shall have exclusive jurisdiction in relation hereto.