

CUSTOMER STORY

Beverage company automates rebate calculation and validation process

1 FTE

saved by not having to replace employee who left

3

months to achieve ROI

250k

transactions processed each month

The customer

The customer is one of the largest bottlers and distributors of beverages in the Asia-Pacific region, employing over 19,000 people and generating more than \$4.5 billion in annual revenue.

The company manages an extensive portfolio of well-known beverage brands and operates complex, large-scale sales and distribution networks across multiple geographies. With a strong emphasis on operational efficiency and customer service, the organization continually seeks ways to enhance internal processes and reduce manual workload.

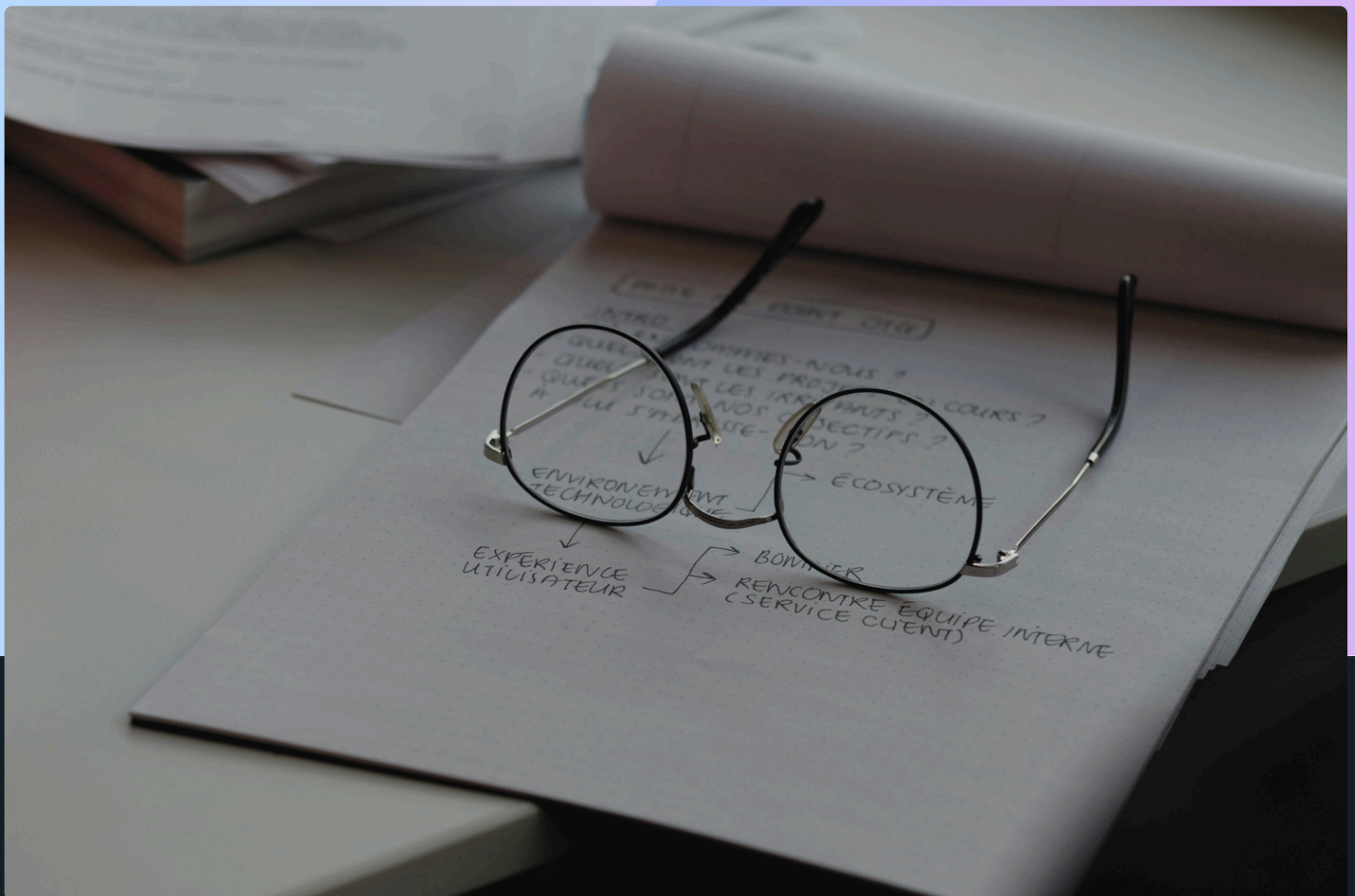


Challenge:

manual, fragmented process

The rebate calculation and validation process was highly manual and time-consuming, with staff using separate spreadsheets for each customer—over 75 in total. Preparing and verifying rebates could take anywhere from 2 hours to 2 days per customer, depending on complexity.

This left little time for meaningful analysis or strategic insights. In addition, data integrity checks varied based on who was performing the task, creating inconsistencies and increasing the risk of errors. The fragmented process made it difficult to maintain transparency, control, and efficiency at scale.



Solution:

streamlined rebates

To address the inefficiencies of the manual rebate process, the company implemented a streamlined and consolidated workflow using Solvexia.

A single, consistent rebate model replaced over 57 individual spreadsheets and a legacy Access database with VBA. This new approach enabled rebate calculations for each customer to be produced and validated in under 10 minutes, significantly reducing processing time.

Automated data integrity checks ensured reliable, high-quality results, allowing staff to focus on review and analysis instead of manual preparation. The solution also absorbed the workload of a departing employee, removing the need to backfill the role and effectively saving a full FTE.

Results:

scalable automation

The automated process now supports rebate calculations for approximately 100 customers on a monthly or quarterly basis, processing over 250,000 product-level transactions each month with speed and consistency.

By improving data accuracy and reducing reliance on manual tasks, the business achieved a rapid return on investment in under three months. The combination of time savings, operational efficiency, and headcount reduction contributed to a more scalable, resilient, and insight-driven rebate process.

About Solvexia

Solvexia is a low-code platform that automates spreadsheet-driven data preparation and manual processes. It enables finance to free up their time by running processes 100x faster with 98% fewer errors, allowing businesses to reallocate essential resources to value-added work.

Finance and accounting teams choose Solvexia to unify data from systems and spreadsheets and automate their processes without involvement from IT. Its drag-and-drop interface makes it fast to deploy and easy to learn. Solvexia combines and manipulates data, performs calculations and creates interactive reports, analytics and smart dashboards for richer insights for your stakeholders.

You can leverage Solvexia to automate hundreds of processes for your company, including reconciliations, revenue and expense reporting, regulatory compliance, rebate management and much more.