

Re-imagining Failure

HOW TO IGNITE GROWTH, LEAD BOLDLY
AND UNLOCK OUR FULL POTENTIAL

NENO TORRES

SPEAKER & ENTREPRENEUR



NENO TORRES



Biography

Neno Torres is an award-winning speaker, serial entrepreneur, and high-performance expert who inspires audiences to turn failure into fuel. After pursuing a professional baseball career, Neno discovered a truth that changed everything: failure isn't the end—it's the path forward. That revelation ignited a mission to help others see setbacks not as stop signs but as stepping stones to growth.

From building a sales organization of over 2,000+ people to hosting a Top 100 podcast, Neno has spent the last decade empowering leaders across industries—from real estate and insurance to education and high-level sales—to reframe failure and unlock their full potential. His message has reached hundreds of thousands across 20+ countries, and his dynamic keynotes leave audiences energized, engaged, and ready to reach new heights.

Whether he's speaking to a room of executives or an arena full of leaders, Neno delivers with authenticity, contagious energy, and a crystal-clear message: failure is not the opposite of success—it's the strategy for it.

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MOTIVATION/INSPIRATION

The ROI of Failure: How to Build Resilience, Maximize Growth, and Unlock Your Full Potential

In a world of constant change and challenge, failure is inevitable. Great leaders don't fear failure; they leverage it as a tool for growth and see it as a necessary step toward their goals. But most people let failure get in the way of their potential. What if, instead, we could use failure as fuel to become the best version of ourselves? What if we could use it to drive us to new levels of performance? In this high-energy keynote, Neno Torres uncovers the hidden ROI of failure and how to turn setbacks into strategic advantages. Through powerful storytelling, real-world examples, and actionable tools, attendees will walk away with a new perspective on failure, not as a limitation but as the currency for growth, resilience, and peak performance. Whether navigating personal obstacles, leading a team, or striving for the next big breakthrough, this keynote will provide the mindset shifts needed to turn every loss into a lesson—and every lesson into a win. The people who win the biggest are the ones willing to fail the most. The question isn't **if** you'll fail—it's **how** you'll use it to your advantage.

KEYNOTE TAKEAWAYS:

- **Leverage Failure** – How to take setbacks and turn them into stepping stones for success.
- **Turn Failure into Resilience** – Actionable tools to bounce back faster, stronger, and more prepared than ever.
- **Maximize Growth** – How to create exponential growth within your organization.
- **The Fear-Proof Formula** – Rewiring your mindset to see failure as opportunity rather than obstacle.
- **Adapt to Change** – A repeatable framework to embrace change and navigate it effectively.

Perfect for:

Managers / Leaders, Leadership Conferences, Annual Meetings, Professional Development

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LEADERSHIP

Turning Adversity into Advantage: How leaders turn failure into opportunities for themselves and their organizations

Adversity isn't a roadblock -it's a launchpad. The most successful leaders, entrepreneurs, and visionaries don't avoid challenges; they embrace them as the key to growth, motivation, and impact. But what if we could use failure to our advantage? What if we could turn failure into a stepping stone for real impact? In this high-energy keynote, Neno Torres delivers a powerful message on how to turn setbacks into success so that we can ignite the people we lead to be their best. Through a dynamic blend of real-world stories, research-backed strategies, and actionable tools, attendees will learn how to transform adversity into their greatest asset -one that fuels trust, resilience, and impactful leadership. Whether leading a team, navigating tough decisions, or overcoming personal challenges, this keynote will equip attendees with practical insights to lead with confidence, inspire action and ignite purpose. Your audience will walk away feeling empowered to reach new heights and equipped with actionable strategies to face challenges head-on so they can thrive in the ever-evolving uncertainty of our world. The world isn't moving any slower. We must be ready to adapt with speed so that the people we lead feel inspired to move towards a common goal and grow together.

KEYNOTE TAKEAWAYS:

- **Reframe Adversity** - Make challenge a catalyst for long-term growth across the organization.
- **Resilience Toolkit** - Actionable strategies to build unwavering resilience and inspire it in others.
- **Fail Forward** - Leverage setbacks as fuel to lead your team to the next level.
- **Thrive Under Pressure** - Stay sharp, adapt fast, and lead through.
- **The Adversity Playbook** – A proven framework to turn obstacles into opportunities

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HIGH PERFORMANCE

The High-Performance Blueprint: The Secret to Winning Big, Embracing Change, and Reaching the Next Level

Success isn't about talent—it's about habits, mindset, and action. The highest performers in the world don't wait for opportunities; they create them through relentless discipline and a commitment to constant growth. But what separates the best from the rest? It's not just hard work—it's a blueprint.

In this action-based keynote, Neno Torres breaks down the science of high performance and reveals the strategies that top performers use to stay ahead, adapt under pressure, and unlock new levels of success. Through relevant stories, research-backed strategies, and actionable examples, attendees will walk away with the mindset and system to maximize their potential, dominate in their field, and consistently show up as their best. Winning isn't a matter of chance—it's a matter of choice. The choice to elevate your standards, take bold action, and execute at the highest level.

KEYNOTE TAKEAWAYS:

- **Leverage the High-Performance Formula** – The key habits and strategies that drive elite-level success.
- **Master Adaptability** – How to embrace change, pivot fast, and stay ahead in an changing world.
- **Activate Energy** – The mental and physical shifts to unlock energy, focus, and confidence on demand.
- **Take Relentless Action** – How to stay motivated and take consistent action amidst uncertainty.
- **Set New Standards** – Raise the bar with how we show up and inspire others to do the same.

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Photos



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Testimonials:

Neno is an absolute standout, bringing incredible energy, insight, and inspiration to the stage. His talk on leadership had every seat filled and earned the loudest applause of the day. From start to finish, Neno was responsive, enthusiastic, and a true professional.

Attendees left feeling motivated and empowered—and many stuck around just to thank him personally. The feedback was overwhelmingly positive, with people highlighting how relatable, down-to-earth, and impactful he was.

George Quiroz
Founder, Quiroz Consulting Group

Neno is a force of influence. From the moment he steps on stage, you can feel something different—real passion, real authenticity, and real impact. His ability to move an audience with emotion while delivering tangible tools is rare. As a speaker, I can tell you: talents like Neno don't come often. If you're even considering bringing him into your organization, do it. I've seen firsthand the shift in people's eyes—the belief, the fire, and the roadmap they walk away with after hearing him. Neno doesn't just speak; he transforms. I couldn't recommend him enough.

Todd Speciale
(CEO of MakeSalesGreatAgain)

Neno came on and poured into our team in a way only he could. Everyone left that session on fire. The way he broke down the entrepreneurial journey—the cycles, the pressure, the paradigm shifts—resonated with me. He's taught me so much over the years, but watching him give back with such intention and presence reminded me again why I've always looked up to him. He consistently shows up, elevates every room he steps into, and proves time and again that he's the real deal. Neno has had a profound impact on my life, one that I'm not aware of, and I'm incredibly grateful to have shared this journey with him.

Joshua Munoz
Vice president of FundGenies

Neno is one of the most inspiring young entrepreneurs I've ever met. He speaks with the power and presence of a seasoned leader. He lives to build others up, helping people step into their purpose and greatness with boldness and faith. His mindset, heart for community, and unwavering belief in God make him a rare and powerful force. I'm grateful our paths crossed and excited to witness all he's destined to do. -

Melitsa Waage / Founder of Epic Talks

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Testimonials:

Neno's presence, clarity, and ability to connect with the team were unmatched. He delivered actionable insights with a perfect blend of inspiration and real-world strategy—leaving our team not just motivated, but equipped to take immediate action.

What stood out most was his authenticity and relatability. He didn't just speak at the team—he spoke to them. Everyone walked away with a renewed mindset, tangible takeaways, and a fire to lead with purpose.

If you're looking for a speaker who can truly move an audience and spark momentum, Neno is it. Highly recommend bringing him in if you want to empower and elevate your people.

Liz Lugo (Senior Executive Director)

Watching Neno speak as a keynote was nothing short of transformational. He lights up the room the moment he begins, speaking life, purpose, and clarity into every person listening. As a leader and coach, he has a rare gift for connecting deeply and authentically with his audience.

People walked away from his keynote feeling empowered, focused, and ready to lead. I've personally been able to apply so much of what he shared into my daily life, and it's helped me influence and guide others around me in a more meaningful way.

Daniela Hernandez
Founder , D&A Luxury Group



NENO TORRES

2025 RATE CARD

Travels From: Miami, Florida

Domestic:

\$7,500 (inclusive of airfare, ground transportation, and lodging)

International:

\$10,000 (inclusive of airfare, ground transportation, and lodging)

Virtual:

\$2,500

AV REQUIREMENTS

- Neno uses slides with a 16:9 ratio. Sending slides in advance to run from the main system is strongly preferred. If requested, Neno can use his laptop to run his slideshow.
- Please provide a wireless headset mic; secondary choice: lavalier microphone.
- Neno Strongly prefers a confidence monitor with a timer.
- Neno requires a sound check at least 60 minutes prior to the keynote.