

BUNCH TOKEN –WHITEPAPER

1. Project Vision

1.1 Core Purpose

BUNCH Token is a community-driven, asset-backed digital token project. Our goal is to create a brand together and share its success with investors.

1.2 Model Structure

The project is based not only on digital income models but also on the acquisition of physical assets and production processes.

It is built on the process of purchasing vineyards, producing wine, branding these products, and sharing the resulting profit with investors.

1.3 Community-Based Structure

Investors who contribute, hold tokens, and are active in the community are supported with both rewards and the right to participate in strategic decisions.

2. Revenue Model and Value Growth

2.1 Company Revenue

Company revenues are directly tied to wine production and sales from the acquired vineyards.

The income is reflected annually as rewards to investors.

2.2 Token Value Growth

As the community grows, the branding process is completed, and demand for the token increases, the price gains value.

Token value growth provides returns proportional to the amount held by the investor.

3. Wallet Structure

3.1 Liquidity Wallet

This is the pool where swap transactions will take place.

It becomes active after the presale period.

If the presale target is not met, an amount of tokens equal to the unsold tokens will be taken from this pool and transferred to the Reserve Wallet.

This mechanism prevents the formation of a price below the presale price.

3.2 Support Wallet

It is not included in the fixed supply.

It is funded by a 2% contribution fee.

Its first purpose is to provide liquidity support.

Its second purpose is to provide the capital required for company establishment and vineyard purchase.

Lastly, it is used to reward investors until company profits are generated.

To provide this resource, BUNCH tokens accumulated in the Support Wallet will be sold daily through a bot and generate USDT income.

The reason for daily transactions is to prevent price fluctuations.

4. Tokenomics

Total BUNCH token supply: 1,000,000,000 (1 billion)

Wallet	Ratio	Description
Reserve Wallet	60%	Locked for 3 months. Then, 5% is unlocked every month. All tokens are unlocked in 3 years and 4 months.
Company M&A Wallet	15%	Locked for 3 months. 50% unlocked in the 3rd month, the remaining 50% in the 6th month.
Founder Wallet	10%	Locked for 1 year. Then, 5% can be released monthly.
Presale Wallet	5%	Opens immediately. Unsold tokens and the same amount of tokens from liquidity are transferred to the Reserve Wallet.
Marketing Wallet	5%	Used for advertising and collaborations.
Liquidity Wallet	5%	Used for swap transactions. If the presale target is not met, an amount equal to the unsold tokens is taken from this pool and transferred to the Reserve Wallet. Thus, the launch price does not fall below the presale price.

5. Distribution Plan

5.1 Presale Process

If the target set during the presale process is not achieved, the unsold tokens are transferred to the Reserve Wallet.

An equal amount of tokens is taken from the Liquidity Wallet to maintain price balance.

5.2 Reserve Wallet Release

Locked for 90 days.

After that, 5% is released every 30 days.

6. Membership System

Platinum Member Privileges

Investors who have held an average of 50,000 tokens or more by the end of the period. They receive a share of the profit at year-end based on the holding period (3, 6, 9, and 12 months with coefficients) and token amount.

Until company profit is generated, investors are rewarded from the Support Wallet.

They also have rights such as participating in strategic decision-making, being involved in the branding process for the wine as if they were partners, guiding decisions, and co-deciding on token releases.

Gold Member Privileges

Investors who have held an average of 15,000 – 49,999 tokens by the end of the period.

They will be rewarded with BUNCH tokens from the Marketing pool at the end of the period.

Silver Member Privileges

Investors who have held an average of 5,000 – 14,999 tokens by the end of the period.

Bronze Member Privileges

Investors who have held an average of 1 – 4,999 tokens by the end of the period.

General Membership Privileges

Silver members and above can earn points through various contributions and qualify for special rewards:

They can earn points through contributions such as “buying over 50K tokens,” “getting someone else to buy BUNCH,” and “tweeting.”

Points earned grant the following rewards:

- Invitation to special promotional and launch parties
- Invitation to early wine tasting events
- For invited and attending investors: special gold Vanguard badge
- Silver and above: right to participate in general voting

- Bronze and above: right to participate in general prize contests

All membership groups will have dedicated groups on Discord, where exclusive content will be shared.

7. Reward Eligibility and Distribution Process

7.1 Reward Vesting Timing

Platinum members receive a share of the profit based on both token quantity and holding duration at the end of the period.

The founder wallet will not be included in the reward distribution calculation.

8. Company Formation and Legal Structure

8.1 Location and Ownership

The company will be established in Italy, and vineyard purchases and wine production will be carried out by this company.

All physical assets will be owned by this company.

8.2 Expense and Salary Structure

Initially, the salaries of the founding team, which will continue to be earned due to their contributions, will be covered by the Support Wallet.

Once the company starts generating revenue, all salaries will be officially paid from the company budget and recorded.

8.3 Transparency and DAO-Like Structure

All transactions and decisions will be shared transparently.