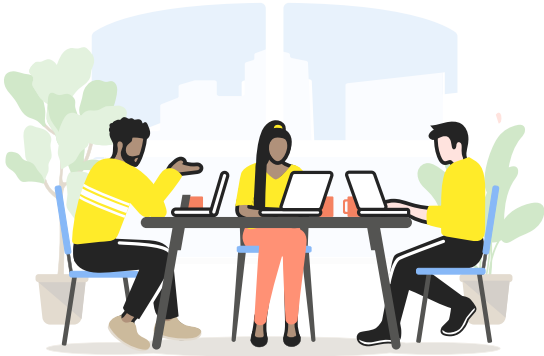




Employee Communication Guide

Now that you offer your employees Norton LifeLock Benefit Solutions, what’s next?

We’re thrilled you’re offering your employees much-needed online protection and peace of mind. This communication guide will walk through how to promote these benefits for your employees in a meaningful way.



Elements of a strong communication plan

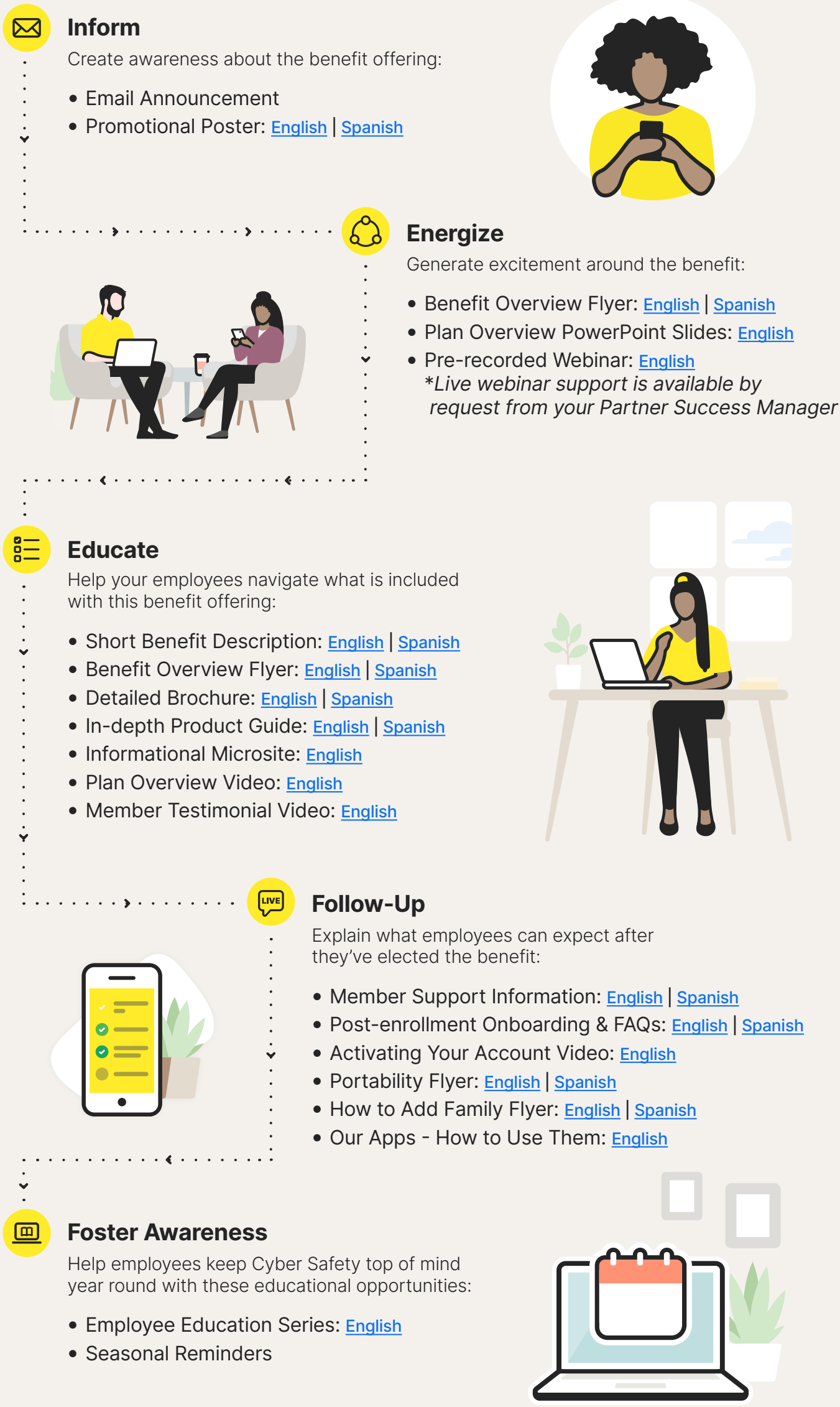
The path to success starts with a communication plan that provides your employees the information they need at the time they need it most. Use these tips to create a plan that leaves your employees feeling supported and confident using their Norton LifeLock Benefit Plan:

-  **Clear, concise communication helps simplify a robust benefit**
-  **Opportunities to engage and ask questions allows employees to become more involved with their benefit**
-  **Cobranding and customization associates the relationship with their benefit package**
-  **The more instances employees see Norton LifeLock Benefit Solutions, the more likely they will be to sign up**

[Click the blue links to access info](#)

Communication Journey Guide

Below are the tools, documents, and resources to help communicate with employees at each phase of their benefits journey.



Have questions or need more information?

We’re here to support you every step of the way. Reach out to your Partner Success Manager with questions or concerns.

Partner Success Manager:

Call:

Email:

Visit: [Norton.com/BenefitEssential](https://norton.com/BenefitEssential)

