

# BENEFITS NEWSLETTER

Eighth Edition – Q1 2026

**madix**  
INNOVATION ON DISPLAY

## Your Benefits. Your Choices. Your Health.

As we begin a new year, it's a great time to focus on staying healthy, using your benefits wisely, and taking advantage of programs designed to support your well-being — and even put money back in your pocket. In this issue, we're highlighting tools and incentives that can help you get the most value from your Madix benefits in 2026.

### Get More Value from Your Health Plan with a Benefits Value Advisor (BVA)

Did you know that one phone call could save you time, stress, and money?

If you're planning to get an MRI, CT scan, joint replacement, or other high-cost procedure, you'll need to engage with a BCBSTX Benefits Value Advisor (BVA) or use the Blue Access for Members Provider Finder tool before your appointment. Otherwise, a \$100 copay will apply — even if your procedure is covered.

A Benefits Value Advisor can help you:

- Find in-network, lower-cost providers
- Schedule appointments and handle preauthorization
- Understand your benefits and estimate costs
- Make informed decisions about your care

 Call **1-800-521-2227** (on the back of your ID card) Or log into Blue Access for Members at [bcbstx.com](http://bcbstx.com)

### Wellness Tools to Support Your Health All Year Long

Your health plan includes programs and resources to help you stay on track — on your schedule.

Available 24/7, this site makes it easy to:

- Health assessments and wellness programs
- Fitness, nutrition, sleep, and stress resources
- Condition management tools
- Rewards programs that let you earn points for healthy activities

These tools are available to you and your covered dependents and are designed to make managing your health easier — whether you're just getting started or focused on long-term goals.

## Focus on Wellness: Take Care of Yourself — and Get Rewarded

Your annual physical has always been one of the most valuable benefits available to you. Now, it comes with an added incentive.

### New for 2026: Wellness Incentive

Madix is offering a **\$100 gift card** incentive for employees — and their enrolled spouses — who complete:

- An annual physical, and
- A biometric screening

**Deadline:** Complete both by **October 1, 2026**

**Reward:** A **\$100 gift card** from Blue Cross Blue Shield, paid in **December 2026**

You must be enrolled in a Madix BCBS medical plan to be eligible for the reward. Employees and spouses can earn the incentive separately, so one can qualify even if the other does not.

Annual physicals help identify potential health issues early, when they are often easier and less costly to manage. All screenings are confidential between you and your health care provider.

Prevention and early detection are key to better health — and lower health care costs for everyone.

### BVA Giveaway Program: You Could Win \$100

Using your benefits wisely can pay off in more ways than one.

To encourage employees to take advantage of the Benefits Value Advisor (BVA) program, Madix will be giving away ten **\$100 gift cards** to employees who use the BVA program.

Here's how it works:

- Call or chat with a BCBSTX Benefits Value Advisor
- You'll automatically be entered into the giveaway
- Winners will receive a **\$100 gift card**

It's a simple step that can help you save money on care — and possibly earn a little extra, too.



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## Take Care of Your Health and Get Rewarded in 2026!

Preventive care helps catch potential health issues early and supports long-term wellness. Complete your annual physical and biometric screening and earn a **\$100 gift card**.

Scan here to visit  
[MadixBenefits.com](http://MadixBenefits.com)



This newsletter highlights select benefits. Refer to official plan documents for full details.

- Contact BCSTX Customer Service: On the back of your ID card
- Call Avant Benefits at **866-996-0222** to schedule a 1:1 call
- Visit [MadixBenefits.com](http://MadixBenefits.com) – Your 24/7 benefits hub
- Contact your HR representative

Need help?