



Operationalizing Warfighter Performance Optimization (WPO)

Bridging Strategy, Data, Performance, and Innovation to Accelerate Readiness, Lethality, and Longevity

T3i helps organizations assess, build, operationalize, measure, and scale Warfighter Performance Optimization (WPO) capabilities in high-stakes operational environments.

The T3i WPO Framework

ASSESS - Understand the Mission

- DOTMLPF-P Analysis
- Stakeholder Engagement
- Capability Assessment
- Current-State Baseline

STAND UP - Build the Framework

- Strategic Objectives
- Logic Model
- Implementation Roadmap
- Mission-Informed KPIs

OPERATE - Operational WPO

- Embedded Expert Teams
- Leadership Alignment
- Cultural Integration
- Operational Relevance

MEASURE - Turn Data Into Decisions

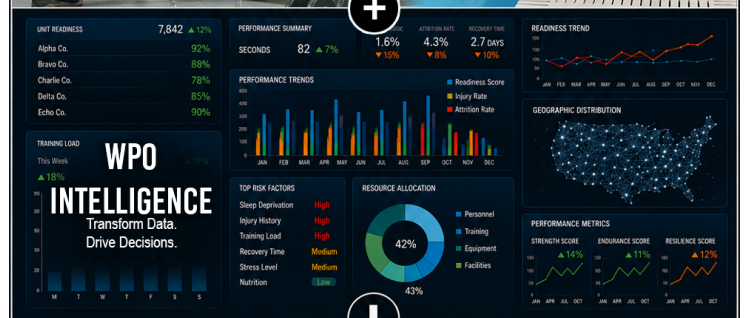
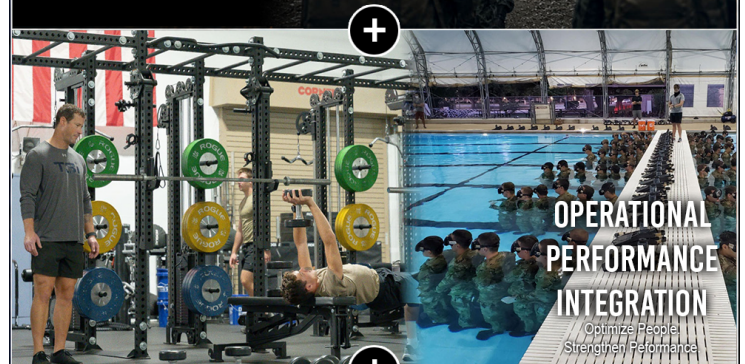
- Performance Analytics
- Predictive Insights
- Decision Support
- Resource Prioritization

SCALE - Expand What Works

- Enterprise Adoption
- Best Practice Dissemination
- Cross-Organization Learning
- Capability Growth

MISSION REQUIREMENTS

Understand the Mission.
Define the Need.



READINESS

Prepared People.
Ready Today.

LETHALITY

High Performance.
Mission Success.

RESILIENCE

Durable People.
Sustained Readiness.

22,000+ Warfighters Supported | 117 HP Professionals Employed | 9 Startup Programs Executed |
Embedded Across Training, Operational, and Enterprise Environments | 100% Employee Owned |
95% Corporate Retention Rate

T3i is not proposing a future-state WPO concept. We are already operating one.

The Department's WPO vision requires the integration of mission requirements, human performance, data analytics, and enterprise implementation. For more than a decade, T3i has operated at that intersection. As the prime contractor supporting Candidate Development and Selection Support (CDSS), Human Performance Support Services (HPSS), and Data Analytics Support Services (DASS) within a large Special Operations training enterprise, T3i delivers an integrated performance ecosystem spanning candidate preparation, embedded human performance support, enterprise operations, and advanced analytics.

Our approach combines mission-fluent former warfighters and operational leaders, elite HP and analytics professionals, advanced technologies, and native Government systems to align performance initiatives with organizational culture, and operational outcomes. Supported by an employee-owned, mission-first corporate foundation, T3i aligns company success with customer success, fostering exceptional workforce retention and enduring mission impact.

OPERATIONAL PERFORMANCE INTEGRATION

Optimizing the Human Weapon System

T3i specializes in supporting populations where readiness, production, and mission success are directly impacted by HP. Our teams embed alongside operational teams to align performance initiatives with mission requirements, organizational culture, and operational tempo. Our portfolio spans 10 contracts across multiple service branches and communities, providing cradle to grave support to our nation's warfighters.

Pre-Accession Mentoring • Selection Preparation • Pipeline Performance Support • Force Optimization & Sustainment

DATA ANALYTICS & DECISION SUPPORT

Turning Data Into Decision Advantage

T3i combines operational context, human performance expertise, and advanced analytics to transform fragmented data into actionable insight. Developed to overcome the limitations of traditional reporting and analytics approaches, T3i's DASS capability bridges the gap between data collection and operational decision-making. Leveraging Government-owned platforms, including Palantir Foundry-backed environments, we build analytics capabilities within the customer's ecosystem rather than relying on proprietary software, integrating disparate data sources into a unified operating picture that enables leaders to move beyond retrospective reporting toward predictive understanding and faster, more informed decision-making.

Role-Based Dashboards • Predictive Insights • Organizational Intelligence • Decision Advantage

CAPABILITY DEVELOPMENT & SCALE

Building Enduring Performance Ecosystems

T3i has helped organizations establish new capabilities, mature existing programs, and scale successful initiatives across diverse locations and populations. Our experience spans the full lifecycle: from initial assessment and roadmap development to enterprise adoption and continuous improvement. Whether supporting startup WPO efforts or enhancing established programs, T3i helps organizations progress from Initial Operating Capability (IOC) to Full Operating Capability (FOC) with a deliberate, mission-focused approach.

DOTMLPF-P Analysis • POA&M & Roadmap • Doctrine & Curriculum • Governance • Enterprise Adoption

T3i's Relevant Experience:

Pre-Accession Training and Mentoring

Air Force Special Warfare Candidate Development
Naval Special Operations (NSO) Mentor

High-Risk Training Pipeline HP

AF Special Warfare Training Wing (SWTW) HPSS
Naval Special Warfare Orientation (NSWO)
Air Rescue Swimmer (ARS) Preparatory Course
USMC Reconnaissance Training Company (RTC)

Data Analytics

SWTW Data Analytics (DASS)

Aircrew HP

56 Fighter Wing (FW) HPO
54 Fighter Group (FG) HPO
19th AF Comprehensive Readiness for Aircrew Flying
Training (CRAFT)
Air National Guard (122 FW | 177 FW | 149 FW) HPO