Sydney Hartman

Experience

Lead Visual Designer

Ray Art Collective · 2026 - Present

Visual identity, website and e-commerce design, and photorealistic image compositing to help build an independent artist's brand.

Graphic & Interaction Designer

Future · 2023 - 2026

Graphic design, interactive advertising, responsive digital experiences, and motion design for global brands across technology, entertainment, gaming, luxury, fashion, beauty, and lifestyle.

Promoted from Junior Graphic Designer in 2024.

Visual Design Extern

Audo · 2023

UX/UI wireframing, user flows, and interface design for a digital resume-building platform.

Contact

Sydneyhartmandesigns@gmail.com

Sydneyhartmandesigns.com →

Skills & Tools

Visual Design

Brand identity · Typography · Layout & composition · Visual storytelling · Social media · Print design · Image compositing

Interactive & UX/UI Design

Wireframing · Prototyping · User flows · Responsive design · Rich media advertising · Interactive experiences · Front-end collaboration

Motion & Video

Motion graphics · Title design · Presentation design

Tools & Technologies

Adobe Photoshop · Illustrator · After Effects · InDesign · Figma · Webflow · Ceros · Celtra · HTML/CSS/JavaScript · Asana · Adobe Firefly · Claude · Microsoft Copilot

Education

Path Unbound School of Design

Design Certificate · 2022 - 2023

Hofstra University

BA in Sociology, Minor in Studio Art

2010 - 2014