



TRADE PARTNER PROGRAM

One contract. The whole backyard.

Luxury pools and outdoor living, built under two Arizona ROC licenses by one accountable team.

Innovative Custom Pools • Scottsdale • Paradise Valley • Greater Phoenix

WHO WE ARE

A proven builder your clients
can trust

200+

completed projects

15+

years building in the Valley

5.0

rating, 29 Google reviews

3

partners on every job



THE ICP DIFFERENCE

Two licenses mean your client never juggles subcontractors

ROC #333187 • KA-5

Pool contractor

Pools, spas, water features, equipment and automation.

ROC #247627 • KB-2

General contractor

Hardscape, structures, outdoor kitchens and the rest of the backyard.

WHAT WE BUILD

Built for the Valley's most demanding lots

Hillside builds

Engineered pools on steep, complex sites

Negative-edge pools

Infinity edges designed around the view

Full backyards

Complete transformations, pool to patio

Estate environments

Kitchens, fire, shade and living space

Remodels & permits

Structural renovation, PV approvals handled



WHY PARTNER WITH ICP

A builder that makes you look good

Realtors

A trusted name to hand buyers who want a pool or new backyard, before or after closing.

Interior designers

Your design carried outdoors, with finishes and materials that match the house.

Builders & architects

One licensed partner for pool, hardscape and outdoor living on custom homes.

Your client relationship stays yours. We keep you in the loop from design to final walkthrough.

HOW A REFERRAL WORKS

From introduction to final walkthrough

01

You introduce

Send your client to your partner portal or call Jerrod directly.

02

Free design consult

We meet the client, walk the site and learn the vision.

03

Design & proposal

A custom design and one proposal for the whole backyard.

04

Build

Permits, construction and hand-off, all under ICP.

PARTNER PORTALS

A dedicated page for every kind of partner

Realtors

icpoolsaz.com/realtor-partner-portal

Interior designers

icpoolsaz.com/interior-designer-partner-portal

Builders & architects

icpoolsaz.com/b2b-exterior-construction-portal

Each portal sends the referral straight to Jerrod.



LET'S WORK TOGETHER

Send us your next backyard.

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ROC #333187 (KA-5 Pool) • ROC #247627 (KB-2 General)