



## OUR MISSION & VISION

Project 50 is a non-partisan PAC that invests in and grows state-based organizations to build political and electoral power at the local level to secure abortion rights in all 50 states.

Everyone, everywhere must have the right to make their own reproductive healthcare decisions to chart their future. Project 50 is building that reality.

## OUR STRATEGY

Our strategy for electing pro-choice legislators is simple and effective: build strong state political organizations dedicated specifically to reproductive rights. We offer partnerships that grow the impact of state based political repro-specific organizations and grants to political organizations to deploy an electoral tactic or invest in a repro-specific race.

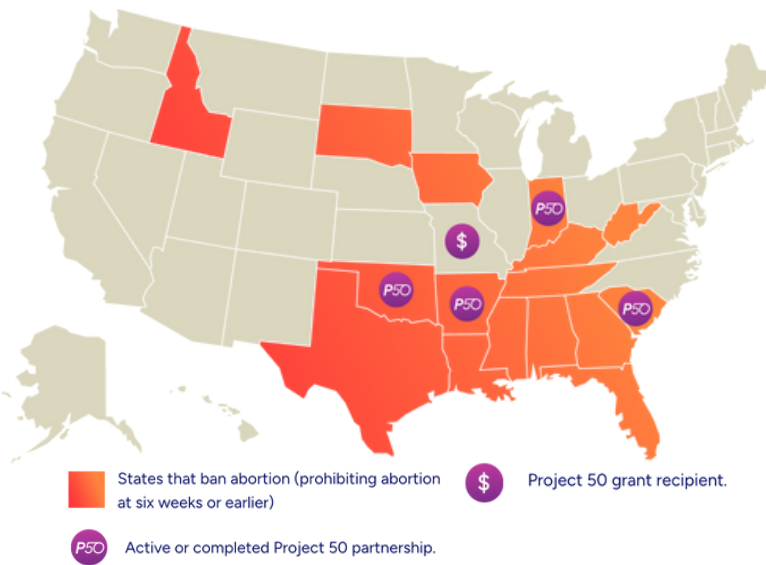
Project 50 is starting in the most hostile states that have already banned abortion healthcare, working to defeat anti-choice leaders.

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Abortion healthcare is illegal or severely restricted in:

## 16 states

## 23 million

women have lost access to this healthcare in their home state.

In 2024, Project 50 invested \$350K in voter messaging initiatives in state legislative races, translating to victories in each of our partner states. Project 50-backed candidates performed almost 6% better than comparable candidates whose voters did not receive our messaging.

## PREPARING FOR THE 2026 CYCLE

As we prepare for the 2026 cycle, we are dedicated to empowering our partner reproductive rights organizations in Arkansas, Indiana, Oklahoma, and South Carolina, with strategic support, seed funding, and nationwide connections. We will further expand our impact in 2025 by adding a fifth partner state. **Project 50 is the only national organization solely focused on doing this work.**

## CONTRIBUTE TODAY

Visit [project50pac.org](https://project50pac.org) or scan here to join the Project 50 community!

Contact us today: [info@project50pac.org](mailto:info@project50pac.org)  
P. O. Box 101256, Chicago, IL 60610



## 2024 ARKANSAS SPOTLIGHT



Diana Gonzales Worthen defeated an anti-choice incumbent in AR House District 9 by 9.7%. She is Arkansas' first Latina state legislator.