

Privacy Policy

This Privacy Policy explains how we collect, use, and protect your personally identifiable information (PII) when you engage with our practice, including the use of PayStack to send billing statements and SMS/MMS communications.

Information We Collect

We may collect the following PII from patients:

- Full name
- Phone number
- Email address
- Mailing address
- Dates of service
- Account balances
- Relevant diagnostic or treatment information
- Insurance details and other information necessary for patient care or billing

How Information is Collected

Information is collected through new patient intake forms, electronic health records (EHR), practice management systems, patient portals, and other secure communication tools authorized by the practice.

How We Use Your Information

Your information is used solely for purposes related to your care and our operations, including:

- Appointment reminders
- Billing and balance notifications
- Secure messaging through SMS, email, or postal mail
- Customer service and support
- Internal reporting and administrative purposes

How We Protect Your Information

We use industry-standard security measures to safeguard your data, including encrypted systems, secure storage, and strict access controls. Access to patient information is restricted to authorized personnel only.

Third-Party Sharing and Compliance Statement

We do not sell, rent, or share your personal information with third parties for marketing or promotional purposes.

No phone/mobile number information will be shared with third parties/affiliates for marketing/promotional purposes. All the above categories exclude text messaging

originator opt-in data and consent; this information will not be shared with any third parties.

Your Choices and Contact

You may opt out of SMS communications at any time by replying STOP or contacting our office directly. If you have any questions or concerns about this privacy policy or the handling of your information, please contact our office.