



Hailey Motooka

Product designer

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(808)542-5797

Education ~~~~

Carnegie Mellon University '18

Master of Human-Computer Interaction

UCLA '14

Bachelor of Science, Biology
Department Honors Scholar

Skills ~~~~

Concept development

My favorite part of the design process is exploring all the ways a problem *could* be solved (before narrowing in on what *should* be built)

Team orchestration

I enjoy facilitating workshops, team bonding activities, opportunities to just bring people together

Strategic storytelling

I'm strong at translating complex problem spaces into clear, actionable narratives to various stakeholders and at varying altitudes of contextual knowledge

Design tools

I work fluently in Figma and other modern design tools, adapting easily to whatever the team or workflow calls for.

Experience ~~~~

Lead Product Designer | Benchling

Remote

February 2022 - Current

Benchling is the leading cloud-based platform for enterprise life sciences R&D. I serve as the lead designer for the core Molecular Biology product, ensuring scientists are equipped with tools to design molecules and capture data against biological entities at scale.

Product Designer | Science 37

Remote

November 2020 — January 2022

Science 37 is a clinical research software company specializing in decentralized clinical trials. I designed features that span multiple touchpoints including patients, doctors, and internal staff to enhance clinical research data collection.

UX/UI Designer | Techstars

Remote

October 2020 — February 2021

I supported a cohort of 10 startups in the Techstars accelerator, designing across product, marketing, and branding needs for companies spanning aerospace, heated footwear, PPE, construction, and AI-driven pathology tools.



Design Consultant | Volo Earth Ventures

Remote

October 2020 — Current

Volo Earth Ventures is focused on investing in early-stage climate tech companies. I spear-headed the product management and design for a web-app to help the Volo team better manage portfolio and pipeline investments. I also designed and developed the current website.

Instructor | Corepower Yoga

Portland, Oregon

April 2024 — Current

When I step onto the mat I feel grounded in the present, and capable of growing into the very best version of myself. I am a 200+hour registered yoga teacher and lead a 1 hour heated Yoga Sculpt class twice a week, where I have the opportunity to connect (and sweat) with my community.