



Hailey Motooka

Product designer

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(808)542-5797

Education ~~~~

Carnegie Mellon University '20

Master of Human-Computer Interaction

UCLA '18

Bachelor of Science, Biology
Department Honors Scholar

Skills ~~~~

Strategic storytelling

I'm strong at translating complex problem spaces into clear, actionable narratives to various stakeholders and at varying altitudes of contextual knowledge

Team orchestration

I enjoy facilitating workshops, team bonding activities, opportunities to just bring people together

Concept development

My favorite part of the design process is exploring all the ways a problem *could* be solved (before narrowing in on what *should* be built)

Workstream management

I have experience working across multiple scrum teams and driving numerous design projects in parallel

Design tools

I work fluently in Figma and other modern design tools, adapting easily to whatever the team or workflow calls for

Experience ~~~~

Senior Product Designer | Benchling

Remote

February 2022 - Current

Benchling is the leading cloud-based platform for enterprise life sciences R&D. I serve as the lead designer for the core Molecular Biology product, ensuring scientists are equipped with tools to design molecules and capture data against biological entities at scale.

Product Designer | Science 37

Remote

November 2020 — January 2022

Science 37 is a clinical research software company specializing in decentralized clinical trials. I designed features that span multiple touchpoints including patients, doctors, and internal staff to enhance clinical research data collection.

UX/UI Designer | Techstars

Remote

October 2020 — February 2021

I supported a cohort of 10 startups in the Techstars accelerator, designing across product, marketing, and branding needs for companies spanning aerospace, heated footwear, PPE, construction, and AI-driven pathology tools.

Design Consultant | Volo Earth Ventures

Remote

October 2020 — Current

Volo Earth Ventures is focused on investing in early-stage climate tech companies. I spear-headed the product management and design for a web-app to help the Volo team better manage portfolio and pipeline investments. I also designed and developed the current website.

Instructor | Corepower Yoga

Portland, Oregon

April 2024 — Current

When I step onto the mat I feel grounded in the present, and capable of growing into the very best version of myself. I am a 200+hour registered yoga teacher and lead a 1 hour heated Yoga Sculpt class twice a week, where I have the opportunity to connect (and sweat) with my community.