CARROT

Carrot Rx

Carrot Rx delivers fertility and hormone replacement therapy (HRT) medications with convenient delivery, 24/7 clinician support, educational content, and industry-leading savings, reducing the emotional and financial stress of undergoing fertility care.



"It was such an easy experience — seamless. When I did have an immediate question, the wait time was almost nothing. The support was so easy and quick."

Member experience

With Carrot Rx, members have access to an easy-to-use pharmacy designed to simplify their medication experience.

- **24/7 pharmacist support:** Fertility pharmacists are available by phone to guide members through their medications and how to use them.
- **Shortest call wait times:** The average wait time is 28 seconds, compared to up to 30 minutes at other pharmacies.
- **Medication administration guidance:** Medications arrive with clear instructions and access to video educational content.
- **Expedited medication delivery:** Free next-day delivery on all orders or same-day delivery options, alleviating stress as treatment plans evolve.
- **Price matching guarantee:** Carrot Rx will price match 100% of eligible medication orders that are cash-pay.
- **No prior authorizations:** Complete access means members don't need to go through the hassle of waiting on prior authorizations before they can progress with their treatment.

How does it work?

Carrot partners with FuzeRx to fulfill all medication orders placed through Carrot Rx. Once a provider sends the prescription to FuzeRx, the member receives guided support to order and pay for their prescriptions, which can be covered using employer-sponsored Carrot funds.

The need for an integrated fertility Rx solution

IVF medication costs can reach $12,000 per IVF cycle, comprising up to 50% of the total cycle cost. Without a fertility Rx solution, these prices can make accessing treatment prohibitive and can lead to fragmented care.

Availability

Carrot Rx serves members in all 50 U.S. states and fulfills all eligible medications for preservation, fertility, gestational surrogacy, menopause, low testosterone, and gender-affirming care journeys.

- **Carrot Rx:** Carrot administers the entire fertility and hormonal health pharmacy experience.
- **Carrot Rx with PBM:** Carrot fills the gaps in existing PBM coverage.
- **Carrot Rx Flex:** A standalone fertility pharmacy solution without the need for a Carrot-managed fertility benefit.

Improving the pharmacy experience

Employer savings
Up to 50% savings compared to PBMs

Employee satisfaction
4.5/5 CSAT with Carrot Rx

Stretch dollars further
Employer-sponsored funds go further with Carrot's industry-leading savings through negotiated rates.

Offer peace of mind
Step by step guidance makes the medication experience as seamless as possible, reducing the emotional stress of navigating treatment.