



STREET CO'
DISPLAY SOLUTION EXPERT
www.streetcommunication.com

LOCATION LED SCREENS

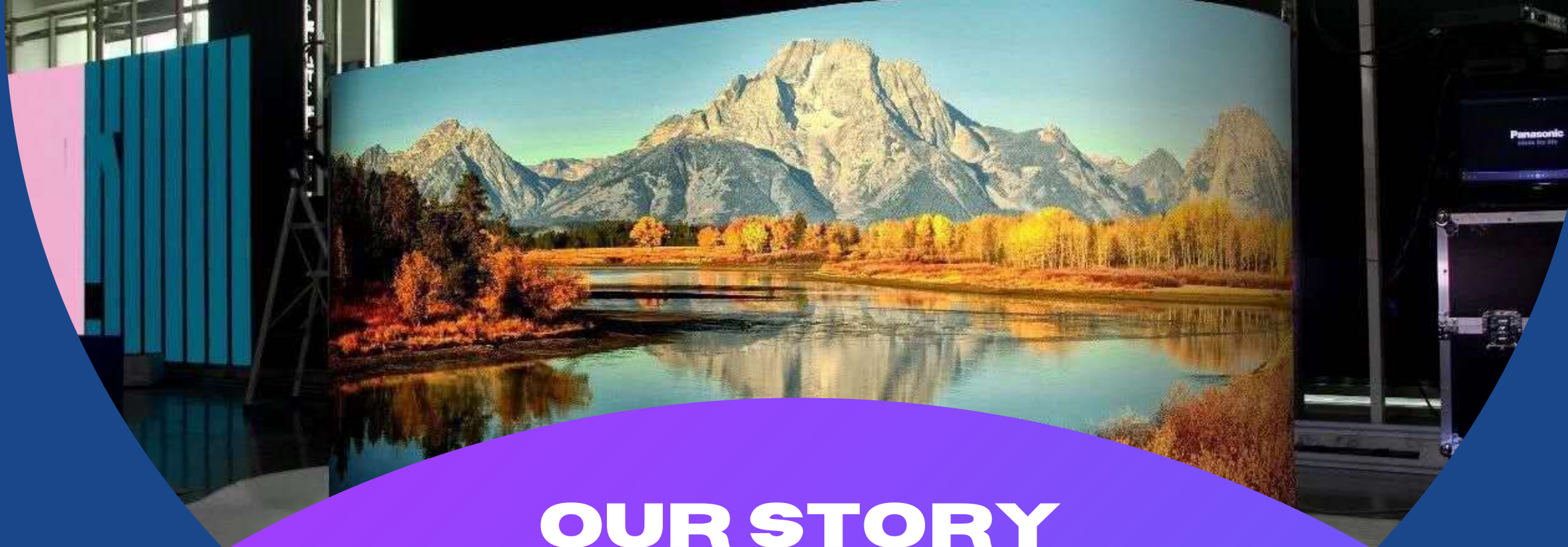
LED SCREEN LOCATION FOR ALL EVENTS



STREET COMMUNICATION



- Street Communication is one of the leading LED display companies specializing in customized solutions;
- Providing innovative and customized designs to meet the needs of all customers;
- Using LED screens that enable creativity for unique, different and immersive interactive renderings.
- Founded in 2012 in London, we are now based in France with offices in Paris, England, the USA and China ;
- Street Communication is made up of manufacturers, designers and LED engineers and technicians.
- We specialize in atypical, interactive LED displays in unconventional shapes, with an emphasis on design and the WAOW factor;
- We excel in combining structural solutions and LED panels.



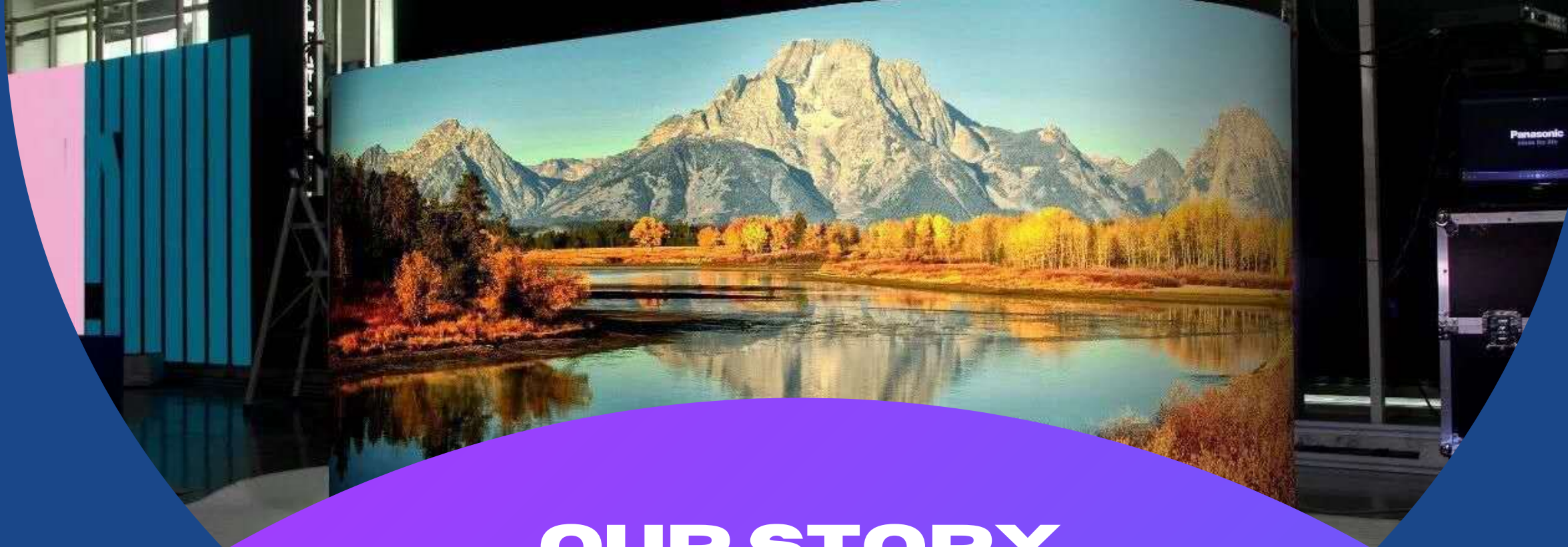
OUR STORY

Founded in London, UK, in 2006, we are a multinational company of manufacturers, designers and engineers with over ten years' experience in the LED field. We specialize in custom LED lighting, made to order in unconventional shapes, with an emphasis on new and innovative designs, as well as elegant and sophisticated.

Our previous projects have relied on technology to use lightweight, flexible and bendable LED lights to create columns, cylinders and rings. We excel in the art of combining innovative designs with the necessary structural engineering.

Our young, dynamic team is available to support customers every step of the way, from initial brainstorming to the installation of their finished custom product. Thanks to the collaboration of our architectural designers, LED engineers and structural engineers, we turn your ideas into reality.

[LEARN MORE](#)



OUR STORY

Starting with a full site survey by our qualified structural engineer, we then produce detailed structural drawings for customer approval.

We focus on the environment in which we need to integrate the LED screen, and take into account all the challenges we face (outdoor, removable, etc.).

All under one roof to provide the best product solution at the best price. We take care of the project from A to Z, from solution design and integration to maintenance.

With proper execution that provides the tools, skills and experience needed for design, construction, installation and maintenance, we make sure the job gets done right every step of the way. We work closely with many of our customers to build strong, lasting relationships and ensure that a completed project meets or exceeds all expectations.

[LEARN MORE](#)



WHY CHOOSE STREET CO FOR YOUR EVENTS



RECOGNIZED EXPERTISE

- Street Communication offers a wide range of event rental products to meet every need. Trade shows, business events, cultural events, concerts and much more. Our team of technical sales representatives, specially dedicated to rentals, is at your disposal to offer you a tailor-made solution that perfectly meets your expectations. We'll do our utmost to support you and follow up your request, from the birth of your project to the collection of the screens by the Street Co' team.
- Our equipment is rigorously selected for its performance and reliability. Inspected after each use, carefully maintained and regularly renewed, it ensures the success of numerous events, day after day, thanks in particular to the service providers and partners who place their trust in us.
- We continually publish a comprehensive and detailed catalog, containing a wealth of technical information on our products.



Interactive LED Floor I Series

- The floor-mounted interactive LED display is the ideal choice for brands or retailers to engage in dialogue with their customers. Among all similar products, the Series I stands out for its unique competitive advantages.
- The product is called "rental" and can be used for both fixed and rental installations, thanks to its design, which makes it easy and convenient to transport and install.
- The extremely short response time (0.01 s), high stability and wide viewing angle enable the Series I LED interactive floor to provide a truly amazing experience for customers. With a load capacity of over 2000 kg/m², it also excels in terms of load-bearing performance.

SPECIFICATIONS

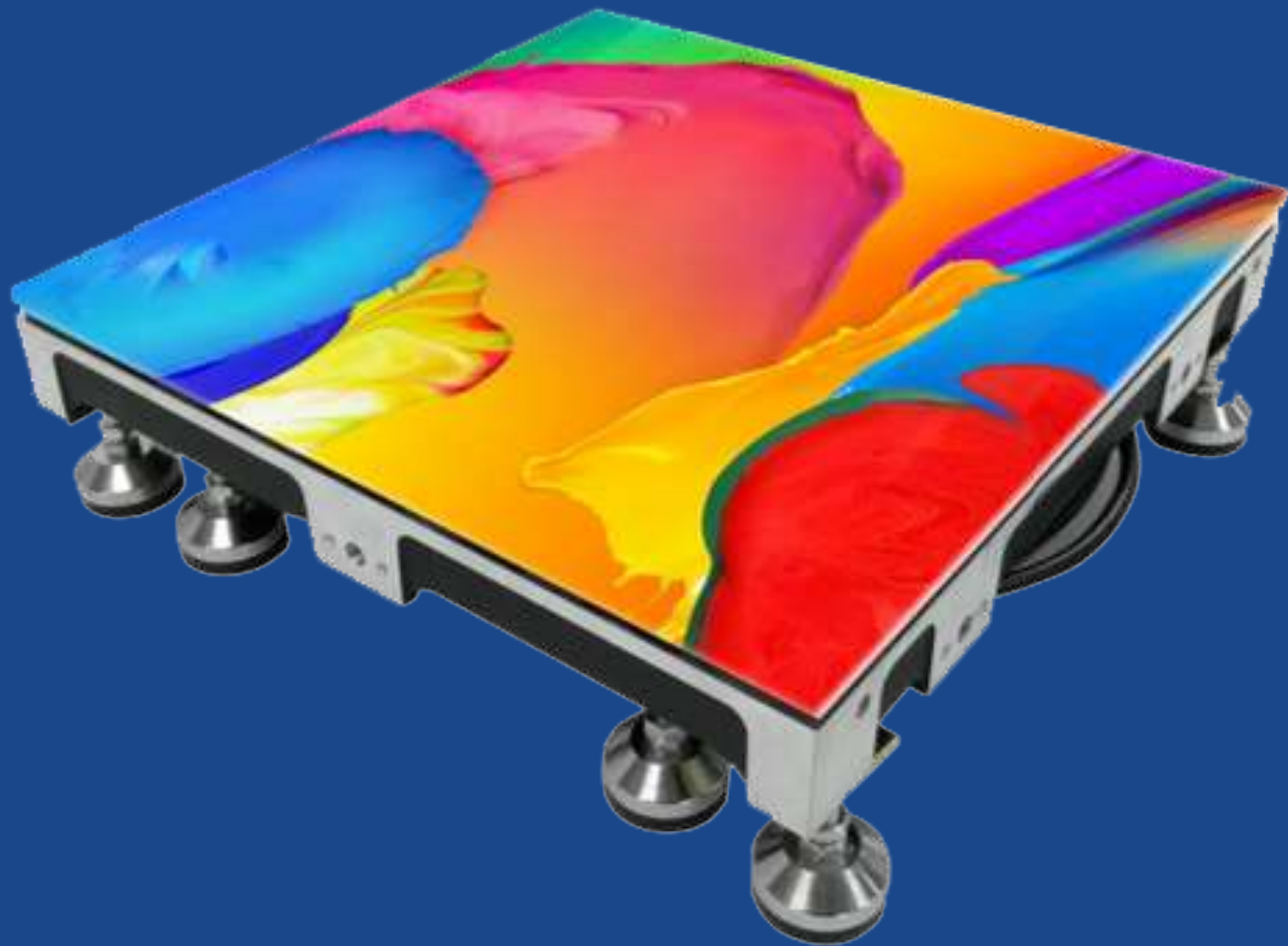


PITCH PIXEL	2.6MM	2.9MM	3.9MM
CABINET WEIGHT	13KG	13KG	13KG
BRIGHTNESS LEVEL	800	2600	2600
MAX POWER CONSUP	600W/M ²	800W/M ²	800W/M ²
AVE POWER CONSUP	200W/M ²	240W/M ²	240W/M ²
VIEWING ANGLE	140°/140°	140°/140°	140°/140°
REFRESH RATE	3840HZ	3840HZ	3840 HZ
PROTECTING RATING	IP54	IP54	IP54

PRICE LIST

Pitch Interactive LED Floor I Series	P2.6	P3.9	P4.4	P5.2	P6.25
Pitch Non-Interactive LED Floor I Series					
BUY Interactive I Series (€/m2)		3890	2850	2600	2400
BUY Non-Interactive I Series (€/m2)	4750	3200	2520	2020	1890
RENT* (€/m2/day)	From 75 to 300				

• PRICE DEPENDENT ON QUANTITY, DURATION AND AVAILABILITY.
RESERVATIONS 2-3 MONTHS IN ADVANCE.



Interactive LED Floor X Series

- The X Series interactive floor display is a video display device designed primarily for fixed indoor installations (shopping malls, nightclubs). It uses the world's most advanced optical sensing technology to detect human movement and accurately capture pressure and motion on the LED screen.
- Scenic rendering is based on the Puller effect, using the most advanced planar antenna technology on the market, making it also equipped with radar detection technology, giving users a highly immersive experience.

SPECIFICATIONS



PITCH PIXEL	1.9MM	2.6MM	5.2MM
MODULE RESOLUTION	128*128	96*96	48*48
RESOLUTION	262 144	147 456	36 864
MAX POWER CONSUP	1920/3840/7680HZ		1920/3840HZ
PROTECTION LEVEL	INDOOR IP54,OUTDOOR IP65		
CABINET MATERIAL	IRON CABINET, ALUMINUM CABINET, DIE-CAST ALUMINUM		

PRICE LIST

Pitch Interactive LED Floor X Series	P1.9	P2.5	P2.6	P2.9	P3.9	P4.8	P5.2	P6.25
BUY (€/m2/jour)	3465	2625	2415	2100	1380	1410	1400	1180

Pitch Non-Interactive LED Floor X Series	P1.9	P2.5	P2.6	P2.9	P3.9	P4.8	P5.2	P6.25
BUY (€/m2/jour)	3270	2430	2220	1900	1190	1410	1210	980

LED ROLLING FLOOR

LED Rolling Floor

- Thanks to its patented LED Rolling Display technology, the LED Rolling Floor Display is designed to replace the conventional LED floor display, which can be installed as simply as laying carpet.
- Without a PC mask but with GOB overlay, the LED Rolling Floor Display can achieve high image quality and multiple display options thanks to its high performance and practicality compared with a conventional LED floor display equipped with feet and consequential structure.
- Its slim design makes it ideal for use at events and for rental. Lower installation and transport costs. Self-rolling LED screen. The new generation with 2 cm thickness.



SPECIFICATIONS



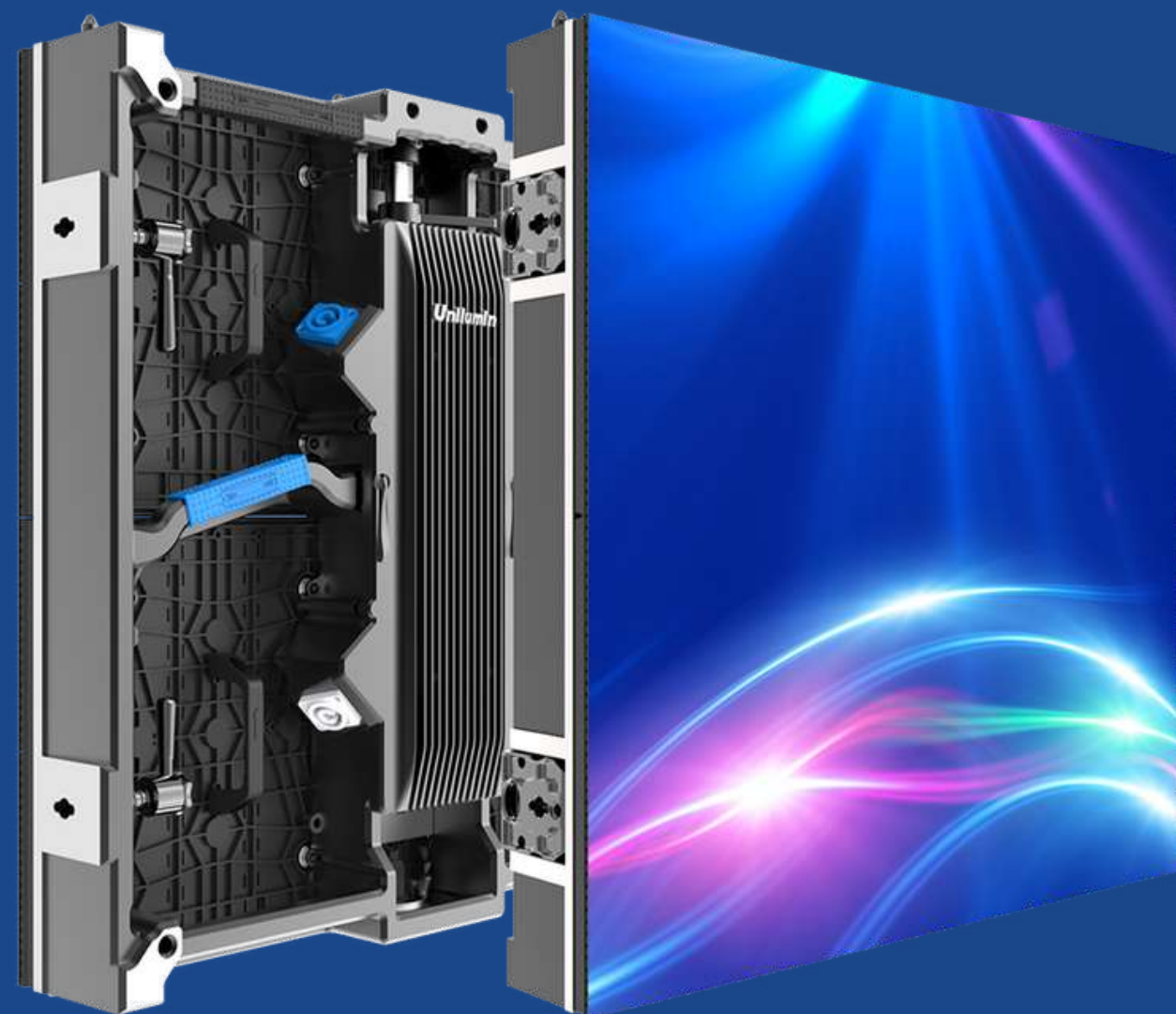
MODEL	M1.9	M2.6	M3.9
PIXEL PITCH	1.9MM	2.6MM	3.9MM
SCREEN RESOLUTION	384X768	288X576	192X384
SCAN MODE	1/32	1/24	1/16
MODULE SIZE	250X62.5MM	250X62.5MM	250X62.5MM
REFRESH RATE	3840HZ	3840HZ	3840HZ

PRICE LIST

Pitch Non-Interactive LED Floor	P1.25	P1.56	P1.9	P2.5	P2.6	P2.9	P3.9	MO3.81 (outdoor)
BUY (€/m2)	5804	4751	3751	2430	2314	1900	1471.6	3250
RENT* (€/m2/day)	From 75 to 300							

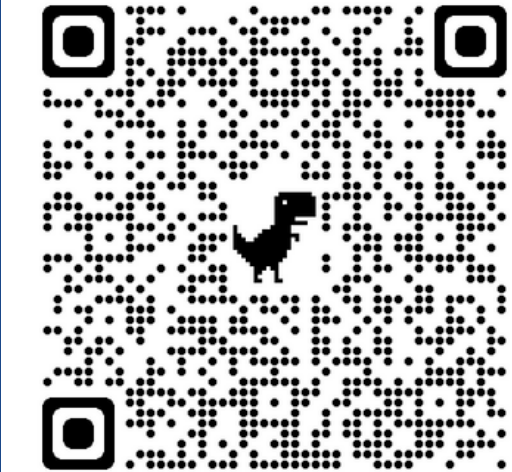
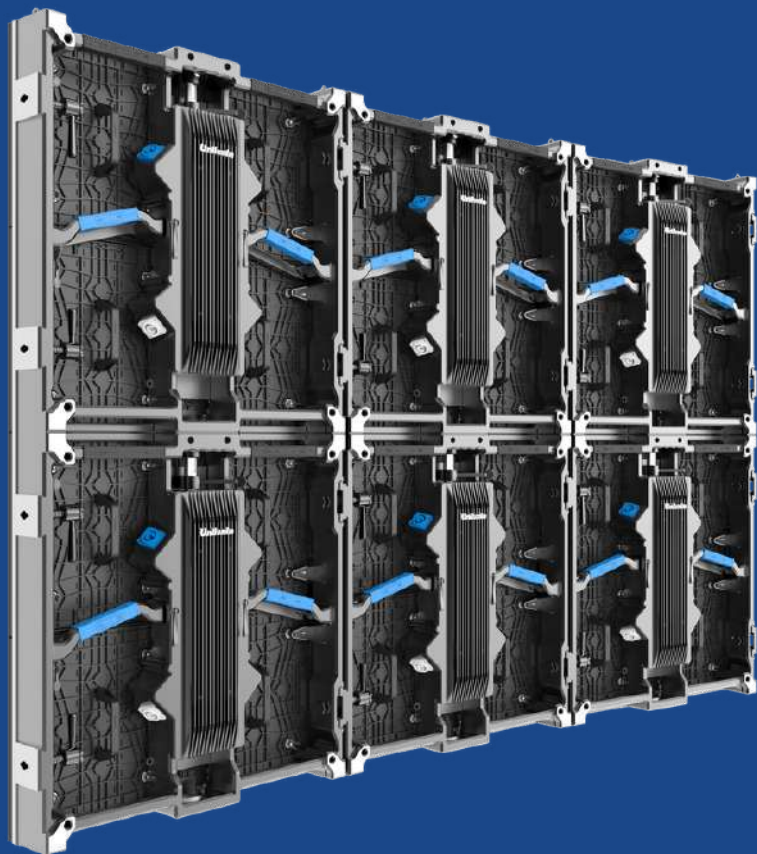
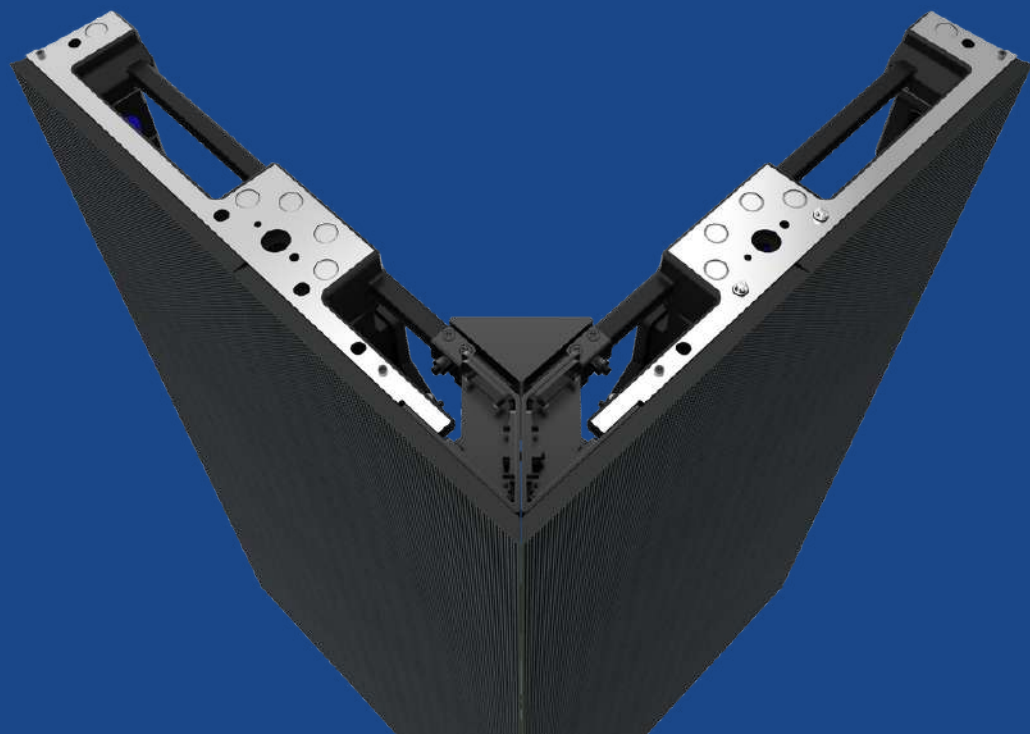
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RESERVATIONS 2-3 MONTHS IN ADVANCE.

LED Wall UPAD IV (XR)



- Cabinet design for convenient handling;
- One-person installation, disassembly and maintenance;
- Nova Star or Brampton systems;
- Multiple application options and structures;
- Possibility of angle for curved screen applications.

SPECIFICATIONS



MODEL	UPAD IV 1.9	UPAD IV 2.6	UPAD IV 3.9
PIXEL PITCH	1.9MM	2.6MM	3.9MM
BRIGHTNESS (CD/M2)	1000	5000	5000
PIXEL DENSITY	147 456 PIXELS/M2	65 536 PIXELS/M2	65 536 PIXELS/M2
MODULE SIZE	250X250MM	250X250MM	250X250MM
REFRESH RATE	3840HZ	3840HZ	3840HZ

PRICE LIST

Indoor LED Wall	P1.9	P2.6	P2.9	P3.9
BUY (€/m2)	2750	1881	1495	1775
RENT* (€/m2/day)	From 150			

Outdoor LED Wall	P3.9	P4.8	P6	P7.8	P10.4
BUY (€/m2)	1880	1625	1300	1190	1050
RENT* (€/m2/day)	From 150				

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RESERVATIONS 2-3 MONTHS IN ADVANCE.

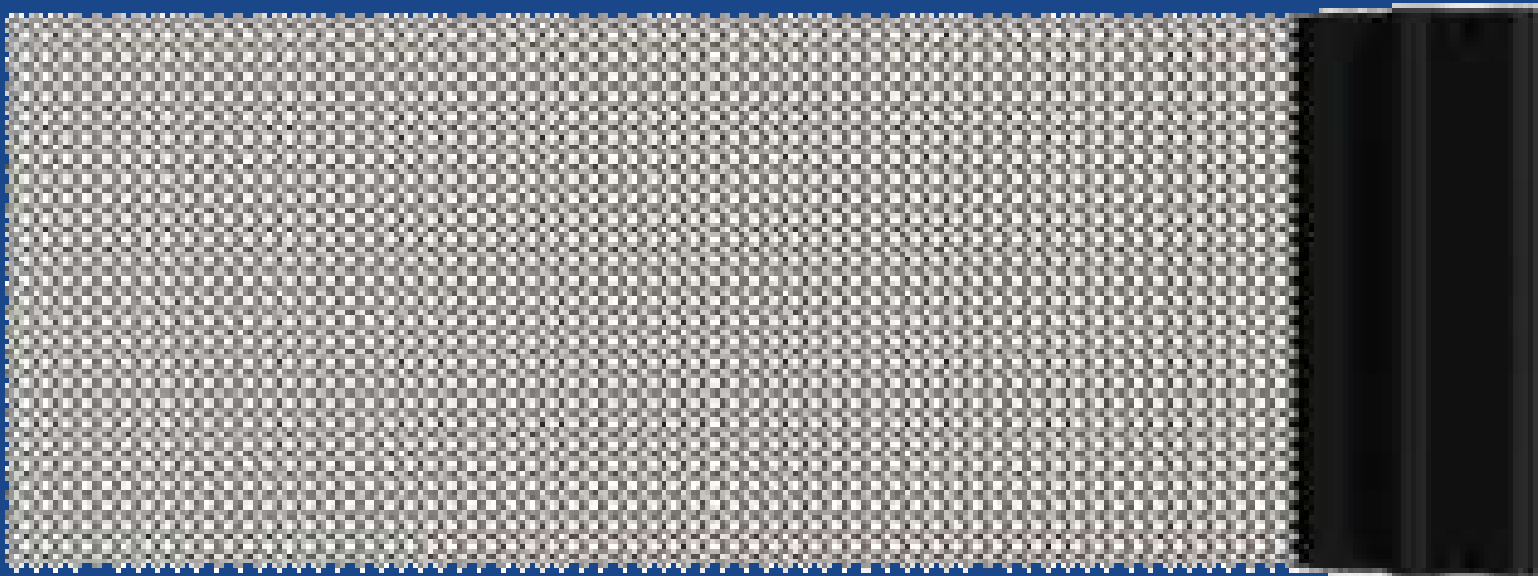
M SERIES

M Series



- Our M series adhesive holographic transparencies can be attached directly to the front or back of clear glass without damaging the building's original structure or affecting interior lighting.
- Ultra-clear, ultra-thin, highly transparent, high-temperature-resistant high-end materials are used. The light panel is perfectly designed to easily achieve high transparency (90%) and brightness for outdoor communication (4000 nits).
- You can choose to place the accessories for this product on the bottom, top or sides, depending on the customer's choice or the installation location.

SPECIFICATIONS



MODEL	M3	M6
PIXEL PITCH	3.91MM	6.25MM
BRIGHTNESS (CD/M2)	4000 CD/M ²	5000 CD/M ²
PIXEL DENSITY	65 536	25 600
TRANSPARENCY RATE	80%	90%
REFRESH RATE (HZ)	3,840	3,840

PRICE LIST

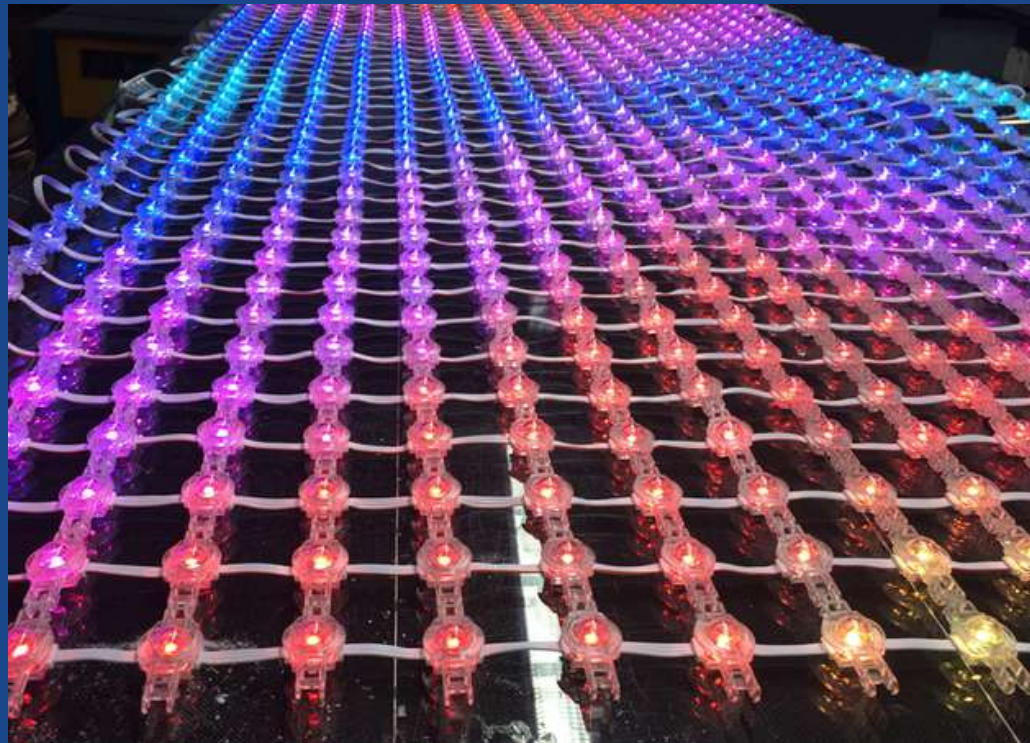
Transparent Holographic M Series	P3.9	P6.25
BUY (€/m2)	3900	1990
RENT* (€/m2/day)	From 150	

Transparent Adhesif Standard	P6	P8	P10	P15	P20
BUY (€/m2)	2800	1850	1600	1250	1050
RENT* (€/m2/jour)	From 150				

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RESERVATIONS 2-3 MONTHS IN ADVANCE.

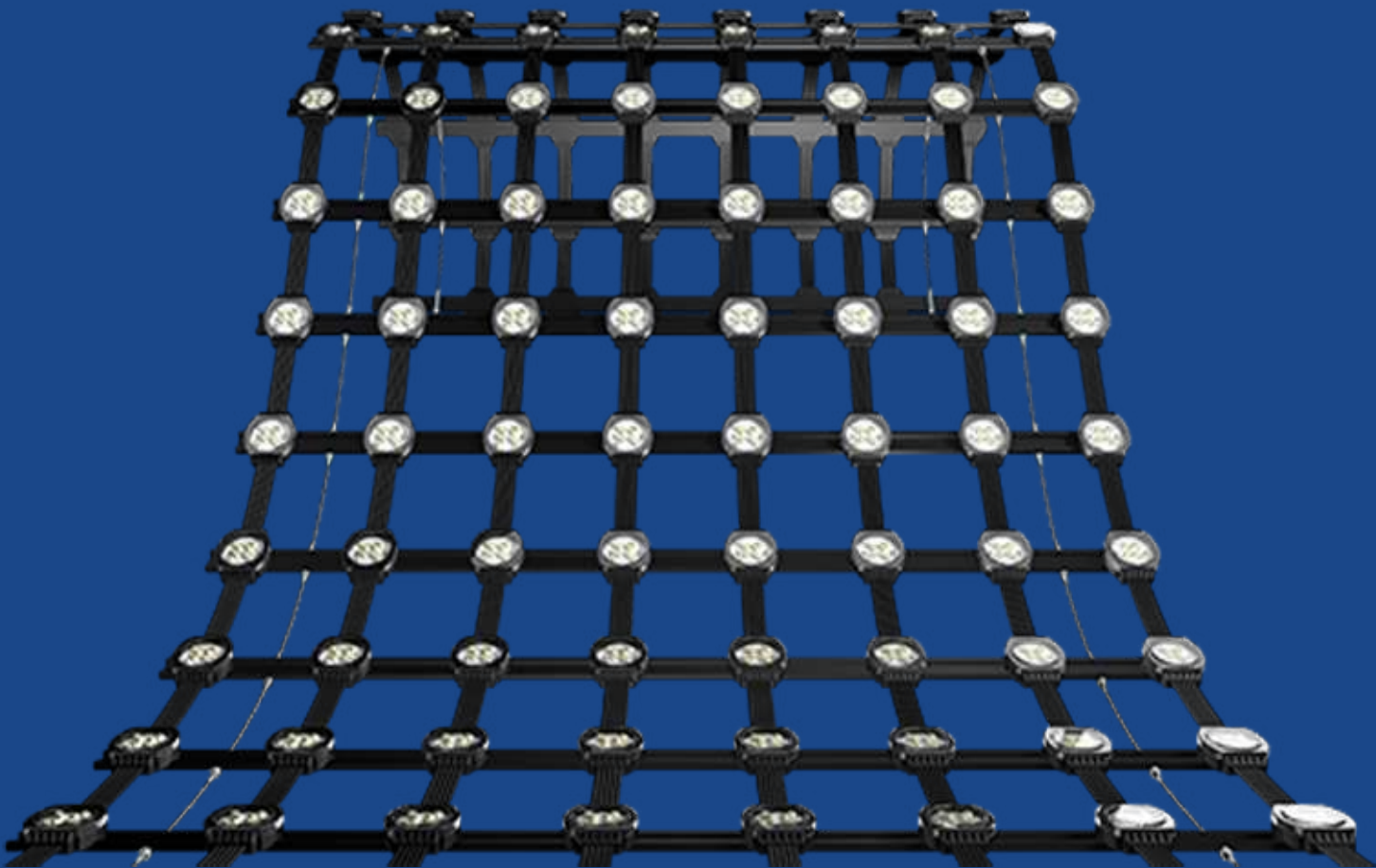
MESH FLEXIBLE

E10A Series



- Our flexible Mesh is made with high-brightness SMD 3535RGB LEDs with a wide viewing angle.
- This product is used on both fixed and rental installations, indoors or outdoors, as it is waterproof, and can be transported and installed very easily.
- This product is usually suspended from a facade and can be used to broadcast animations or even advertising, depending on the dimensions chosen. It is widely used in the world of events.
- Mesh's flexibility means it can be used to create curved shapes to cover all kinds of surfaces.

SPECIFICATIONS



MODEL

E10

LED TYPE AND QUANTITY

SMD 3535 RGB * 2PCS

GRAY LEVEL

12 BIT 4096 GRADE

BEAM ANGLE

120°

IP GRADE

IP67

BRIGHTNESS

≥4800MCD/PIXEL, P125 - 300CD/SQ.M

PIXEL PITCH

35/40/55/80/100

PRICE LIST

MESH Flexible Standard	P31.25	P40	P50	P55	P62.5	P80	P100	P110
BUY (€/m2)	1393	886	624	517	410	292	181	153
RENT* (€/m2/day)	From 50							

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RESERVATIONS 2-3 MONTHS IN ADVANCE.

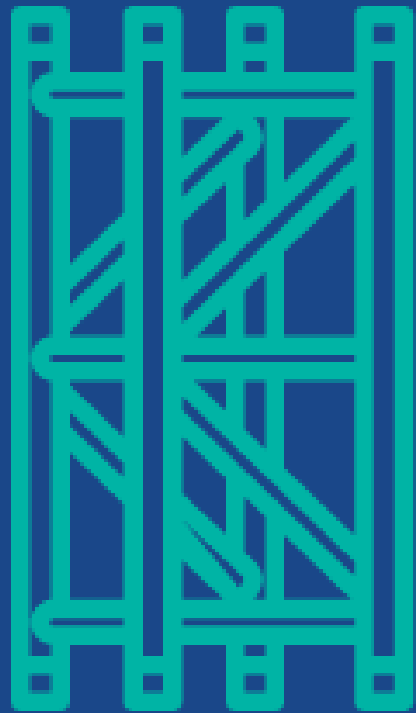
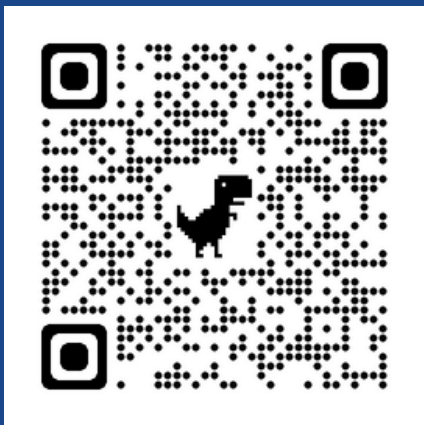
OTHER SERVICES



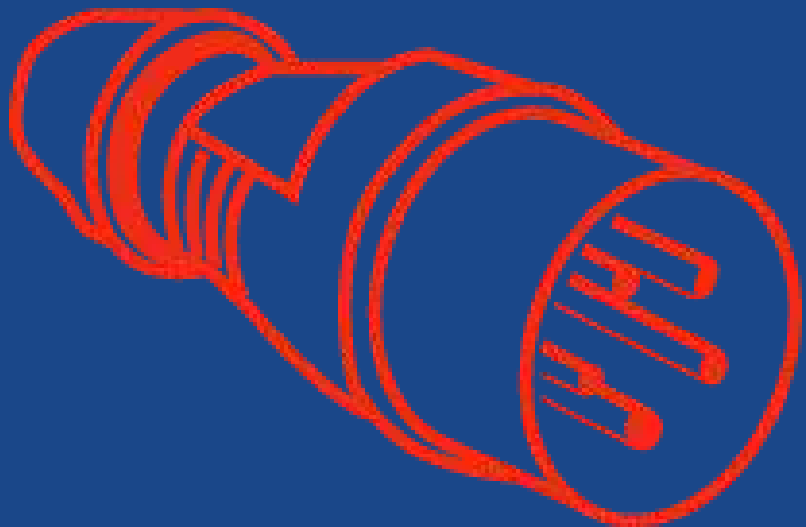
Sound



Lighting



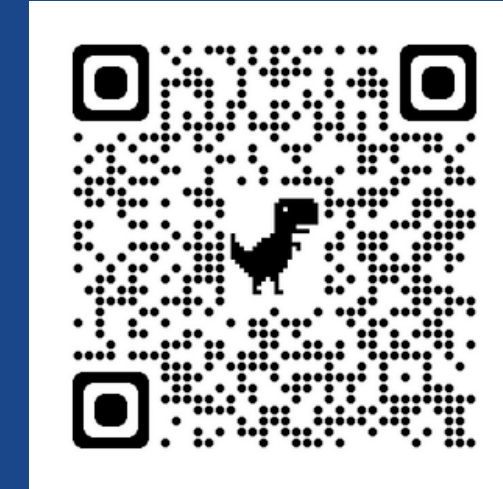
Structure



Energy.



PROJECT CASES

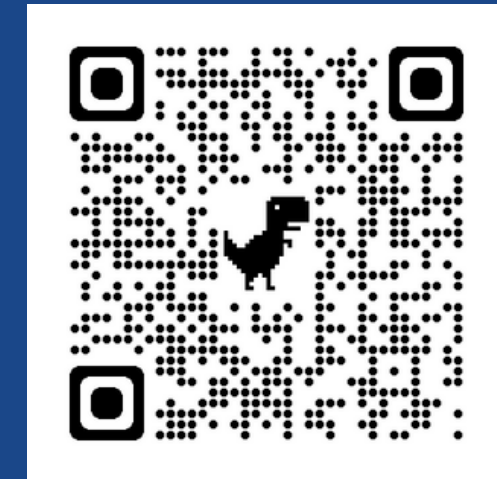


KARL LAGERFELD

- The idea was to create a massive, high-definition LED column in the center of Galeries Lafayette on the Champs-Élysées to immerse passers-by in the world of Karl Lagerfeld.
- After studying the feasibility and budget of all the ideas StudioXag had for Karl Lagerfeld, we finally opted for a huge central LED column for this ephemeral pop-up store, and a standard indoor LED screen for the Saint-Germain Lagerfeld shop for outdoor communication.
- These two installations were present in the brand's two main locations in the Paris region for a period of one month.



PROJECT CASES



MONTPARNASSE

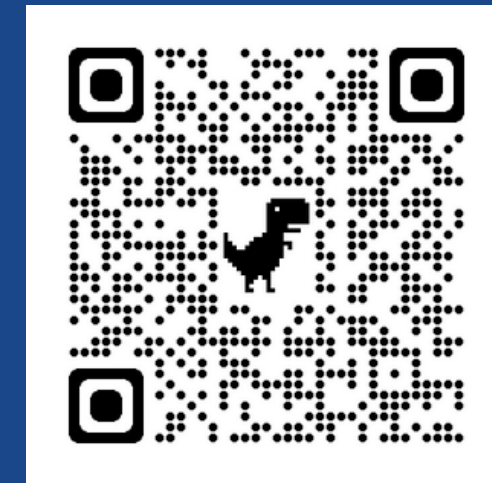
- The idea was to cover an entire wall on the 56th floor of the tower. Timescope showed us the location they had in mind, and we started looking at the best solution for the LED screen support structure on the wall, and the largest possible screen size we could design to cover as much of that wall as possible. We're using our BNX 1.9 Series indoor product.



PROJECT CASES

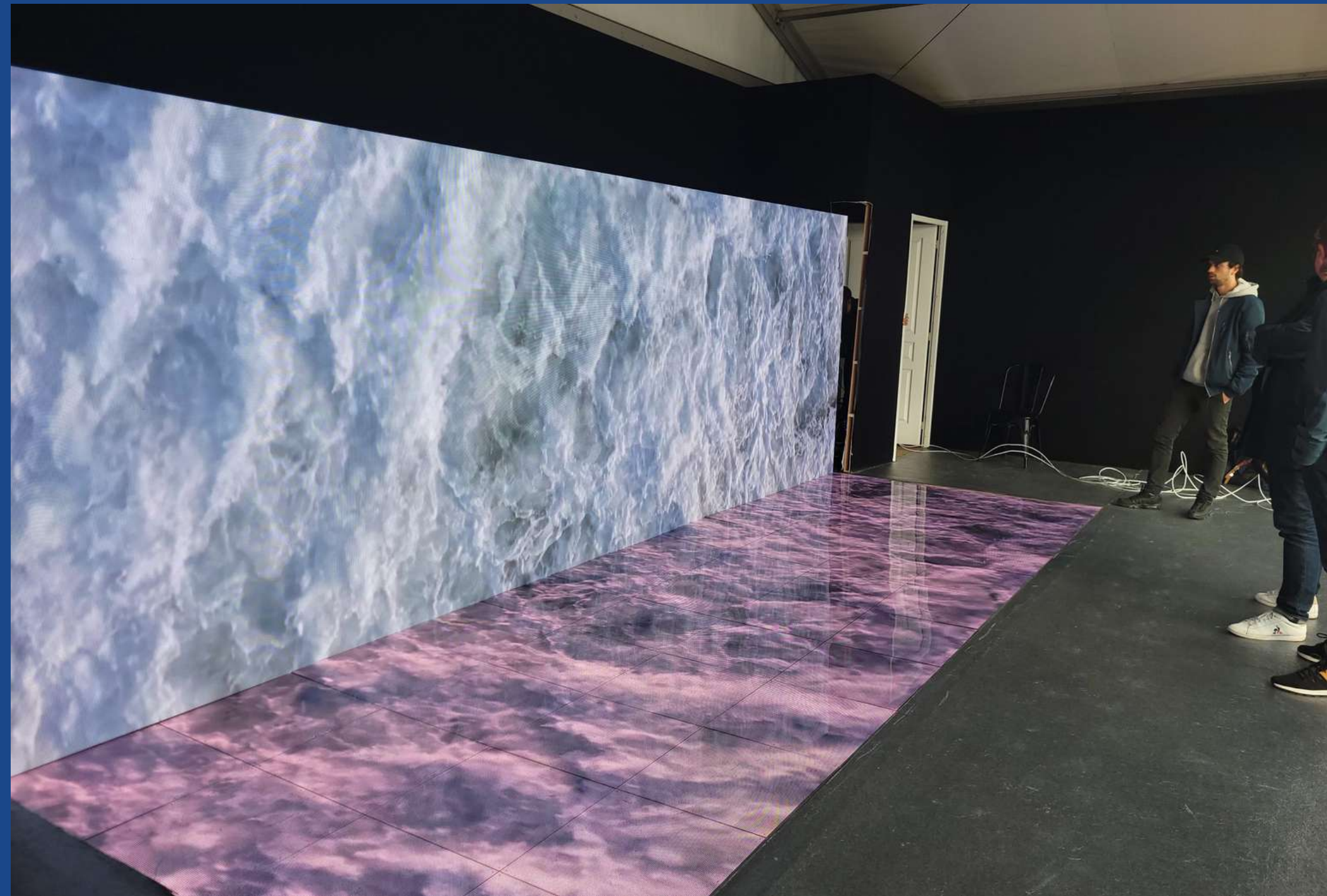


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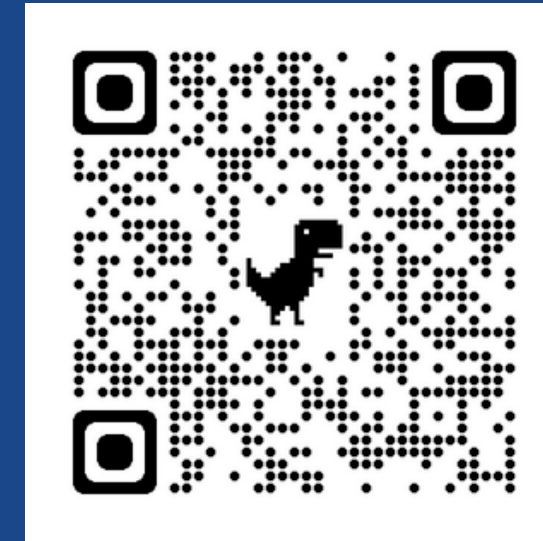
ROUTE DU RHUM

- After a few months studying the possibilities, we decided to opt for 12m² (6x2m) of UPADIII P2.6 indoor LED wall flush with 12m² (6x2m) of MG7S P3.9 outdoor LED floor.
- Pixel Pitch of P2.6 and P3.9 allows a good video result at around 3m viewing distance, which is perfect for this stand's dimensions and visitor capacity.

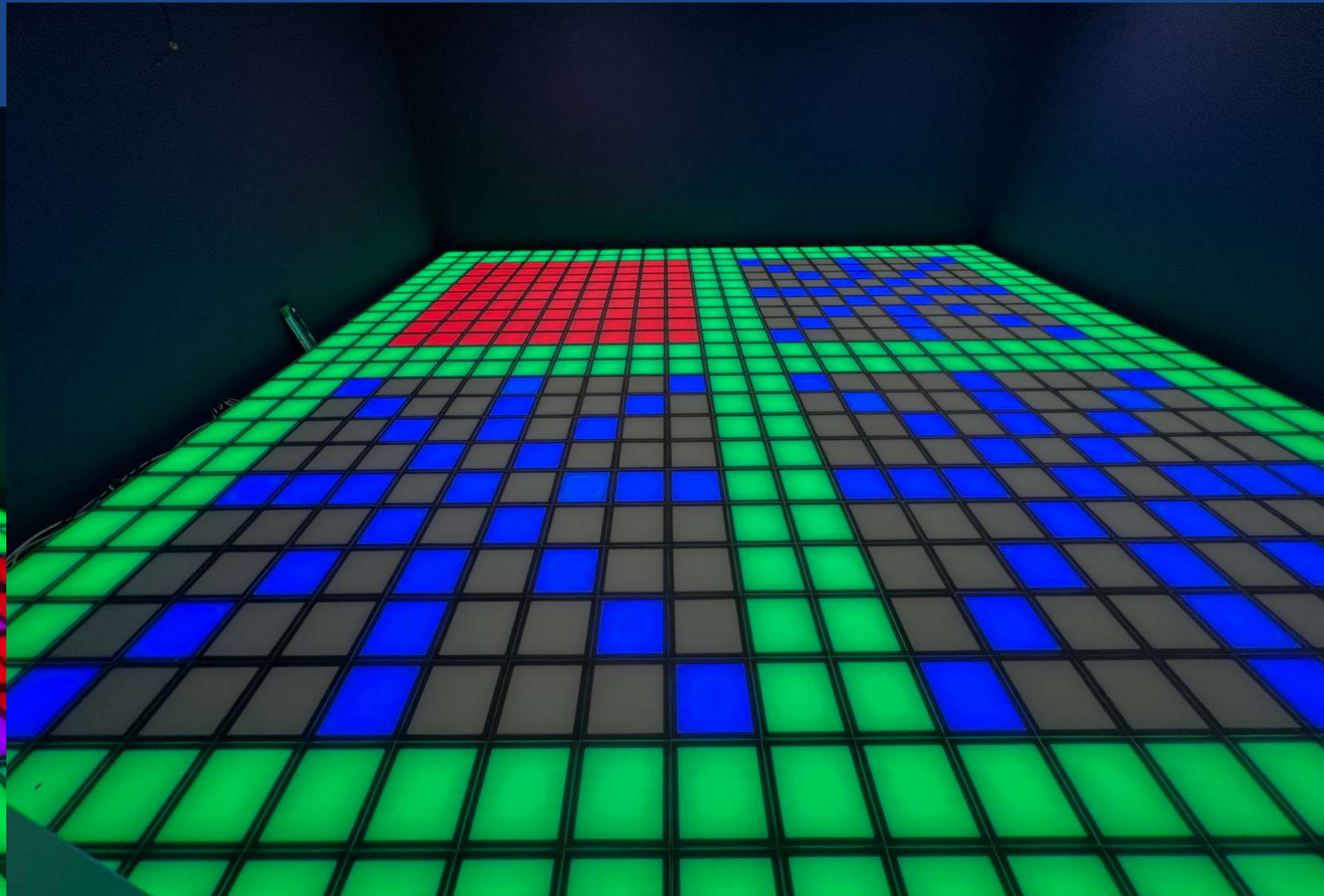
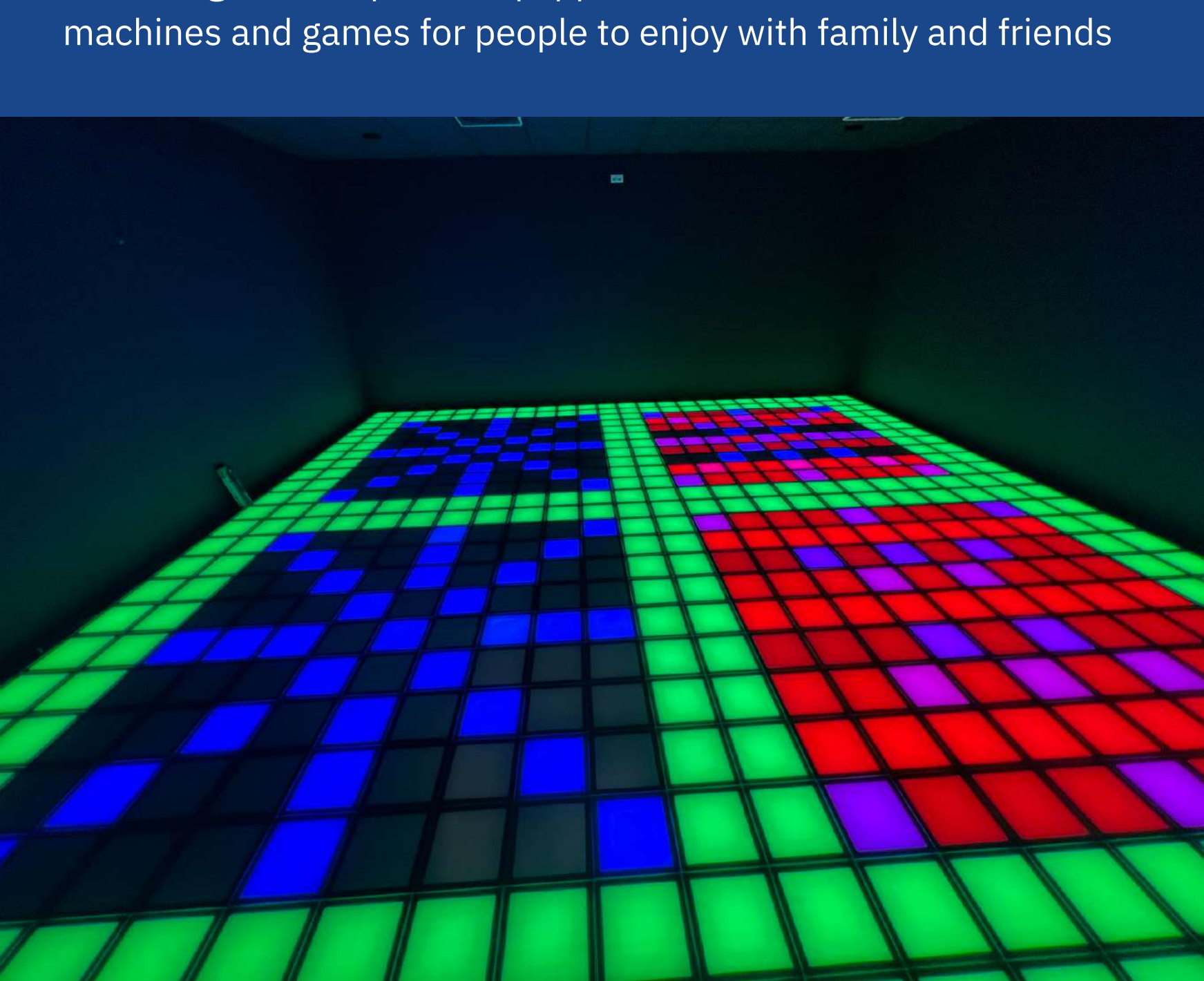


PROJECT CASES

GAME NIGHT



- In early 2023, Street Co' was hired by Game Night Kerpen to work on four incredible interactive LED floors for rooms used for escape games in an exciting arcade center.
- Game Night in Kerpen is equipped with hundreds of different arcade machines and games for people to enjoy with family and friends



PROJECT CASES



- Collaboration with Beam system and Lagardere
- The column integrates perfectly with the ceiling's LED panels, creating a unique visual experience for airport customers.

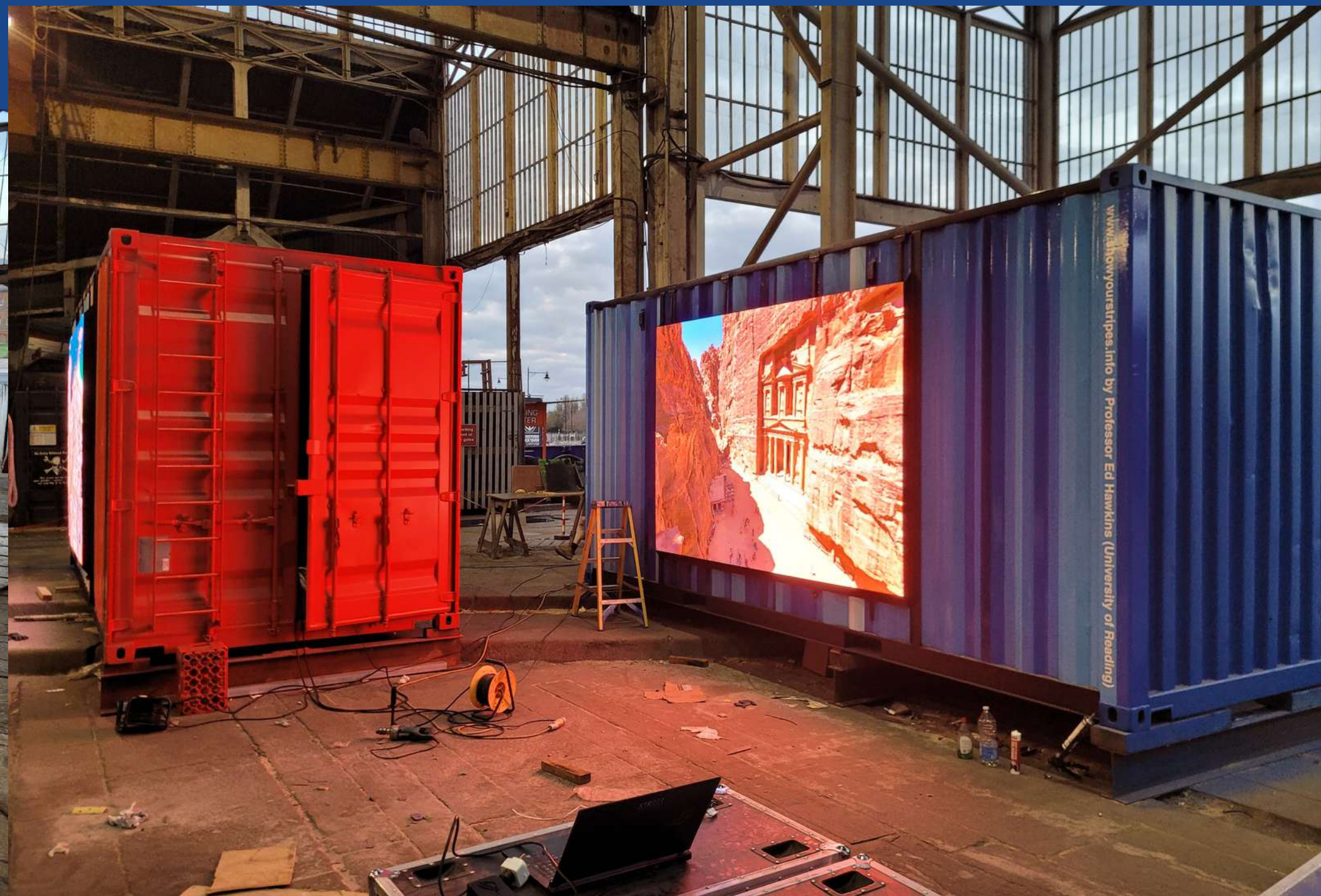
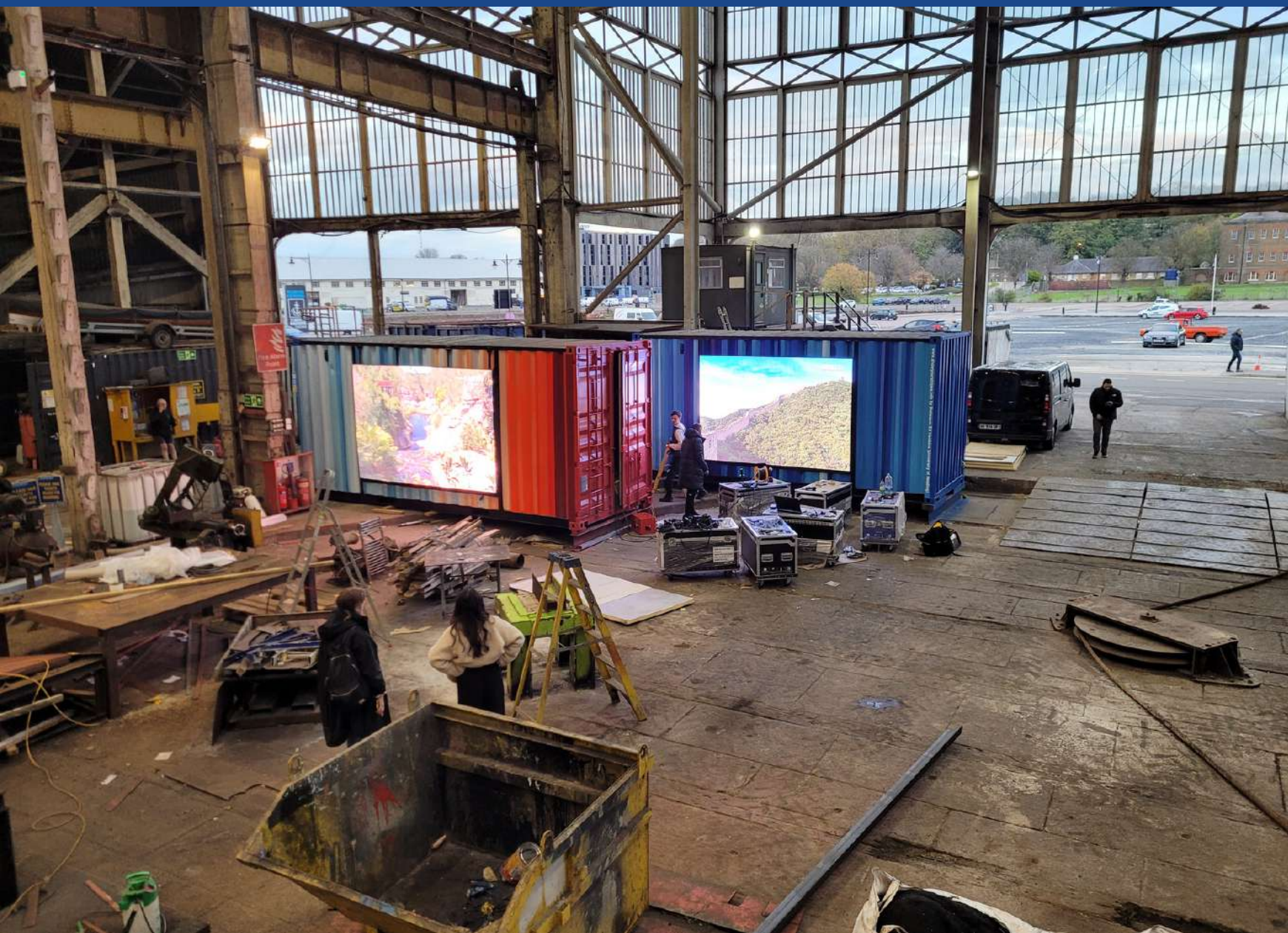
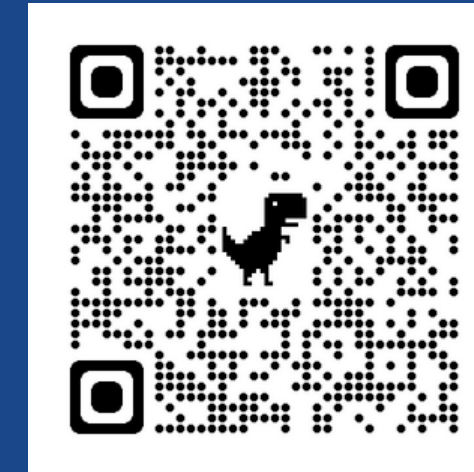
SHIPOL AIRPORT



PROJECT CASES

- For this application, the screen had to be as resistant as possible, so we opted for the outdoor P3.9 MG7S, which is waterproof and has anti-crash protective layers to prevent any damage to the screen or vandalism.
- The Walk it Back company asked us to integrate LED screens on movable containers, the purpose of which was to communicate information during Craig Cohon's European walking tour.

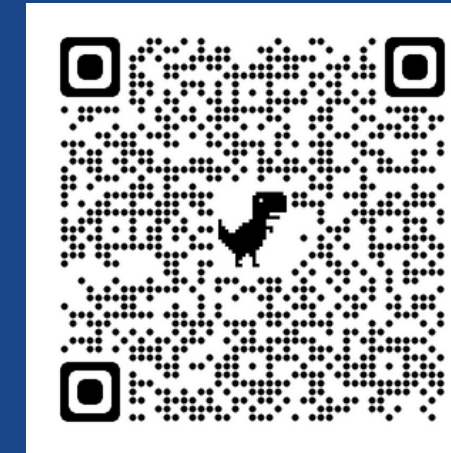
WALK IT BACK



PROJECT CASES

- Street Co' was appointed as technical partner to provide the turnkey solution of a customized P6 transparent adhesive LED screen, while Promueve 3 focused on and managed relations with customers and the creative team.
- The transparent LED will be hung or glued behind the glass window, the super-light screen won't add too much load to the glass window and will save a considerable amount of space compared with other transparent products.

PROMUEVE3



THANK YOU

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