

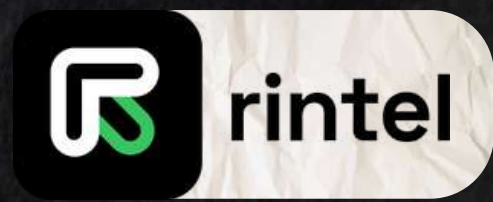
Retail Intelligence 101 Series: Week 2

Retail Execution Is Broken

Manual audits are killing your margins.

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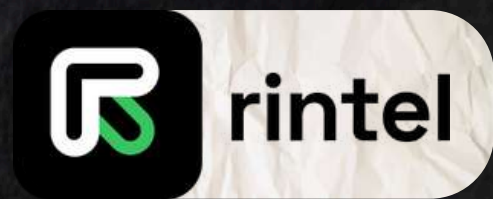
62% *of retail audits
are still done
manually.*

And they miss **1 in 3** actual stockouts.

By the time reports come in, the
damage is already done.

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The Hidden Impact

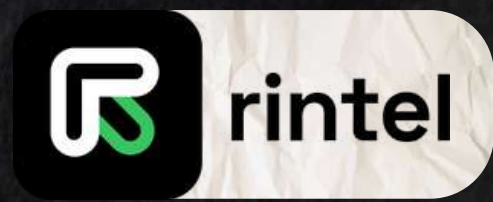
Out-of-stock = **8%** average sales/loss

Pricing Errors = **25%** dip in Conversion

Poor shelf presence = **0** visibility

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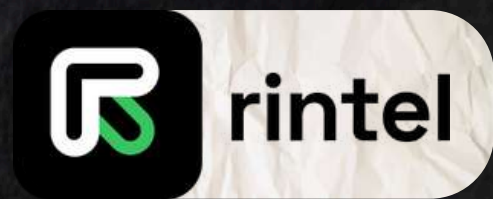
Offline = Blind Spots

60% *of MENA retail is still fragmented and untracked.*

No data. No visibility.

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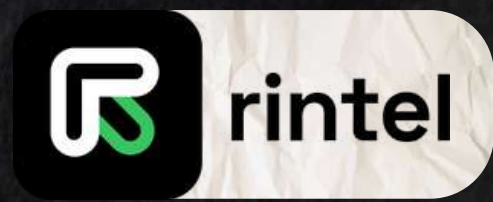


Real-Time = Real Results

Brands using live shelf data cut
stockouts by **30-50%**
and improve execution speed by **3x**

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This is why we are building **Rintel**

✓ Live Shelf Visibility

✓ Actionable Alerts

✓ Data that drives execution -
NOT just REPORT

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