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PEDIATRICS FROM THE PARISHES



The Thirty-Fourth Annual Conference of the
Louisiana Chapter of the American Academy of
Pediatrics

• August 14-16, 2026 •

The Roosevelt Hotel • New Orleans, LA
Exhibitor Prospectus

We are pleased to invite you to participate in the Louisiana Chapter of the American Academy of Pediatrics 34th Annual Conference Pediatrics from the Parishes on August 14-16, 2026 in New Orleans, Louisiana.

Pediatrics from the Parishes brings together over 150 pediatricians, sub-specialists, and trainees from across Louisiana. Each year, the conference is a great opportunity to meet and reach out to leaders at the forefront of pediatrics statewide. Our attendees look forward to building relationships with you.

This year the conference will feature our second annual Chapter Gala with dinner, dancing, award presentations, and more. Look out for opportunities to connect with conference attendees after hours with representative tickets for Cocktail Hour on Friday and the Gala on Saturday.

We have multiple avenues to increase your visibility at the event and organizations are encouraged to get their names in front of attendees.

Exhibit and sponsorship requests will be accepted as they arrive, so be sure to get your exhibitor registration form submitted as soon as possible.

We look forward to seeing all of the great things that we can do in partnership.

A handwritten signature in black ink that reads "Ann Kay". The script is elegant and cursive, with the first letters of "Ann" and "Kay" being capitalized and prominent.

Ann Kay Logarbo, MD, FAAP
Education Committee Chair

ABOUT THE CHAPTER & THE CONFERENCE

Who We Are & What We Do

The Louisiana AAP is a member-based nonprofit dedicated to the health of all children in Louisiana. We aim to move the needle through projects, education, policy work, and coalition building. Each year, chapter staff, leadership, and members work together to set priorities for action on key child health topics.

In the past few years, the Louisiana AAP has spearheaded initiatives to improve the health of Louisiana's children in the areas of nutrition and food insecurity, infection control, maternal-infant health, vaccine confidence, ADHD, immunizations, safe sleep, patient-centered medical home, pediatric emergency preparedness, and pediatric mental healthcare access as well as remaining a strong voice for children and those who care for them at the state capitol.

Our education division, the Louisiana AAP Institute for Professional Education, provides continuing medical education for Chapter members and the Louisiana pediatric community, including the annual conference and our webinar series, the Pediatric Gumbeaux.

The Conference

For the past 33 years, the Louisiana AAP has offered high-quality education as well as networking opportunities for members at our annual conference. With the growth of the conference, we have continued to offer new and unique opportunities for attendees and exhibitors to engage and network.

We are excited to see you at this Louisiana AAP's 2026 Pediatrics from the Parishes!

Conference Attendees

Louisiana AAP members form the core of Conference attendees with over 60% of 2023 attendees being members. The Chapter represents over 740 pediatricians, sub-specialists, and trainees.

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Sponsorship Opportunities

Platinum Sponsorships | \$10,000 +

Gold Sponsorships | \$7,500

Silver Sponsorships | \$5,000

Bronze Sponsorships | \$3,500

Exhibit Table | \$1,850

Non-Profit/ State Department Exhibitor | \$1,000

Marketing Sponsorships | Varies

Advertising Sponsorships | Varies

Add-ons

Exhibit Table Add-On | \$1,250

Additional Representative Pass | \$100

Representative Breakfast and Snacks | \$175

Representative Cocktail Hour Ticket | \$75

Representative Gala Ticket | \$150

Logistics and Registration

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TENTATIVE CONFERENCE AGENDA

Friday, August 14th

6:00 am - 8:00 am | Exhibitor Set Up
9:30 am - 10:00 am | Registration & Exhibits
10:00 am - 12:25 pm | Education Session
12:25 pm - 1:15 pm | Lunch & Exhibits
1:15 pm - 2:25 pm | Education Session
2:25 pm - 2:50 pm | Snack & Exhibits
2:50 pm - 4:00 pm | Education Session
4:00 pm - 5:00 pm | Break & Exhibits
5:00 pm - 6:30 pm | Cocktail Hour

Saturday, August 15th

7:30 am - 9:00 am | Breakfast & Exhibits
9:00 am - 10:00 am | Education Session
10:00 am - 10:15 am | Snack & Exhibits
10:15 am - 11:25 am | Education Session
11:25 am - 11:45 am | Break & Exhibits
11:45 am - 1:45 pm | Chapter Business Lunch
1:45 pm - 3:45 pm | Education Session
3:45 pm - 4:00 pm | Snack & Exhibits
4:00 pm - 4:30 pm | Education Session
4:30 pm - 5:00 pm | Break & Exhibits
5:00 pm - 6:00 pm | Exhibit Move Out
6:00 pm - 9:00 pm | Chapter Gala

Sunday, August 16th

7:30 am - 9:00 am | Breakfast
9:00 am - 10:20 am | Education Session
10:20 am - 10:35 am | Snack Break
10:35 am - 12:45 pm | Education Session
12:45 pm - 1:15 pm | Grab & Go Lunch

CONFERENCE SPONSORSHIP OPPORTUNITIES

Platinum Sponsorships | \$10,000+

Benefits

- Two skirted exhibit tables in prime location
- Exhibitor pass for four representatives
- Opportunity to address conference attendees prior to the sponsored event
- Attendance for four representatives at sponsored event
- Recognition signage at sponsored event
- Opportunity to distribute one marketing piece at sponsored event
- Full-page ad in **either** the registration **or onsite** brochure*
- Company logo displayed in registration and onsite brochures*
- Representative names and contact information in digital exhibitor directory
- Recognition on Louisiana AAP website for one year
- Pre- and Post-Conference Social media recognition
- Breakfasts and snacks for representatives included

Sponsorship Options

- Friday | Welcome Lunch | \$10,000
- Friday | Cocktail Hour | \$15,000
- Saturday | Chapter Business Lunch | \$15,000
- Custom Package | \$10,000 +

CONFERENCE SPONSORSHIP OPPORTUNITIES

Gold Sponsorships | \$7,500

Benefits

- Two skirted exhibit tables
- Exhibitor pass for four representatives
- Full-page ad in the onsite brochure*
- Company logo displayed in registration and onsite brochures*
- Representative names and contact information in digital exhibitor directory
- Recognition on Louisiana AAP website for one year
- Pre- and Post-Conference Social media recognition
- Recognition at one conference meal or snack
- Breakfasts and snacks for representatives included

Silver Sponsorships | \$5,000

Benefits

- One skirted exhibit table
- Exhibitor pass for two representatives
- Half-page ad in the onsite brochure*
- Company logo displayed in registration and onsite brochures*
- Representative names and contact information in digital exhibitor directory
- Recognition on Louisiana AAP website for one year
- Social media recognition
- Breakfasts and snacks for representatives included

Bronze Sponsorships | \$3,500

Benefits

- One skirted exhibit table
- Exhibitor pass for two representatives
- Quarter-page ad in the onsite brochure*
- Company logo displayed in registration and onsite brochures*
- Representative names and contact information in digital exhibitor directory
- Recognition on Louisiana AAP website for one year

CONFERENCE SPONSORSHIP OPPORTUNITIES

Exhibit Table | \$1,850

Benefits

- One skirted exhibit table
- Exhibitor pass for two representatives
- Company name displayed in registration and onsite brochures
- Representative names and contact information in digital exhibitor directory

Non-Profit/State Department Exhibit Table | \$1,000

Benefits

- One skirted exhibit table
- Exhibitor pass for one representative
- Organization name displayed in registration and onsite brochures
- Representative name and contact information in digital exhibitor directory

Marketing Sponsorship | Varies

Benefits

- Sponsor name and logo on sponsored item
- Sponsor name displayed in onsite brochure

Sponsorship Options

- Attendee Tote Bag | \$3,000
- Notebook and Pen | \$2,500
- Business Card Case | \$1,250
- Charging Station | \$600 per station or \$1,150 for two
- Lanyards | \$1,000
- Custom Package | \$1,000 to \$3,000

CONFERENCE SPONSORSHIP OPPORTUNITIES

Advertising Sponsorship | Varies

Benefits

- Advertisement in one of the conference brochures
- Registration Brochure: Get your name in front of 1000+ providers in the registration brochure. The brochure is sent by mail to chapter members and physicians across the state and is posted on the conference website.
- Onsite Brochure: Get your name in front of 150+ pediatricians, sub-specialists, and trainees in the on-site program. The program is handed out to each attendee when they sign in and referenced throughout the conference.

Sponsorship Options

- Full Page | \$600
- Half Page | \$350
- Quarter Page | \$200

Exhibit Table Add-On | \$1,250

Benefits

- One skirted exhibit table
- Exhibitor pass for two company representatives
- Company name displayed in registration brochure and onsite program
- Representative names and contact information in digital exhibitor directory
- *Only available as an add-on to sponsorships priced at \$1000 or more*

Additional Representative Pass | \$100

Benefits

- Additional pass for 1 organization representative
- Representative names and contact information in digital exhibitor directory
- Representative passes are entry passes to the conference and must be assigned to one representative only regardless of the amount of time that they are at the conference
- *Increases to \$125 if purchased on site*

CONFERENCE SPONSORSHIP OPPORTUNITIES

Representative Meal Package | \$175

Benefits

- Breakfast on Saturday for 1 representative
- Snacks on Friday and Saturday for 1 representative
- Boxed lunch on Friday and Saturday for 1 Representative
- *Increases to \$200 if purchased on site*

Representative Cocktail Hour Ticket | \$75

Benefits

- Ticket for Friday night cocktail hour for 1 representative
- *Increases to \$80 if purchased on site*

Representative Gala Ticket | \$150

Benefits

- Ticket for Saturday night award gala for 1 representative
- *Increases to \$200 if purchased on site*

LOGISTICS AND REGISTRATION

Contact

Julia Vanchiere | Education Coordinator | CME@laaap.org | (225)379-7923

Hotel and Shipping

The Roosevelt Hotel | 130 Roosevelt Way | New Orleans, LA 70112

(504)528-1941 | Book at the Conference Rate at <https://book.passkey.com/go/1e14ff84> by July 22, 2026 or use Group Booking Code PEDS

Due Dates

March 4	June 30	July 14	July 31	August 5
Registration Brochure Logos and Ad Copy	Onsite Brochure and Digital Logo and Ad Copy	Exhibit Cancellation Deadline--See policy below for all cancellation details	Final Exhibit Fees	Platinum Sponsor and Industry Presentation Slides Due for Review

Exhibitor Criteria

The Louisiana AAP seeks out exhibitors, sponsors, and advertisers who align with our mission of being advocates for all children in Louisiana.

In the rare case that an exhibitor, sponsor, or advertiser is found to have practices out of alignment with the Louisiana AAP mission, the Louisiana AAP reserves the right to cancel their agreement and will refund any payment that has been made excluding non-refundable processing fees.

Registration

- Register through our online form at <https://app.smartsheet.com/b/form/2122c92ee3504ad1b21705fbab5ab9be>



PAYMENT AND CANCELLATION

Payment

Payment can be made by check, credit card, or ACH. All fees will be invoiced through QuickBooks within 14 days of registration and will be due within 60 days of receipt. After 60 days, a \$250 convenience fee will be charged and the sponsorship will be released. You can reclaim your sponsorship if it remains available by submitting payment of the original sponsorship fee plus the \$250 convenience fee. Credit card payments will incur a non-refundable fee of 3.6%. All final payments must be received by August 3, 2026.

Cancellation Policy

Cancellation requests must be submitted in writing to Julia Vanchiere at CME@laaap.org by July 14, 2026--one month prior to the start of the conference. Cancellation fees will apply as follows:

If canceled before February 14, 2026, a cancellation fee of \$250 will apply.

Between February 14 and July 14, 2026, a 50% cancellation fee will apply.

Sponsorships are non-refundable after July 14, 2026.

**Request for Taxpayer
Identification Number and Certification**

Go to www.irs.gov/FormW9 for instructions and the latest information.

**Give form to the
requester. Do not
send to the IRS.**

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See Specific Instructions on page 3.	1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.) Louisiana Chapter of the American Academy of Pediatrics	
	2 Business name/disregarded entity name, if different from above. Louisiana AAP	
	3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes. ☐ Individual/sole proprietor ☒ C corporation ☐ S corporation ☐ Partnership ☐ Trust/estate ☐ LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. ☐ Other (see instructions) _____	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) _____ Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) _____ (Applies to accounts maintained outside the United States.)
	3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions ☐	
	5 Address (number, street, and apt. or suite no.). See instructions. 11017 Perkins Road Suite C.	Requester's name and address (optional)
6 City, state, and ZIP code Baton Rouge, LA 70810		
7 List account number(s) here (optional)		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

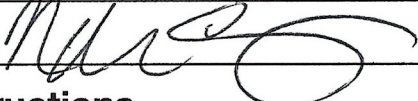
Social security number									
			-						
or									
Employer identification number									
1	6	-	1	6	2	9	3	4	4

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person 	Date 1/21/26
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they