



# Eric Lauterbach

ericlauterbach.com/portfolio  
design@ericlauterbach.com  
(650) 575 -9556

## Education

**B.S. Graphic Design (June 2021)**  
Drexel University Westphal  
College of Media Arts & Design  
Minor Fine Arts

## Skills & Tools

UI Design, Front-end Development,  
Wireframing, Prototyping,  
Motion Graphics Design

HTML, SASS, jQuery, GSAP,  
Figma, Sketch, VS Code, Wordpress,  
Adobe Creative Suite

## Freelance

**Veloxly (Jul 2021 - Apr 2022)**  
UI Graphics Designer

- Crafted reductive and modern UI graphics while highlighting standout features of the software platform

**IM Wealth (Jun 2021)**  
Logo Redesign

- Redesigned the company logo and integrated subtle pictorial mark within the pre-existing logo

## Experience

**M&M Associates (Jun 2021 - present)**  
Digital Designer

- Developed responsive web interfaces and email marketing campaigns for companies across a variety of industries while adhering to strict branding guidelines
- Designed and developed agency's website with custom interactive elements and web animations
- Animated motion graphics for web interfaces, social media marketing, and email integration

**The Smart Set, Pennoni Honors College (Apr - Sep 2020)**  
Graphic Designer

- Designed and animated collections of motion graphics and illustrations to showcase weekly literature pieces
- Designed and developed the "Quarterly Zine" website interface to highlight three standout literature pieces and their respective artwork
- Designed the Drexel University Pennoni Honors College email newsletter with an emphasis on creating a flexible and editable template
- Created and animated the motion graphic banner for the Pennoni Honors College department of marketing and media web page