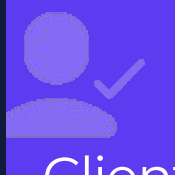# DeMeloApps

## MVP Starter

Responsible **Felipe Melo**
Founder & CEO

# Canadian based software development agency

**17+**
Projects Built

**70%**
More efficient than other agencies.

Serving clients
**3 +**
Different Countries

**95%**
Client Satisfaction Rate

nectus

Remake
COMUNICAÇÃO PARA VENDAS

Proserva

Level company

Berkan
AUDITORIA & CONSULTORIA

standard
TRANSFORMAÇÃO DIGITAL HUMANIZADA

QUICKMED

shaker

**Vancouver, British Columbia**

# MVP Starter

*A lightweight solution to build your first prototype and test market demand quickly.*

### Timeline

How long can you afford to wait before getting real feedback from your users?

### Strategic Investment

Are you worried about spending your entire budget before truly validating your idea?

### Time Management

Would faster delivery help you make smarter decisions sooner?

### Timing

What opportunities might you miss if your idea takes too long to reach the market?

### Intelligent Budgeting

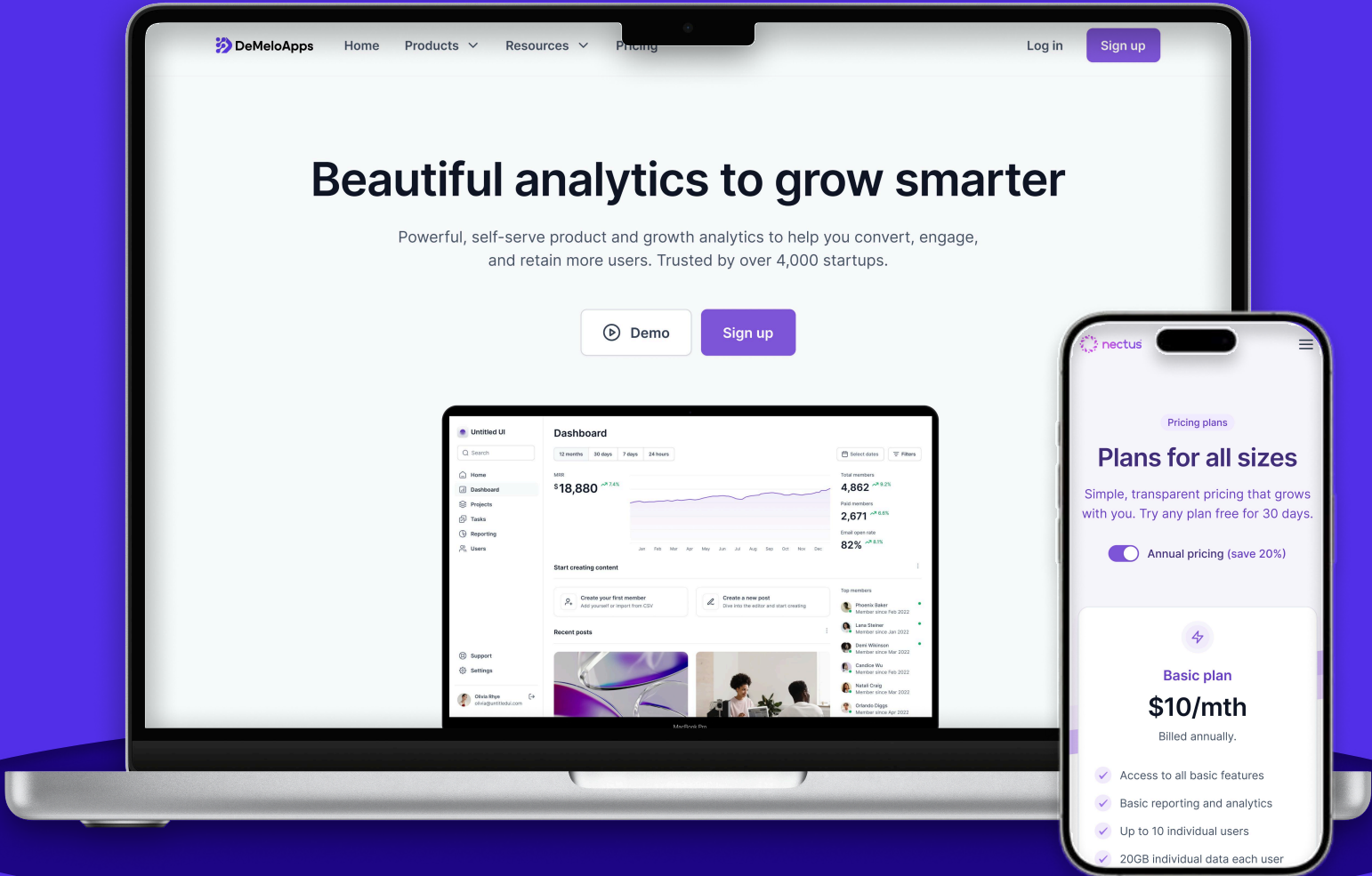What if you could test your concept without breaking the bank?

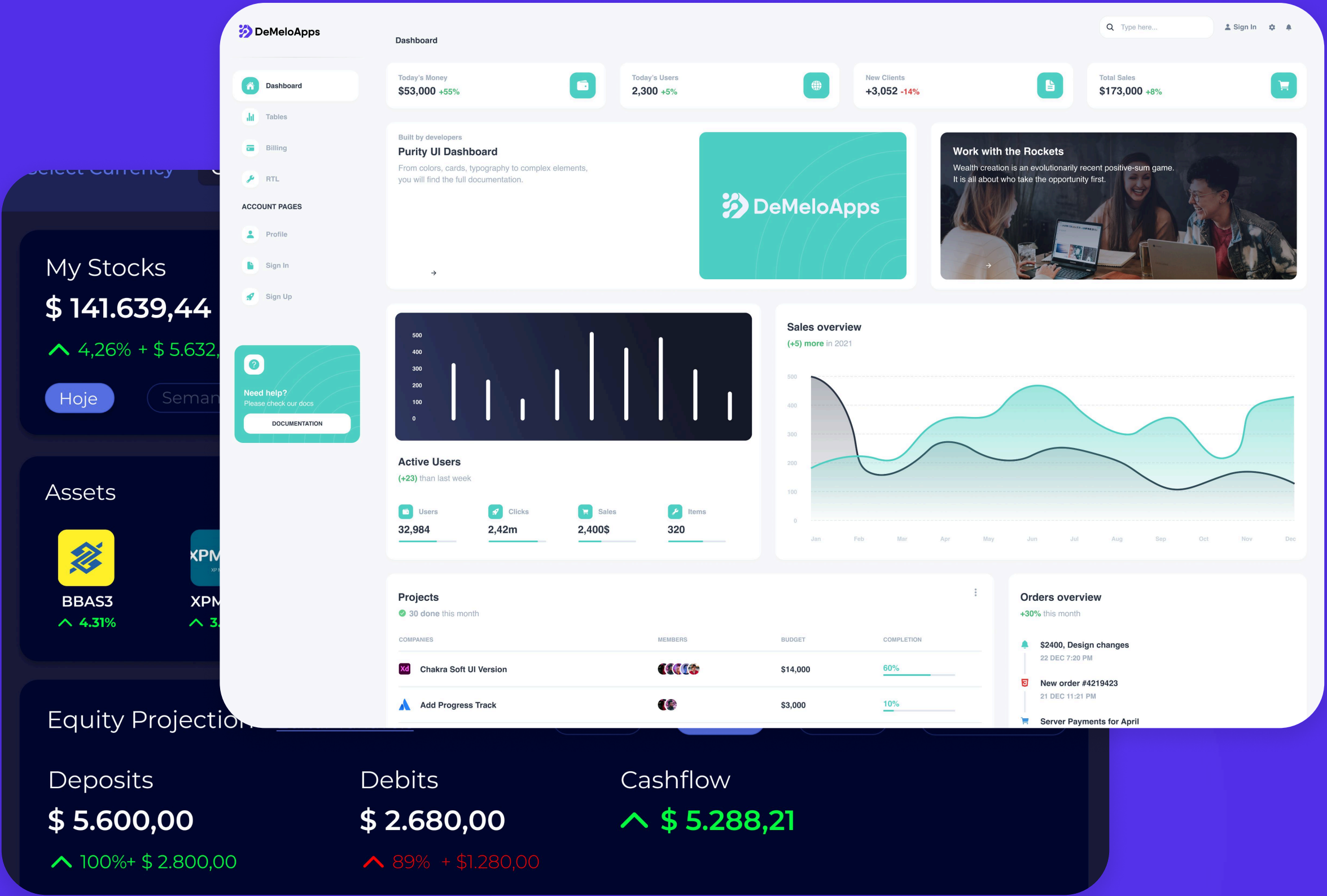# Have You Ever Found Yourself in This Situation?

# How We Solve It

We'll build your MVP up to **7x more affordably** than traditional software agencies, delivering it to you within just **3 weeks.**

**Navigable Figma prototype**
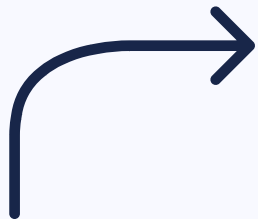
**Responsive Landing Page**

# Project Development - 3 weeks

**Week 1**

**Milestone**

**Week 2**

**Milestone**

**Week 3**

**Discovery & Project Kickoff**

- Kickoff Meeting
- Map key product features
- Define Target Persona
- Market Research
- Prototype Layout
- Landing Page Wireframe

**Product discovery summary**

**Project Scope**

**Prototype Layout**

**Landing Page Structure**

**Brand Identity & Development**

- Create the visual identity
- Prototype Polishment
- Prototype Key Screens
- Landing Page Development

**Visual Identity**

**Interactive prototype**

**Landing Page**

**Final Delivery**

- Connect lead capture
- Set-up Analytics Dashboard
- Final review
- Usage Guide

**Plus**

**$250/ Month for 3 months**

✓ 2 Hours of support & Improvements

✓ Hosting Management

✓ Performance & Uptime Monitoring

## Starter

Starting at

# $3,700

For early validation on a budget.

✓ Product discovery

✓ Visual Identity

✓ Clickable prototype simulating core user flows

✓ Responsive landing page

✓ Lead capture integration

✓ Performance Dashboard

**Select**

## What's Included

**Product Discovery Summary** - pdf

**Brand Identity (logo, colors, fonts)** - Folder

**Clickable Figma Prototype -** Wireframe

**Lead Capture -** Integration

**Usage Guide** - pdf

**Landing Page -** url

**Performance Tracking -** Dashboard

**Product Roadmap -** pdf

**DeMeloApps**



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