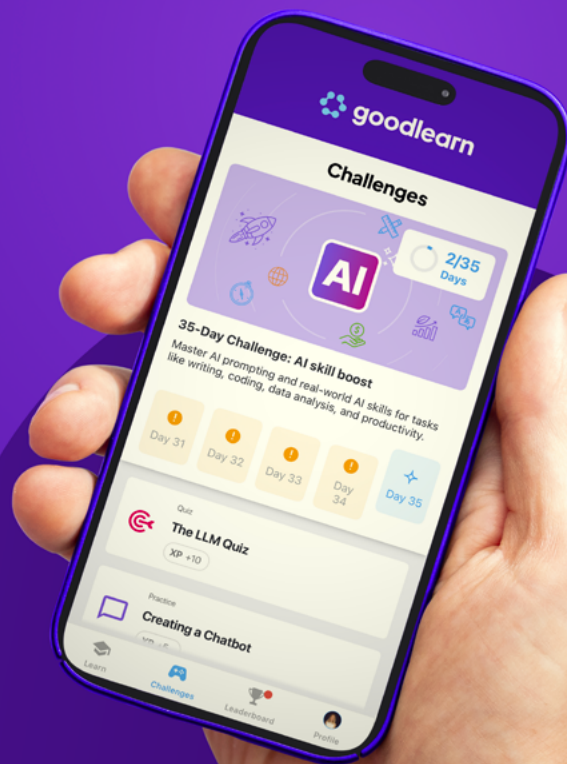


Engaging AI training that transforms your business



Goodlearn is a bespoke, custom platform delivering scalable, gamified AI training for employees.

With a mobile-first approach and recognised certificates, it empowers teams to master AI, boost productivity, and stay competitive while meeting regulations.

Combining engagement with accessibility, it makes AI literacy training genuinely exciting.

Why it matters

Currently, many organisations run isolated initiatives or use unaccredited AI training. This creates fragmented learning, and inconsistent levels of AI literacy, which puts organisations at risk of:

- Financial loss
- Reputational damage
- A reduced competitive advantage

Key figures

3x

higher revenue per employee in AI-mature industries

(PwC, 2025)

64%

of employees feel their AI training is not enough to supporting AI transformation

(BCG, 2025)

40%

productivity increase reported among AI-trained employee

(Upwork, 2024)

Why Choose Goodlearn?

Goodlearn ensures every employee gets the learning experience they need to increase productivity and support AI transformation of your business. Through gamified training, it builds practical skills and technical understanding that supports the journey to compliance, while helping learners work more confidently and safely with AI tools.

Gamified habit-forming learning

experience → leaderboards, daily challenges and nudges drive completion and repeated usage

Hands-on practice → Safe

experimentation with GPT-4, DALL·E, and other AI tools; practical skills in ethics, bias, and responsible AI use

Certify & track progress → Built-in

certifications and dashboards for learning and progress reporting at the individual and company levels

Readiness made simple → Structured,

modular training aligned with Article 4 of the EU's AI Act, updated as additional guidelines surface

The Goodlearn Advantage

Available in 10+ languages →

with more languages available to add within 48 hours

71% course completion rates

→ thanks to gamification and smart reminders.

Regular content → 200 minutes

of new activities every month

Engaging experience → Bite-

sized lessons, leaderboards, and gamified learning

Two ways to learn → modules or the 35-day challenge!

Proven expertise → Checked

with lawyers and experts specialised in AI regulations

Confidence boosting → Helps

employees cross the bridge between simply knowing what AI is, to how it is used safely. They can build on knowledge and practice in a safe environment

Fast to launch → Plug-and-

play solution, minimal IT setup required, delivering a 50% workforce activation within 2 days

Get Started Today

Gearing up for AI transformation doesn't have to be complicated, neither overwhelming. With Goodlearn, you get a turnkey training solution that builds AI literacy at scale, certifies employees, and tracks organisational progress—all in one platform.

So, what are you waiting for?
AI training is at your employees' fingertips with Goodlearn.

Reach out to us via:
www.goodlearn.ai