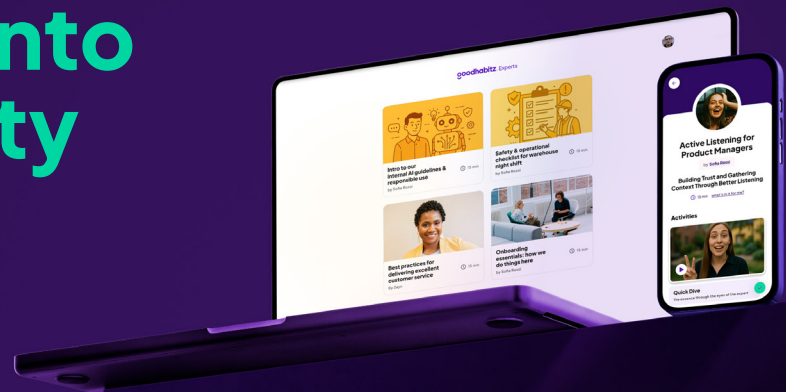


# Turn internal expertise into high-quality training.



So much more than an authoring tool.

GoodHabitz Experts combines AI with our proven educational framework to turn internal know-how into engaging training ready to share. It's fast. It's scalable. It's consistent.

**goodhabitZ** Experts

## Why it matters

**Creating custom training is slow and expensive.**

Traditional L&D teams or external agencies are costly. Pilot participants reported that creating a single bespoke training can take weeks and cost up to €20,000.

**Poor knowledge management is costing you money.**

47% of digital workers struggle to find the information they need (Gartner).

Companies lose £15,000 per employee per year due to document and knowledge inefficiencies (Censuswide).

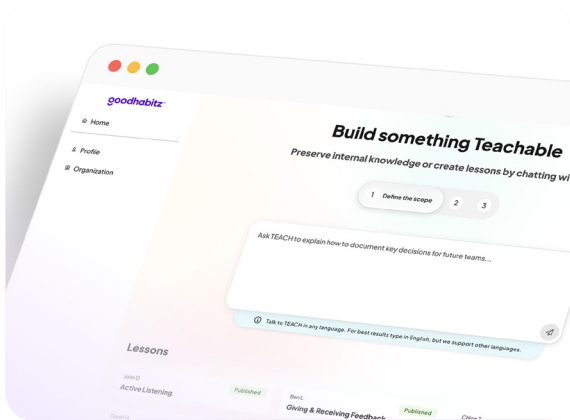
**Workforce fluctuations make knowledge hard to retain.**

Stress-related absences often last months, leaving teams without critical expertise.

By 2040, nearly a quarter of Europe will be 65+, accelerating retirement-driven knowledge loss (Eurostat).

Younger employees stay in roles for only ~13 months, intensifying onboarding and handover demands (Randstad).

# Features



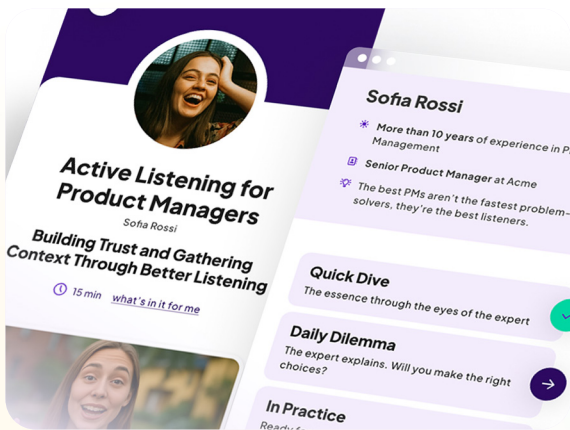
## 1. Create faster with AI as a partner

From identifying learning needs to publishing a polished lesson, AI supports every step while your L&D professional stays in the driver's seat. This combination ensures quality, consistency, and alignment with your company standards.



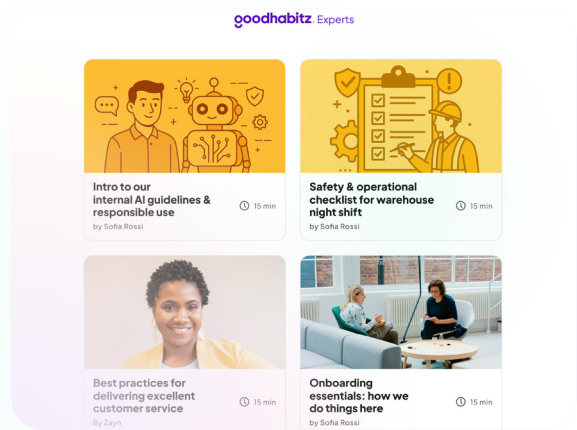
## 2. Invite anyone to create training; no instructional design required

Your experts don't need to know how to "build training." They simply answer AI-guided questions. GoodHabitz Experts takes care of the heavy lifting, ensuring educational quality.



## 3. Create training as fast as your business evolves

From policy updates to onboarding flows, GoodHabitz Experts lets you capture and share critical knowledge across teams quickly, consistently, and without overloading L&D.



## 4. Engaging, easy-to-digest training built for your employees

GoodHabitz Experts turns your content into multiple engaging formats, making learning digestible, memorable, and easy to fit into a busy workday.

# Unique differentiators

## 1. More than an authoring tool: it's structured training design

GoodHabitZ Experts guides you through a complete, proven training-design workflow: scoping → expert input → generation → editing → publishing. The result: clear, relevant, and effective training every time.

## 2. Create your own GoodHabitZ-quality training

You can finally build training using the same multi-format approach and recognisable look-and-feel learners already love from GoodHabitZ.

## 3. Built on our proven educational framework that drives behavioural change

GoodHabitZ Experts is powered by our proven learning design methodology, structuring every lesson for real impact, not just information.

# Want to learn more?

[Book a demo](#)

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