

## Newsjacking Calendar 2025

Make learning relevant all year round!



# Embark on a year of growth and self-improvement

Ready to take on new challenges and enhance skills? The GoodHabitz Newsjacking Calendar offers engaging, high-quality learning content to help you grow in exciting new areas every month. Explore a variety of assessments, courses, lessons, and activities, providing learning opportunities for everyone in your organisation.

### How to use the Newsjacking Calendar:

#### 1. Monthly themes:

Each month features a unique theme with a 6-step learning path, including activities ranging from a few minutes to 60 minutes. Complete all steps to master the topic, or choose individual activities for quick sessions. Click on the activities to open them on our platform.

### 2. Explore more:

If a month's theme doesn't resonate, don't worry. Each month also includes multiple events and diverse learning opportunities tailored to different interests, industries and learning goals. These dates are all matched to GoodHabitz' learning content. The circles around each date indicate the type of content: pink for assessments, purple for courses, and yellow for lessons. All combinations are possible.

**Enjoy learning!** 



## **January**

#### New year, confident you: January's path to confidence and success

Welcome the New Year by investing in confidence and self-assurance. This month, explore our handpicked learning content focused on revealing key personality traits, fostering positivity, and refining presentation and personal branding skills. Let's ensure you and your team put your best foot forward and leave a lasting impact.

### Learning path





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1 January New Year's Day Keep Your Resolutions - Motivation

3 January Festival of Sleep Day The Power of Sleep

13 January Clean Your Desk Day Get a Grip, Clear Your Mind

20 January Blue Monday The Science of Happiness - Positive Energy

24 January International Day of Education Talent Development -

**Learning Agility** 

28 January Data Privacy Day Information Security - GDPR Compliant



## **February**

#### Kindness matters: February's guide to compassionate management

Random Acts of Kindness Day is here and arguably, there's no better time to embrace compassion. Dive in with our selection of learning content on leadership styles, welcoming team members back after time off, and delivering constructive feedback.

Become a beacon of kindness by utilising these valuable resources!

### Learning path



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## March

#### Women who lead: March's guide to strategic thinking and negotiation

Celebrate International Women's Day by spotlighting the brilliance of strategic female thinkers. This month, the selected learning content explores recognising power traits, sharpening strategic thinking, and enhancing negotiation skills. Get started with these resources on influencing and decision-making to inspire the next generation of female leaders.

### **Learning path**



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8 March International Women's Day Curb Your Bias, Persuasion
 17-23 March Neurodiversity Celebration Week Neurodiversity
 20 March International Day of Happiness I Feel Good - Work Happiness
 21 March International Day for the Elimination of Racial Discrimination

**Hiring the Best - Rethinking Your Opinion** 

24-30 March Global Money Week Good With Money - Finance

31 March Trans Day of Visibility Diversity and Inclusion

## **April**

#### Stay zen: April's toolkit for coping with workplace stress

April is Stress Awareness Month, a perfect time to prioritise mental wellbeing in the workplace! With a significant amount of people feeling overwhelmed by stress, it's vital to address its impact. This month's learning content focuses on mindfulness practices, effective time management, and practical coping strategies to reduce health risks.

### **Learning path**





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1 April April Fool's Day Influencing - Presentation Skills

4 April Microsoft's birthday Microsoft 365: Collaborating

21 April World Creativity and Innovation Day Innovate yourself -

**Curiosity - Just Wing It** 

22 April Earth Day Sustainability - Environment

23 April World Book Day Speed Reading

28 April World Day for Health and Safety at Work Health and Safety at

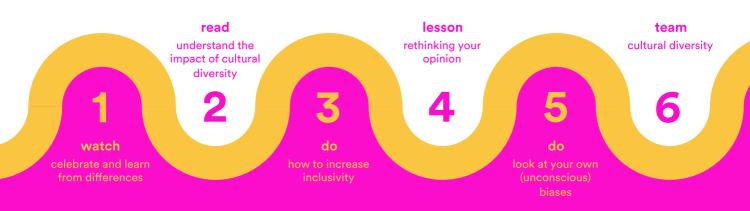
**Work - Confronting Bullying and Harassment** 

## May

#### Cultural harmony: May's focus on cultural awareness and inclusion

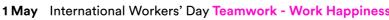
Imagine a workplace where every voice is heard and valued. This World Day for Cultural Diversity, embrace this vision with our curated learning content. Help shift opinions and explore cultural diversity through resources on curbing bias and rethinking perspectives.

### Learning path





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International Workers' Day Teamwork - Work Happiness									



5 May LinkedIn's birthday LinkedIn

9 May Europe Day Understand Business English

17 May International Internet Day Level up Your Digital Skills -**Digital Skills - Generative AI** 

21 May World Day for Cultural Diversity Cultural Diversity -**Diversity and Inclusion** 

21 May World Meditation Day Mindfulness (assessment) -Mindfulness (course)

## June

#### Creativity unleashed: June's path to innovation and diverse thinking

As the sun starts to shine and Pride celebrations begin, it's time to let creativity flourish. Take the time over the warmer months to develop creative concepts and think innovatively with learning content on work happiness, curiosity, and improvisation. Let's harness the power of diverse minds and drive innovation forward.

### **Learning path**



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8 June	Global	Wellnes	ss Day W	ork-Life (	Circus -	Zest for I	Life
21 June	Interna	tional Y	oga Day 1	The Powe	r of Bre	athing - I	Mindfulness
23 - 27 June	World	Wellbei	ng Week	Resilienc	e - Are	you okay	?
28 June	World	Pride Da	ay <mark>Curb Y</mark>	our Bias	- Rethin	king You	Opinion
30 June	World	Social N	1edia Day	Social N	1edia M	arketing	-

Kicking Social Media - Make It Click

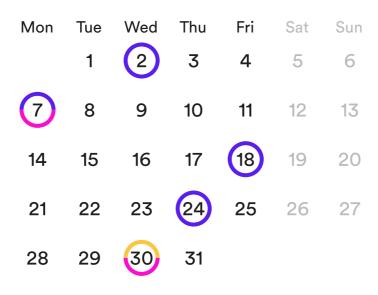
## July

#### Together we thrive: July's journey to team spirit and success

In the spirit of International Day of Friendship this July, let's strengthen the bonds within your organisation. We've selected learning content designed to boost social skills, teamwork, and engagement, focusing on effective interaction, collaboration, and building team spirit. Imagine what you could achieve with a stronger, united team!

### Learning path





2 July World UFO Day Recognising Fake News

7 July Global Forgiveness Day The Power of Failure -

**Compassionate Communication** 

18 July World Listening Day Are You Listening? - Asking for Feedback

24 July International Self Care Day I Feel Good - Zest for Life

30 July International Friendship Day Social Skills - Team Spirit

## **August**

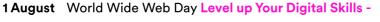
### Beyond the web: August's blueprint to thriving in the digital era

This August, as we celebrate World Wide Web Day, it's time to level up your digital game! Dive into our specially curated lesson plan that covers everything from digital readiness to data literacy. Get equipped with the cutting-edge skills needed to thrive in the digital landscape.

### Learning path



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**Digital Skills - Generative Al** 

9 August International Coworking Day Branding Professionals -

The Art of Networking - Team Spirit

18 August International Never Give Up Day Keep Your Eyes on the Goal -

Stick to the Plan - Persuasion

19 August World Humanitarian Day Social Intelligence - Social Skills

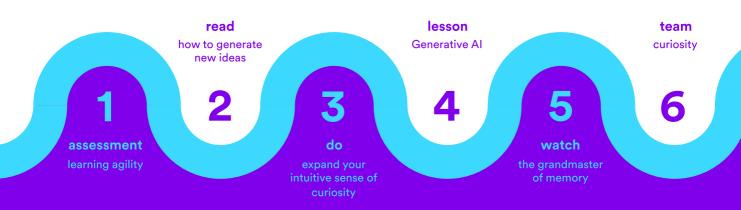
25 August Talk in an Elevator Day The Elevator Pitch - Presentation Skills

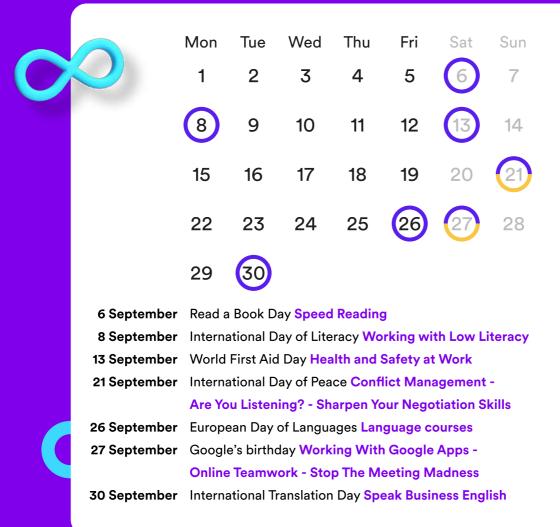
## September

### School's in session: September's journey to lifelong learning

Back-to-school season isn't just for kids. As the school bells ring this September, get inspired to future-proof your skills by enhancing your learning agility, refining critical thinking, and exploring the potential of generative Al. Let's harness the energy of the season and build a culture of improvement and discovery.

## Learning path







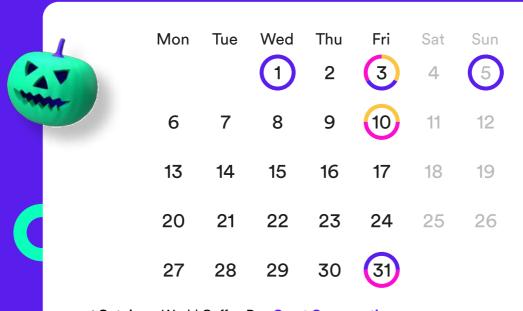
## October

## Halloween heroes: October's guide to conquering workplace fears and growing stronger

Halloween isn't just about ghosts and goblins—it's about embracing challenges. This October, confront your workplace fears. Our highlighted learning content will help address imposter syndrome, navigate tough discussions, and strengthen psychological safety in the workplace. Are you ready to grow stronger and more resilient?

### Learning path





1 October World Coffee Day Great Conversations

3 October World Smile Day Enjoy Your Job - Work Happiness -

Love It or Leave It

5 October World Teachers Day Coaching Your Team -

**Coaching Management** 

10 October World Mental Health Day Mental Health - Are you okay?
 31 October Halloween Difficult Conversations - Imposter Syndrome
 31 October World Savings Day Good With Money - Clever Purchasing



## November

#### Chase away the blues: November's guide to health and wellbeing

As the days grow shorter and the winter blues creep in, dedicate November to health and wellbeing. Our curated learning content will help boost mood, combat seasonal depression, and explore mental health. Get stuck in with activities on the science of happiness, emotional management, and the importance of checking in with one another.

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	Keep Y	Keep Your Eyes on the Goal - Make Your Time Matter								
28 November	Black F	riday C	lever Pur	chasing						
30 November	Compu	ıter Sec	urity Day	Informa	tion Secu	ırity				

## December

#### Reflect and renew: December's guide to a thriving new year

As the year ends, it's the perfect time to pause for reflection, rekindle motivation, and set career goals. Our educational content helps to seek feedback, steer career paths, and maximise your time.

Together, let's close the year positively and prepare for a thriving new one!

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1 December Cyber Monday Good With Money

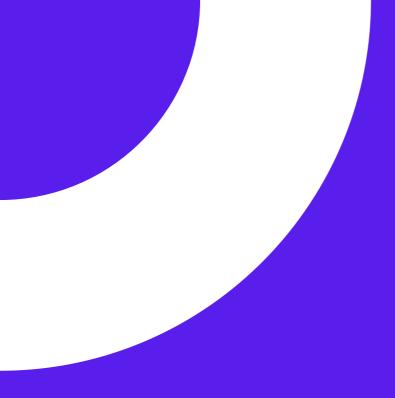
10 December Human Rights Day Ethics

24 December Christmas Eve I Feel Good

25 December Christmas Day Personal Branding

31 December New Year's Eve Keep Your Resolutions





## goodhabitz online training

