

Newsjacking calendar 2026



goodhabitz® | making learning a habit.

Kickstart the year with relevant learning!

Ready to kick off 2026 by taking on new challenges and building new skills? The GoodHabitZ Newsjacking Calendar is here to power your year with engaging, high-quality learning content. Explore fresh courses, timely assessments and inspiring lessons tailored to current events and seasonal themes. Whether it's personal development, team collaboration, or digital fluency, you'll find learning opportunities that resonate across your entire organisation—no matter their role or learning style.

How to use the Newsjacking Calendar:

Monthly theme

Each month spotlights a central theme, but there's so much more to explore. The calendar is packed with key dates and events that offer diverse learning opportunities across a wide range of topics, industries and interests.

Flexible formats

Choose from complete courses, one-hour lessons, short learning activities, or quick assessments for personal insight. Select what best fits your employees' time and your organisation's L&D goals.

Build a learning habit

With content available every day of the year and adaptable to any schedule or topic, it's easy to create relevant learning experiences that work for everyone—and turn learning into a lasting habit.

 course  assessment  lesson  activity

January

New year, fresh energy

Start the year with positivity and purpose. This month's learning content is all about setting the tone for success. January offers the perfect mix of new skills, fresh perspectives, and setting meaningful goals. Explore engaging courses that help you stay motivated, learn something new about yourself, and create a strong foundation for personal and professional growth, right from the very first month.

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1 January	New Year's Day	Keep Your Resolutions – Motivation
2 January	World Introvert Day	Personality
15 January	Wikipedia Day	Level up Your Digital Skills
19 January	Blue Monday	Optimism 101 – Positive Energy – The power of positivity
24 January	International Day of Education	Learning how to Learn – Learning Agility
28 January	Data Privacy Day	Information Security – GDPR Compliant – Responsible AI
29 January	Puzzle Day	Abstract Reasoning – Curious Problem Solving

February

Meaningful communication and human connection

With Valentine's Day at its centre, we're celebrating social and emotional skills. From active listening and storytelling to kind leadership and compassionate feedback. Explore our curated content to boost emotional intelligence, enhance communication styles, and create space for empathy and understanding in every interaction.

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| 1 February | Change Your Password Day Information Security |
| 10 February | Safer Internet Day Level up Your Digital Skills – Digital Skills |
| 13 February | International Self Love Day Do Your Thing – I Feel Good – Finding Self-Worth |
| 14 February | Valentine's Day Are you listening? – Personal Branding – Emotional Intelligence – Transform your communication: active listening |
| 17 February | Random Acts of Kindness Day The Art of Feedback – Compassionate Communication – The value of Kind Leadership – Giving Compassionate Feedback |
| 26 February | Tell a fairy tail day No Story No Glory – Just Wing It – The impact of storytelling |

March

Fairness fuels happiness

Happiness thrives in environments where everyone feels safe, seen and supported. This month's content celebrates the link between emotional wellbeing and equal treatment, spotlighting topics like psychological safety, inclusive leadership and equitable decision-making. From International Women's Day to the Day for the Elimination of Racial Discrimination, March invites us to create fairer workplaces where people can truly flourish.

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8 March	International Women's Day Curb your bias – Gender Equality – Benefits of Gender Equality
16–22 March	Neurodiversity Celebration Week Neurodiversity
17–23 March	Global Money Week Good With Money – Finance
20 March	International Day of Happiness The Science of Happiness – Work Happiness – Light up the Room – The ingredients of Wellbeing
21 March	International Day for the Elimination of Racial Discrimination Cultural Intelligence – Defuse subtle discrimination
31 March	Trans Day of Visibility Psychological Safety – Fostering Psychological

April

Finding Calm Through Creativity

As Stress Awareness Month, April reminds us how quickly pressure can accumulate in our daily lives—and how effectively creativity can help release it. From the laughter of April Fool's Day to the inspiration of World Art Day and the innovative spirit of World Creativity and Innovation Day, April highlights that imagination is more than just play. It's a practical way to ease tension, calm the mind, and strengthen resilience.

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- April** Stress Awareness Month **Oh Yes, it's Stress - Mindfulness - How Zen Are You? - Use Stress for Success**
- 1 April** April Fool's Day **Influencing - Presentation Skills - Just Wing It**
- 4 April** Microsoft's birthday **Microsoft: Power BI - Microsoft 365: Collaborating**
- 15 April** World Art Day **The art of You- Exploring your creative type**
- 21 April** World Creativity and Innovation Day **Innovate Yourself - Creative Thinking**
- 22 April** Earth Day **Tech's Environmental Impact**
- 23 April** World Book Day **Speed Reading**
- 28 April** World Day for Health and Safety at Work **Health and Safety at Work**

May

Celebrate your employees

In May we put the spotlight on the people who drive your organisation forward. On International Workers' Day and beyond, our curated learning content empowers employees to grow, build new skills and reach their full potential. By investing in their personal development, you create a workplace where everyone can come to work feeling inspired and with a smile on their face!

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- 1 May** International Workers' Day **Team Spirit – Do You Feel The Spark?**
 - 3 May** World Laughter Day **The Science of Happiness**
 - 5 May** LinkedIn's birthday **LinkedIn – Make it Click**
 - 9 May** Europe day **Understand Business English**
 - 17 May** International Internet Day **Digital Skills**
 - 21 May** World Day for Cultural Diversity **Cultural Intelligence – Defuse subtle discrimination**
 - 21 May** World Meditation Day **Mindfulness**

June

Embrace Diversity, Spark Inclusion

This month, we celebrate PRIDE, the LGBTQ+ community and the power of being unapologetically yourself. Challenge biases. Embrace differences. Amplify every voice. When people feel safe, included, and able to bring their full selves to work, wellbeing soars!

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| June | Pride Month Diversity & Inclusion – Cultural Intelligence
– Do you thrive in diverse settings? |
| 5 June | World Environment Day Tech's Environmental Impact |
| 13 June | Global Wellness Day Mental Health – Beat the Stigma –
The ingredients of Wellbeing |
| 21 June | International Yoga Day Mindfulness |
| 23–29 June | World Wellbeing Week Are you okay? |
| 30 June | World Social Media Day Social Media Marketing –
Personal Branding – Kicking Social Media |

July

Thriving with AI

With World AI Appreciation Day on July 16, it's the perfect time to explore how people and AI can work side by side. Strengthening collaboration, boosting creativity and unlocking new ways to succeed together. Pair that with International Friendship Day, and July becomes a reminder that whether it's human or machine, teamwork makes us thrive.

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2 July	World UFO Day Recognising Fake News
7 July	Global Forgiveness Day Compassionate Communication
16 July	World Ai Appreciation Day Artificial Intelligence - Create a competitive edge with AI - Generative AI
18 July	World Listening Day Transform your communication: active listening
24 July	International Self Care Day I feel good - Finding self-worth
25 July - 8 Aug	World Pride Day (Amsterdam) Diversity & Inclusion - Gender Equity - Start the Inclusive Talk - Be a Modern Mentor
30 July	International Friendship Day Social Skills - Compassionate Communication

August

Dive into the digital era

This August, as we celebrate World Wide Web Day, it's time to level up your digital game! Dive into our specially curated lesson plan that covers everything from digital readiness to data literacy. Get equipped with the cutting-edge skills needed to thrive in the digital landscape.

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1 August World Wide Web Day **Level up Your Digital Skills – Digital Skills**

9 August International Coworking Day **Branding Professionals – The Art of Networking**

18 August International Never Give Up Day **Keep Your Eyes on the Goal – Stick to the Plan**

19 August World Humanitarian Day **Social Intelligence – Social Skills**

September

Leverage lifelong learning

Back-to-school season isn't just for kids. As the school bells ring this September, get inspired to future-proof your skills by enhancing your learning agility, refining critical thinking, and exploring the potential of generative AI. Let's harness the energy of the season and build a culture of improvement and discovery.

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6 September	Read a Book Day Speed Reading
8 September	International Day of Literacy Working with Low Literacy
12 September	World First Aid Day Health and Safety at Work
21 September	International Day of Peace Conflict Management – Are You Listening?
26 September	European Day of Languages Language courses
27 September	Google's birthday Working With Google Apps – Online Teamwork
30 September	International Translation Day Speak Business English

October

Face your fears

Halloween isn't just about ghosts and goblins—it's about embracing challenges. This October, confront your workplace fears. Our highlighted learning content will help address imposter syndrome, navigate tough discussions, and strengthen psychological safety in the workplace. Are you ready to grow stronger and more resilient?

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1 October	World Coffee Day	Great Conversations
2 October	World Smile Day	Enjoy Your Job – Work Happiness
5 October	World Teachers Day	Coaching Your Team – Coaching Management
10 October	World Mental Health Day	Mental Health – Are you okay?
31 October	Halloween	Difficult Conversations – Imposter Syndrome
31 October	World Savings Day	Good with Money – Clever Purchasing

November

Beat the winter blues

As the days grow shorter and the winter blues creep in, dedicate November to health and wellbeing. Our curated learning content will help boost mood, combat seasonal depression, and explore mental health. Get stuck in with activities on the science of happiness, emotional management, and the importance of checking in with one another.

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7 November	International Stress Awareness Week Oh yes, it's stress – Resilience
13 November	World Kindness Day Count to 10! – Compassionate Communication
16 November	International Day of Tolerance Curb Your Bias – Rethinking your opinion
17 November	International Students' Day Do Your Thing – Keep Your Eyes on the Goal
27 November	Black Friday Clever Purchasing
30 November	Computer Security Day Information Security
30 November	Cyber Monday Good With Money

December

Reflect and renew

As the year ends, it's the perfect time to pause for reflection, rekindle motivation, and set career goals. Our educational content helps to seek feedback, steer career paths, and maximise your time. Together, let's close the year positively and prepare for a thriving new one!

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- 10 December** Human Rights Day **Ethics**
 - 24 December** Christmas Eve **I Feel Good**
 - 25 December** Christmas Day **Personal branding**
 - 31 December** New Year's Eve **Keep Your Resolutions**

The logo for Goodhabitiz, featuring the word "goodhabitiz" in a white, lowercase, sans-serif font. The letter "g" is stylized with a small hook. The logo is centered on a purple background with a dark purple curved shape in the upper right corner.

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