

# Newsjacking calendar 2026



**goodhabit<sup>z</sup>** | making learning a habit.

# Kickstart the year with relevant learning!

Ready to kick off 2026 by taking on new challenges and building new skills? The GoodHabitz Newsjacking Calendar is here to power your year with engaging, high-quality learning content. Explore fresh courses, timely assessments and inspiring lessons tailored to current events and seasonal themes. Whether it's personal development, team collaboration, or digital fluency, you'll find learning opportunities that resonate across your entire organisation—no matter their role or learning style.

## How to use the Newsjacking Calendar:

### Monthly theme

Each month spotlights a central theme, but there's so much more to explore. The calendar is packed with key dates and events that offer diverse learning opportunities across a wide range of topics, industries and interests.

### Flexible formats

Choose from complete courses, one-hour lessons, short learning activities, or quick assessments for personal insight. Select what best fits your employees' time and your organisation's L&D goals.

### Build a learning habit

With content available every day of the year and adaptable to any schedule or topic, it's easy to create relevant learning experiences that work for everyone—and turn learning into a lasting habit.

1 course

1 assessment

1 lesson

1 activity

# January

## New year, fresh energy

Start the year with positivity and purpose. This month's learning content is all about setting the tone for success. January offers the perfect mix of new skills, fresh perspectives, and setting meaningful goals. Explore engaging courses that help you stay motivated, learn something new about yourself, and create a strong foundation for personal and professional growth, right from the very first month.

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- 1 January New Year's Day **Keep Your Resolutions – Motivation**
- 2 January World Introvert Day **Personality**
- 15 January Wikipedia Day **Level up Your Digital Skills**
- 19 January Blue Monday **Optimism 101 – Positive Energy – The power of positivity**
- 24 January International Day of Education **Learning how to Learn – Learning Agility**
- 28 January Data Privacy Day **Information Security – GDPR Compliant – Responsible AI**
- 29 January Puzzle Day **Abstract Reasoning – Curious Problem Solving**

# February

## Meaningful communication and human connection

With Valentine's Day at its centre, we're celebrating social and emotional skills. From active listening and storytelling to kind leadership and compassionate feedback. Explore our curated content to boost emotional intelligence, enhance communication styles, and create space for empathy and understanding in every interaction.

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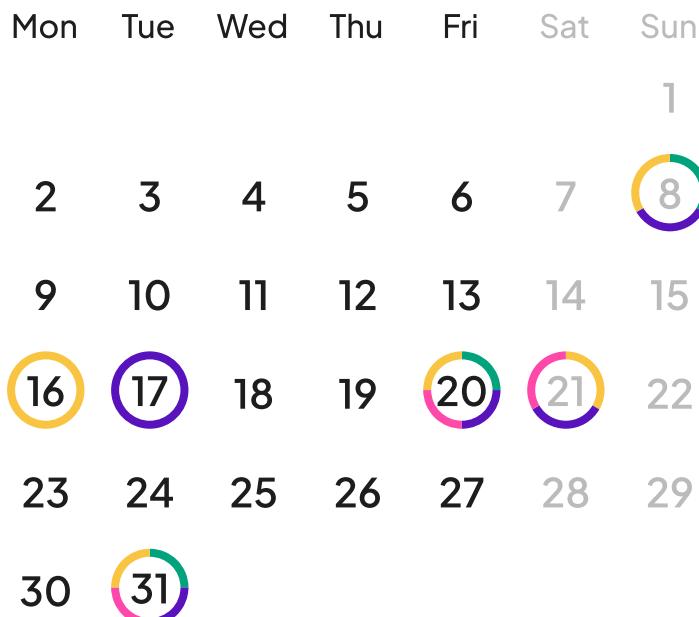
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- 1 February** Change Your Password Day **Information Security**
- 10 February** Safer Internet Day **Level up Your Digital Skills - Digital Skills**
- 13 February** International Self Love Day **Do Your Thing - I Feel Good - Finding Self-Worth**
- 14 February** Valentine's Day **Are you listening? - Personal Branding - Emotional Intelligence - Transform your communication: active listening**
- 17 February** Random Acts of Kindness Day **The Art of Feedback - Compassionate Communication - The value of Kind Leadership - Giving Compasionate Feedback**
- 26 February** Tell a fairy tail day **No Story No Glory - Just Wing It - The impact of storytelling**

# March

## Fairness fuels happiness

Happiness thrives in environments where everyone feels safe, seen and supported. This month's content celebrates the link between emotional wellbeing and equal treatment, spotlighting topics like psychological safety, inclusive leadership and equitable decision-making. From International Women's Day to the Day for the Elimination of Racial Discrimination, March invites us to create fairer workplaces where people can truly flourish.



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- 8 March** International Women's Day **Curb your bias – Gender Equality – Benefits of Gender Equality**
- 16–22 March** Neurodiversity Celebration Week **Neurodiversity**
- 17–23 March** Global Money Week **Good With Money – Finance**
- 20 March** International Day of Happiness **The Science of Happiness – Work Happiness – Light up the Room – The ingredients of Wellbeing**
- 21 March** International Day for the Elimination of Racial Discrimination **Cultural Intelligence – Defuse subtle discrimination**
- 31 March** Trans Day of Visibility **Psychological Safety – Fostering Psychological**

# April

## Finding Calm Through Creativity

As Stress Awareness Month, April reminds us how quickly pressure can accumulate in our daily lives—and how effectively creativity can help release it. From the laughter of April Fool's Day to the inspiration of World Art Day and the innovative spirit of World Creativity and Innovation Day, April highlights that imagination is more than just play. It's a practical way to ease tension, calm the mind, and strengthen resilience.

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**April Stress Awareness Month Oh Yes, it's Stress – Mindfulness – How Zen Are You? – Use Stress for Success**

**1 April April Fool's Day Influencing – Presentation Skills – Just Wing It**

**4 April Microsoft's birthday Microsoft: Power BI – Microsoft 365: Collaborating**

**15 April World Art Day The art of You- Exploring your creative type**

**21 April World Creativity and Innovation Day Innovate Yourself – Creative Thinking**

**22 April Earth Day Tech's Environmental Impact**

**23 April World Book Day Speed Reading**

**28 April World Day for Health and Safety at Work Health and Safety at Work**

# May

## Celebrate your employees

In May we put the spotlight on the people who drive your organisation forward. On International Workers' Day and beyond, our curated learning content empowers employees to grow, build new skills and reach their full potential. By investing in their personal development, you create a workplace where everyone can come to work feeling inspired and with a smile on their face!

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- 1 May** International Workers' Day **Team Spirit - Do You Feel The Spark?**
- 3 May** World Laughter Day **The Science of Happiness**
- 5 May** LinkedIn's birthday **LinkedIn - Make it Click**
- 9 May** Europe day **Understand Business English**
- 17 May** International Internet Day **Digital Skills**
- 21 May** World Day for Cultural Diversity **Cultural Intelligence - Defuse subtle discrimination**
- 21 May** World Meditation Day **Mindfulness**

# June

## Embrace Diversity, Spark Inclusion

This month, we celebrate PRIDE, the LGBTQ+ community and the power of being unapologetically yourself. Challenge biases. Embrace differences. Amplify every voice. When people feel safe, included, and able to bring their full selves to work, wellbeing soars!

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June    Pride Month **Diversity & Inclusion – Cultural Intellegence**  
– **Do you thrive in diverse settings?**

5 June    World Environment Day **Tech's Environmental Impact**

13 June    Global Wellness Day **Mental Health – Beat the Stigma – The ingredients of Wellbeing**

21 June    International Yoga Day **Mindfulness**

23–29 June    World Wellbeing Week **Are you okay?**

30 June    World Social Media Day **Social Media Marketing – Personal Branding – Kicking Social Media**

# July

## Thriving with AI

With World AI Appreciation Day on July 16, it's the perfect time to explore how people and AI can work side by side. Strengthening collaboration, boosting creativity and unlocking new ways to succeed together. Pair that with International Friendship Day, and July becomes a reminder that whether it's human or machine, teamwork makes us thrive.

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- 2 July World UFO Day **Recognising Fake News**
- 7 July Global Forgiveness Day **Compassionate Communication**
- 16 July World Ai Appreciation Day **Artificial Intelligence - Create a competitive edge with AI - Generative AI**
- 18 July World Listening Day **Transform your communication: active listening**
- 24 July International Self Care Day **I feel good - Finding self-worth**
- 25 July - 8 Aug World Pride Day (Amsterdam) **Diversity & Inclusion - Gender Equality - Start the Inclusive Talk - Be a Modern Mentor**
- 30 July International Friendship Day **Social Skills - Compassionate Communication**

# August

## Dive into the digital era

This August, as we celebrate World Wide Web Day, it's time to level up your digital game! Dive into our specially curated lesson plan that covers everything from digital readiness to data literacy.

Get equipped with the cutting-edge skills needed to thrive in the digital landscape.

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**1 August** World Wide Web Day **Level up Your Digital Skills** – Digital Skills

**9 August** International Coworking Day **Branding Professionals** – **The Art of Networking**

**18 August** International Never Give Up Day **Keep Your Eyes on the Goal** – **Stick to the Plan**

**19 August** World Humanitarian Day **Social Intelligence** – Social Skills

# September

## Leverage lifelong learning

Back-to-school season isn't just for kids. As the school bells ring this September, get inspired to future-proof your skills by enhancing your learning agility, refining critical thinking, and exploring the potential of generative AI. Let's harness the energy of the season and build a culture of improvement and discovery.

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- 6 September** Read a Book Day **Speed Reading**
- 8 September** International Day of Literacy **Working with Low Literacy**
- 12 September** World First Aid Day **Health and Safety at Work**
- 21 September** International Day of Peace **Conflict Management - Are You Listening?**
- 26 September** European Day of Languages **Language courses**
- 27 September** Google's birthday **Working With Google Apps – Online Teamwork**
- 30 September** International Translation Day **Speak Business English**

# October

## Face your fears

Halloween isn't just about ghosts and goblins—it's about embracing challenges. This October, confront your workplace fears. Our highlighted learning content will help address imposter syndrome, navigate tough discussions, and strengthen psychological safety in the workplace. Are you ready to grow stronger and more resilient?

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- 1 October** World Coffee Day **Great Conversations**
- 2 October** World Smile Day **Enjoy Your Job – Work Happiness**
- 5 October** World Teachers Day **Coaching Your Team – Coaching Management**
- 10 October** World Mental Health Day **Mental Health – Are you okay?**
- 31 October** Halloween **Difficult Conversations – Imposter Syndrome**
- 31 October** World Savings Day **Good with Money – Clever Purchasing**

# November

## Beat the winter blues

As the days grow shorter and the winter blues creep in, dedicate November to health and wellbeing. Our curated learning content will help boost mood, combat seasonal depression, and explore mental health. Get stuck in with activities on the science of happiness, emotional management, and the importance of checking in with one another.

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**7 November** International Stress Awareness Week **Oh yes, it's stress – Resilience**

**13 November** World Kindness Day **Count to 10! – Compassionate Communication**

**16 November** International Day of Tolerance **Curb Your Bias – Rethinking your opinion**

**17 November** International Students' Day **Do Your Thing – Keep Your Eyes on the Goal**

**27 November** Black Friday **Clever Purchasing**

**30 November** Computer Security Day **Information Security**

**30 November** Cyber Monday **Good With Money**

# December

## Reflect and renew

As the year ends, it's the perfect time to pause for reflection, rekindle motivation, and set career goals. Our educational content helps to seek feedback, steer career paths, and maximise your time. Together, let's close the year positively and prepare for a thriving new one!

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- 10 December** Human Rights Day **Ethics**
- 24 December** Christmas Eve **I Feel Good**
- 25 December** Christmas Day **Personal branding**
- 31 December** New Year's Eve **Keep Your Resolutions**

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