

immerse
EDUCATION

Fine & Digital Art

SYLLABUS OVERVIEW

15-18 YEARS OLD

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EDUCATION

About the Programme

Immerse Education is an award-winning provider of summer experiences offering academic and career-focused programmes for high school students from worldwide, in such locations as Boston, Cambridge, London, New York, Oxford, San Francisco, Singapore, Sydney, Tokyo, and Toronto. These programmes aim to deliver engaging, academically challenging content within a university-style classroom environment.

The Career Insights programmes bring together industry professionals and university tutors in a unique learning model grounded in project-based learning. Students gain valuable insight into what it's like to study their chosen subject at an advanced level and apply their skills in real-world contexts through interactive academic sessions, practical workshops, and industry visits.

Explore Future Careers

Do you have your sights set on a particular career path? The Career Insights summer programme will introduce you to a world of opportunities in the field, using project-based learning and practical study to enhance your skills and knowledge.

On this unique programme, you will explore real- world issues relating to the context of your chosen subject, working alongside other academically talented participants to innovate and pitch groundbreaking ideas. Interactive workshops and networking events offer you the opportunity to learn from professionals in the business. The Career Insights educational model is designed to support you in finding the career path best suited to your long-term goals and ambitions. Immerse Education has worked with expert guidance counsellors, seasoned educators and experienced career advisors to design the ultimate career preparation course.

Transformative Educational Experiences





Project Based Sessions

Career Insights lessons are built on the foundation of hands-on learning. We want you not just to retain knowledge, but also to apply your newfound understanding to real-world, practical examples as you develop throughout the programme. Our Project Based sessions are designed for you to have ample opportunity to apply what you are learning to practical tasks, allowing you to further identify gaps in your knowledge and skillset while solidifying your growth and understanding.



Industry Visits

One of the most exciting parts of the Career Insights programme is the unique opportunity for participants to attend inspiring industry visits whereby they can interact and learn from industry professionals in their field of study. Industry visits take learning out of the classroom and into the real world, where students can observe and explore how the skills and knowledge built throughout the programme apply to a career in their subject. This unique aspect of our programme ensures students also gain the chance to network directly with industry professionals who may share with you opportunities you hadn't otherwise envisioned.

Why Get Career Ready?

High-quality career guidance is essential for young people making informed decisions about their future. To bridge this gap between the excellent work of schools throughout the year and practical experience, the Career Insights programme aligns with the eight Gatsby Benchmarks of Good Career Guidance, an educational framework designed to prepare students for future careers.



Careers guidance embedded in a residential experience



Encounters with employers and employees



Learning from career and labour market information



Experiences of workplaces



Addressing the needs of each student



Encounters with further and higher education



Linking curriculum learning to careers



Personal guidance

Aim of the Fine & Digital Art Programme

The Fine & Digital Art programme in London offers an immersive journey into the world of art, blending traditional fine art techniques with modern digital innovation. Designed for aspiring artists, this programme introduces you to a broad spectrum of artistic disciplines, including painting, sculpture, drawing, photography, and digital media. With guidance from experienced tutors, you'll explore how artistic expression intersects with cultural, historical, and technological influences.

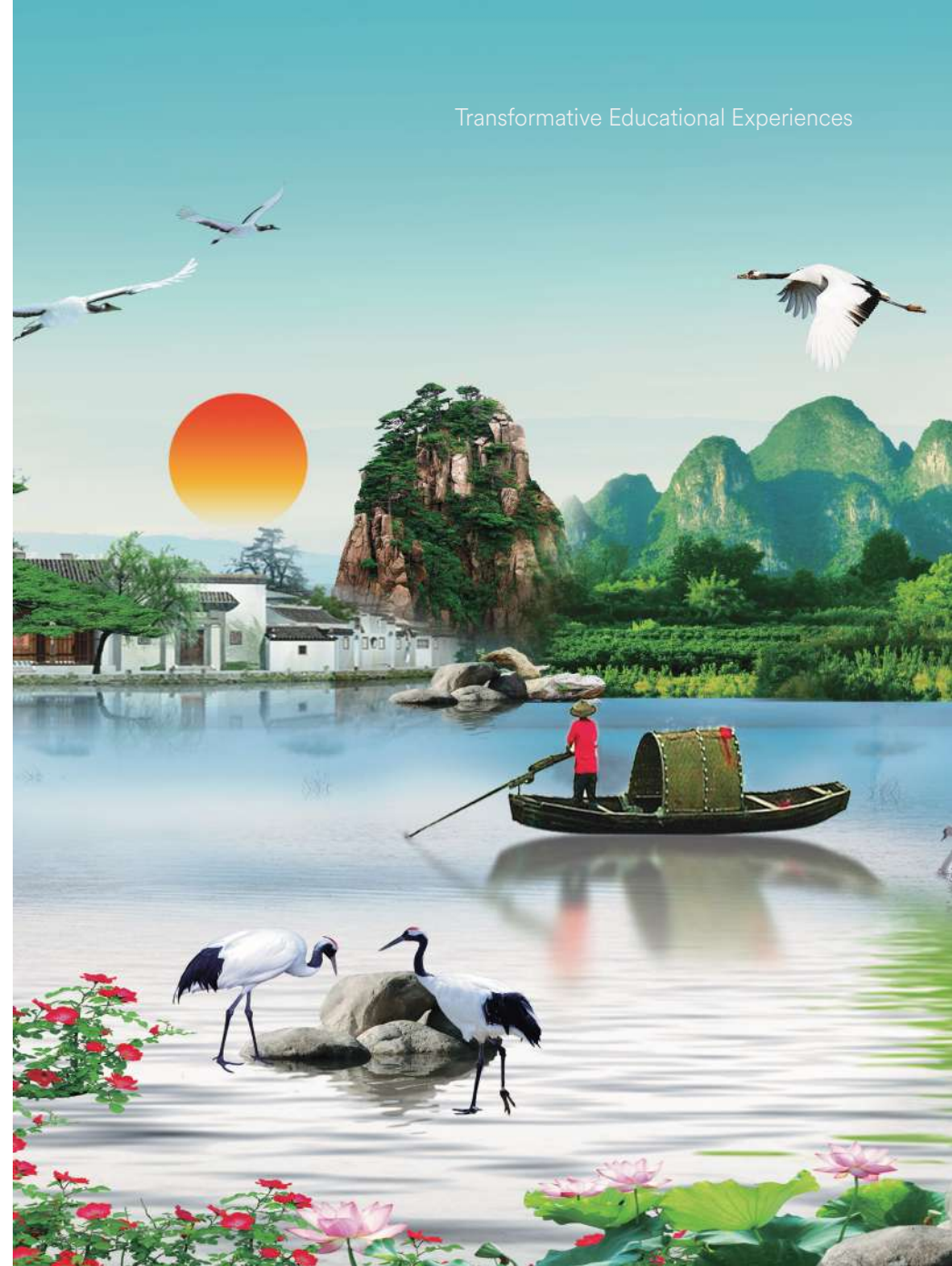
Set in one of the world's most vibrant creative hubs, this programme allows you to experiment across media, develop your creative vision, and learn how art evolves in response to contemporary issues. By the end, you'll leave with a comprehensive understanding of fine and digital art, along with a portfolio of skills that will support you in higher education and a career in the creative industries.



Art & Ideas: Understanding the Foundations of Art

Explore the sweeping history of art and the ideas that have shaped it over time. From Classical Culture and the Enlightenment to Romanticism and Post-Colonialism, you'll examine the key movements and intellectual figures—like Plato, Freud, and Marx—that have influenced the evolution of artistic expression. By the end, you'll have developed a critical perspective on the forces that have transformed art into what it is today.

Transformative Educational Experiences



Visual Analysis: Interpreting Art in Depth

Learn how to interpret and analyse art with a focus on its cultural, historical, and aesthetic dimensions. You'll explore methodologies such as semiotics, iconography, and gender studies to deepen your understanding of visual art. This module equips you with the tools to articulate informed critiques and engage with art in a meaningful and sophisticated way, as well as develop creative thinking skills.



Art in the Digital Age

Discover how technology is reshaping artistic practices in the digital age. From creating immersive installations to exploring the intersection of AI and art, you'll gain hands-on experience with cutting-edge tools and techniques. This module highlights how modern technologies expand creative possibilities and introduces you to emerging trends in digital and collaborative art.

Art and AI: Co-Creation in Modern Art

Explore the relationship between artificial intelligence and the creative process, uncovering how AI is transforming the world of art. This module examines how AI tools can assist artists in generating ideas, creating dynamic visuals, and pushing the boundaries of traditional techniques. You'll analyse case studies where AI has been used to co-create with artists, delving into its opportunities, as well as its risks, including ethical challenges and authenticity concerns. By understanding this intersection, you'll gain insights into how artists can collaborate with AI to redefine creative expression.



Art and the Creative Industries

Explore how art connects with modern creative industries such as marketing, film, theatre, and design. This part examines how contemporary art is used to inspire, communicate, and innovate across diverse fields. Whether you're interested in working in advertising, media, or the performing arts, you'll discover how your artistic skills can translate into real-world opportunities.

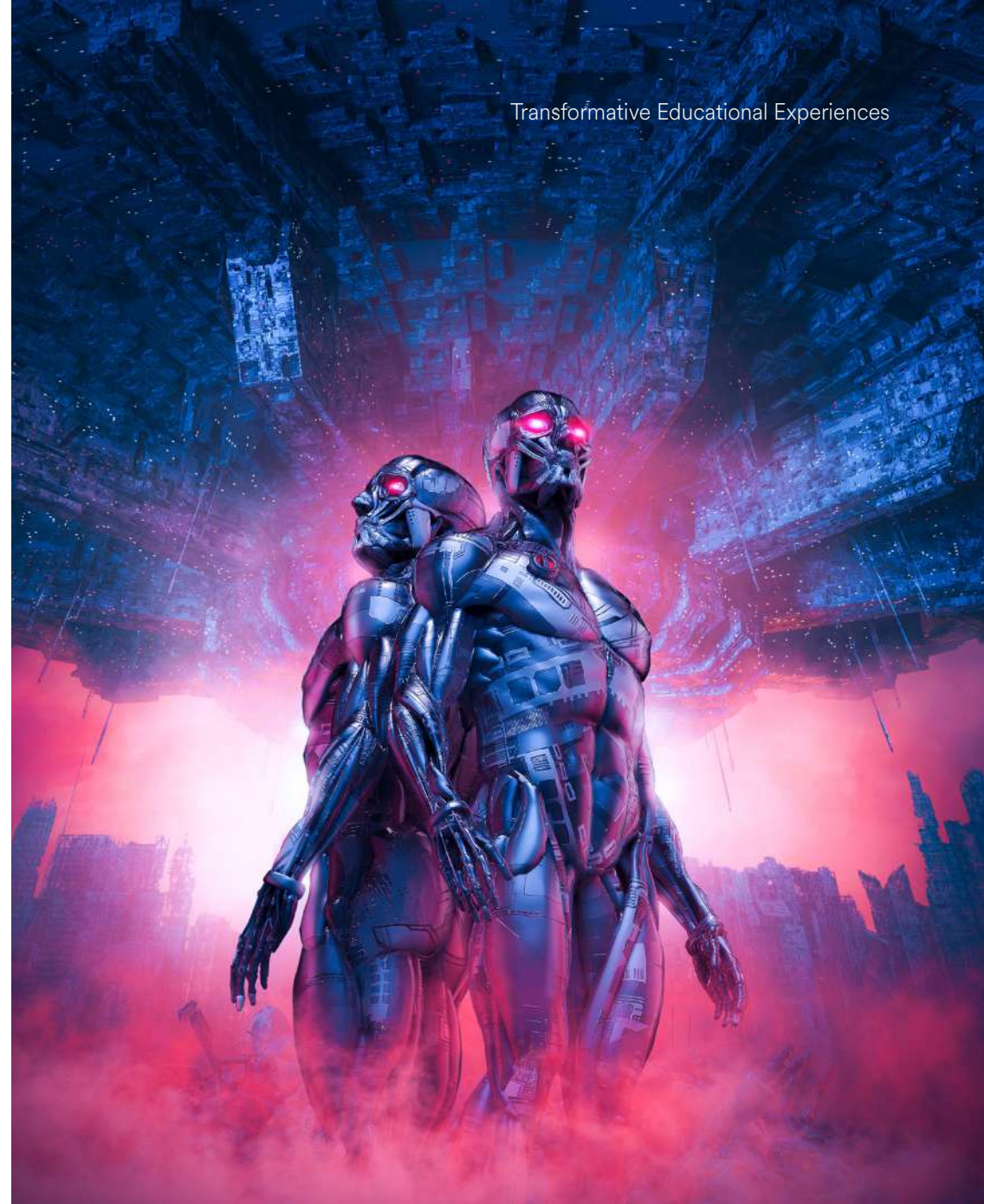


Drawing & Painting

You will refine your technique and express your creative vision during this module. Through practical exercises and constructive support, this part of the course empowers you to gain and develop artistic skills, letting your creativity flourish. Study and experiment with a variety of exciting materials, mediums and topics, working on paintings, prints and drawings of landscapes, interiors, figures and animals.

The Future of Art: Innovation and Evolution

Step into the future of art and imagine how it will evolve in response to emerging technologies and societal shifts. Explore upcoming trends, from immersive virtual reality experiences to the rise of digital art marketplaces like NFTs. You'll also examine how sustainability, globalisation, and cultural movements may shape artistic expression in the years ahead. Through discussions and thought-provoking exercises, you'll develop your own vision of what art could become, preparing you to embrace and influence its exciting future.





The Career Insights programme has been really (for lack of a better word) immersive. I think Immerse has given me a lot of clarity in terms of having a better understanding of what a career, or even university education, in medicine looks like.

Mia

Immerse Career Insights Alumni



Partnerships & Accreditation



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