

immerse
EDUCATION

Film Studies

SYLLABUS OVERVIEW

15-18 YEARS OLD

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EDUCATION

About the Programme

Immerse Education is an award-winning academic summer school provider offering programmes for 15-18-year-olds in Toronto, San Francisco, New York, London, Cambridge, Oxford and Sydney.

These introductory programmes aim to provide participants with academically challenging content in a classroom environment based on the university style of learning. With Career Insights, participants gain the advantage that comes with learning from industry professionals as well as university tutors, through an educational model founded on project-based learning. Through 40 hours of interactive academic sessions combined with practical workshops and industry visits, the Career Insights programme offers students unique and valuable insight into what it would be like to study their chosen subject at an advanced level and apply their knowledge and skills in the real world.

Explore Future Careers

Do you have your sights set on a particular career path? The Career Insights summer programme will introduce you to a world of opportunities in the field, using project-based learning and practical study to enhance your skills and knowledge.

On this unique programme, you will explore real- world issues relating to the context of your chosen subject, working alongside other academically talented participants to innovate and pitch groundbreaking ideas. Interactive workshops and networking events offer you the opportunity to learn from professionals in the business. The Career Insights educational model is designed to support you in finding the career path best suited to your long-term goals and ambitions. Immerse Education has worked with expert guidance counsellors, seasoned educators and experienced career advisors to design the ultimate career preparation course.

Unique Academic Enrichment Programmes



Project Based Sessions

Career Insights lessons are built on the foundation of hands-on learning. We want you not just to retain knowledge, but also to apply your newfound understanding to real-world, practical examples as you develop throughout the programme. Our Project Based sessions are designed for you to have ample opportunity to apply what you are learning to practical tasks, allowing you to further identify gaps in your knowledge and skillset while solidifying your growth and understanding.

“The Career Insights programme has been really (for lack of a better word) immersive. I think Immerse has given me a lot of clarity in terms of having a better understanding of what a career, or even university education, in medicine looks like.

Mia, 2022

Industry Visits

One of the most exciting parts of the Career Insights programme is the unique opportunity for participants to attend inspiring industry visits whereby they can interact and learn from industry professionals in their field of study. Industry visits take learning out of the classroom and into the real world, where students can observe and explore how the skills and knowledge built throughout the programme apply to a career in their subject. This unique aspect of our programme ensures students also gain the chance to network directly with industry professionals who may share with you opportunities you hadn't otherwise envisioned.



Shakespeare's the Globe

Shakespeare's Globe is situated on the River Thames, London - a reconstruction of the Globe Theatre, an Elizabethan playhouse for which William Shakespeare wrote his plays, in the London Borough of Southwark. The Globe is a world-renowned theatre, education centre, and cultural landmark hosting Shakespeare plays all year round. Participants will explore the history behind this incredible theatre house, watch a Shakespeare play and learn all about the imprint this incredible riter left on British literature.



Framestore (Visual Effects Company) - Film Studies and Fine & Digital Art

Framestore has established itself as a leading visual effects company, renowned for its groundbreaking work in film, television, and advertising. Over the years, Framestore has received numerous awards, including Oscars and BAFTAs, for its contributions to iconic projects and blockbuster movies.

Framestore specializes in visual effects for film and prestige TV, advertising, rides, and immersive experiences. It is the largest production house in Europe, with offices in London, Chicago, New York, Los Angeles, Montreal, Melbourne and Mumbai.

Why Get Career Ready?

Every young person needs high-quality career guidance to make informed decisions about their future. Relevant and informative career guidance is necessary for social mobility. Despite the need for quality careers guidance for young people, it is one of the most lacking areas in schools around the world. In 2013, Gatsby introduced the Gatsby Benchmarks which offer useful insight into effective academic models that prepare students for future careers. Immerse Education's Career Insights programme is dedicated to delivering programmes that meet the eight important pillars that make up the Gatsby Benchmarks as outlined below.



A stable careers programme



Encounters with employers and employees



Learning from career and labour market information



Experiences of workplaces



Addressing the needs of each student



Encounters with further and higher education



Linking curriculum learning to careers



Personal guidance

Aim of the Film Studies Programme

The Film Studies programme is aimed at students interested in expanding their creative writing skills with a focus on writing for screen-based entertainment including, scriptwriting for film, television and online film. The course will allow you to explore TV and film criticism, as well as learn how to think and write about media at an academic level.

You will also embark on developing your own screenwriting ideas and learn how to build your own script in your chosen genre, all the while forming an understanding of the importance of workshopping and the editing process. You will have the opportunity to interact with published authors and screenwriting professionals forming unique insight into how the skills you develop throughout the course can be applied to the real world.



Story Telling & Craft

In this module, you will explore what's involved in crafting the perfect story for the screen. Throughout this module, you will take a look at the elements that make up a great story and compare and contrast these features across a wide range of genres and modes of storytelling. These comparisons will form the basis for your own screenwriting development later on in the course.

The History of Screenwriting

From George Melies' 1902 silent film *A Trip to the Moon* to the modern-day film, you'll take a walk through the history of screenwriting, forming an understanding of the influences that have and continue to shape stories written for the screen. This foundational knowledge will provide you with important insight into the factors contributing to screenwriting today and why they're important when crafting the perfect on-screen story. A part of this course will focus on examining different scripts and their final on-screen publication where you'll be challenged to think critically about the form and techniques applied to different films.



Film and Television Criticism

Film and TV criticism is an important area of study for the budding screenwriter, with a focus on analyzing the influences and agendas of different authors and how media can be received. This module involves taking a deeper look at a film or TV production, interpreting and evaluating stories, and considering their effect on the viewer. Some of the topics you may encounter include feminist and post-modern film theory criticism. You will apply your understanding of these criticisms to an analysis of several different films.



Unique Academic Enrichment Programmes



Exploring Genres

In this module, we'll take a broad look at the different genres for screen and TV writing and form an understanding of some of the basic components of writing for each genre. This unit will help you to develop an understanding of the type of genre you're most interested in writing to be applied in your personal project.

Scriptwriting (Part 1)

In order to write a good film or TV series, you will need to know the basics of script writing. In this unit, you learn about the basic features of a good script, taking a close look at formatting and what you need to keep in mind when producing a script for publishing. You'll form a solid foundation of the do's and don't's of scriptwriting that can later be applied to your personal project.





Scriptwriting (Part 2)

Building on the foundational scriptwriting skills taught in Scriptwriting (Part 1), we'll take a deeper look into the key considerations when building an engaging and effective script. We'll take a closer look at how screenwriters build and develop character, deal with pacing, conflict, and plot, as well as world-building and other themes. We'll also explore other screenwriting elements such as CGI, props, and sound effects, and learn how to create markers for these in your script.



Script Development (Portfolio Project)

With a strong understanding of screenwriting, its history and development, built throughout the course, you will apply your newfound skills to your own scriptwriting project. With guidance from your academic tutor and inspiration from your peers, you will expand on your own storytelling ideas and write your own script for a TV series or film. As you build your script, there will be opportunities to workshop your piece with your peers, gain feedback from both your tutor and classmates and even practice

reading your script in order to reflect on how it is read by real people aloud. Throughout the course you will be given insight into the script editing process as well as what you can do with your script once it is finalized, such as competitions to enter and how to get an agent or editor. At the end of the programme your tutor will evaluate your script providing invaluable feedback that you can use for further development and skill building as well as to use as an example of your work for a university or job application.



OUR AWARDS AND ACCREDITATIONS



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Inspiring Great Young Minds