



immerse
EDUCATION

Film & Animation

SYLLABUS OVERVIEW

15-18 YEARS OLD

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EDUCATION

About the Programme

Immerse Education is an award-winning provider of summer experiences offering academic and career-focused programmes for high school students from worldwide, in such locations as Boston, Cambridge, London, New York, Oxford, San Francisco, Singapore, Sydney, Tokyo, and Toronto. These programmes aim to deliver engaging, academically challenging content within a university-style classroom environment.

The Career Insights programmes bring together industry professionals and university tutors in a unique learning model grounded in project-based learning. Students gain valuable insight into what it's like to study their chosen subject at an advanced level and apply their skills in real-world contexts through interactive academic sessions, practical workshops, and industry visits.

Explore Future Careers

Are you interested in making a difference in global society and sustainability? The Career Insights programme in Tokyo introduces students to career paths focused on creating positive social and environmental impact. Using project-based learning and practical study, this programme lets you tackle current issues in sustainability while working collaboratively with other driven participants. Through hands-on workshops and valuable networking, you'll connect with experts who can provide unique perspectives on the sustainability sector in Japan and worldwide, helping you discover the career best suited to your goals and aspirations.





Project Based Sessions

Career Insights lessons are built on the foundation of hands-on learning. We want you not just to retain knowledge, but also to apply your newfound understanding to real-world, practical examples as you develop throughout the programme. Our Project Based Sessions are designed for you to have ample opportunity to apply what you are learning to practical tasks, allowing you to further identify gaps in your knowledge and skillset while solidifying your growth and understanding.

Industry Visits

One of the most exciting parts of the Career Insights programme is the unique opportunity for participants to attend inspiring industry visits whereby they can interact and learn from industry professionals in their field of study. Industry visits take learning out of the classroom and into the real world, where students can observe and explore how the skills and knowledge built throughout the programme apply to a career in their subject. This unique aspect of our programme ensures students also gain the chance to network directly with industry professionals who may share with you opportunities you hadn't otherwise envisioned.



Ghibli Museum

The Ghibli Museum is an iconic showcase of the work of the Japanese animation studio Studio Ghibli. It is located in Inokashira Park in Mitaka, a western city of Tokyo. Participants will have the chance to explore a replica of the Catbus from *My Neighbor Totoro* (1988) and experience the in-house theatre to watch exclusive short films by Studio Ghibli as well as learn about other timeless classics like *Kiki's Delivery Service*, and *Ponyo*.

Students will see for themselves the role of Studio Ghibli films as a key aspect of the representation of Japanese culture internationally, but also the artistry and creativity involved in creating cult classics.

Why Get Career Ready?

High-quality career guidance is essential for young people making informed decisions about their future. To bridge this gap between the excellent work of schools throughout the year and practical experience, the Career Insights programme aligns with the eight Gatsby Benchmarks of Good Career Guidance, an educational framework designed to prepare students for future careers.



Careers guidance embedded in a residential experience



Encounters with employers and employees



Learning from career and labour market information



Experiences of workplaces



Addressing the needs of each student



Encounters with further and higher education



Linking curriculum learning to careers



Personal guidance

Aim of the Film & Animation Programme

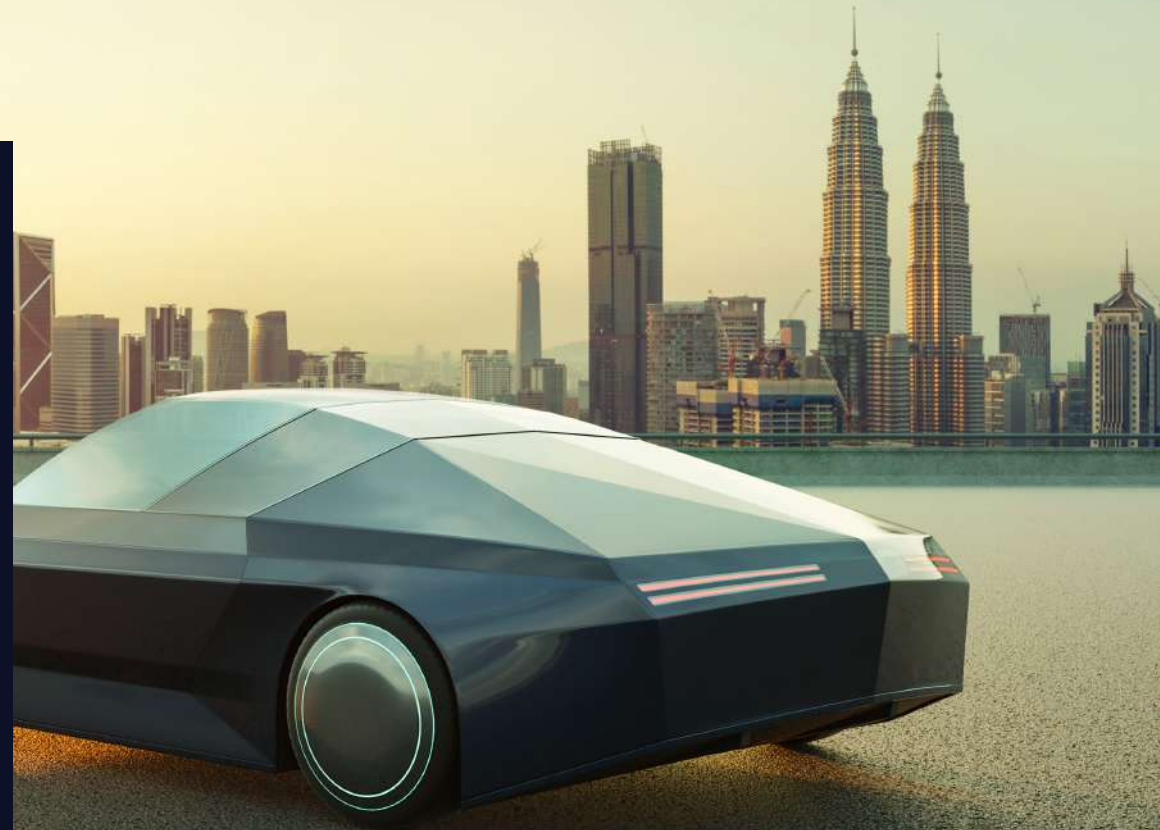
The Film and Animation programme offers students the opportunity to learn from industry professionals and experienced tutors, gaining hands-on experience in the creative process of filmmaking and animation.

Through hands-on projects, expert-led workshops, and an introduction to the cultural and historical context of Tokyo's vibrant film and animation industry, students will develop their creative ideas and learn how to bring them to life. This programme is ideal for those aspiring to pursue careers in film, animation, or screenwriting, offering a blend of creative and technical training in one of the most dynamic cities in the world.



Foundations of Film and Animation

From the earliest animated experiments to today's cutting-edge techniques, you'll explore the fundamentals of film production and animation, including storyboarding, character design, and essential animation methods. This foundation will give you key insights into the creative process behind visual storytelling and its evolution over time. A part of this programme will involve analysing iconic animated works and their development, encouraging you to think critically about how narrative and design come together to captivate audiences.





Animation Techniques and Technology

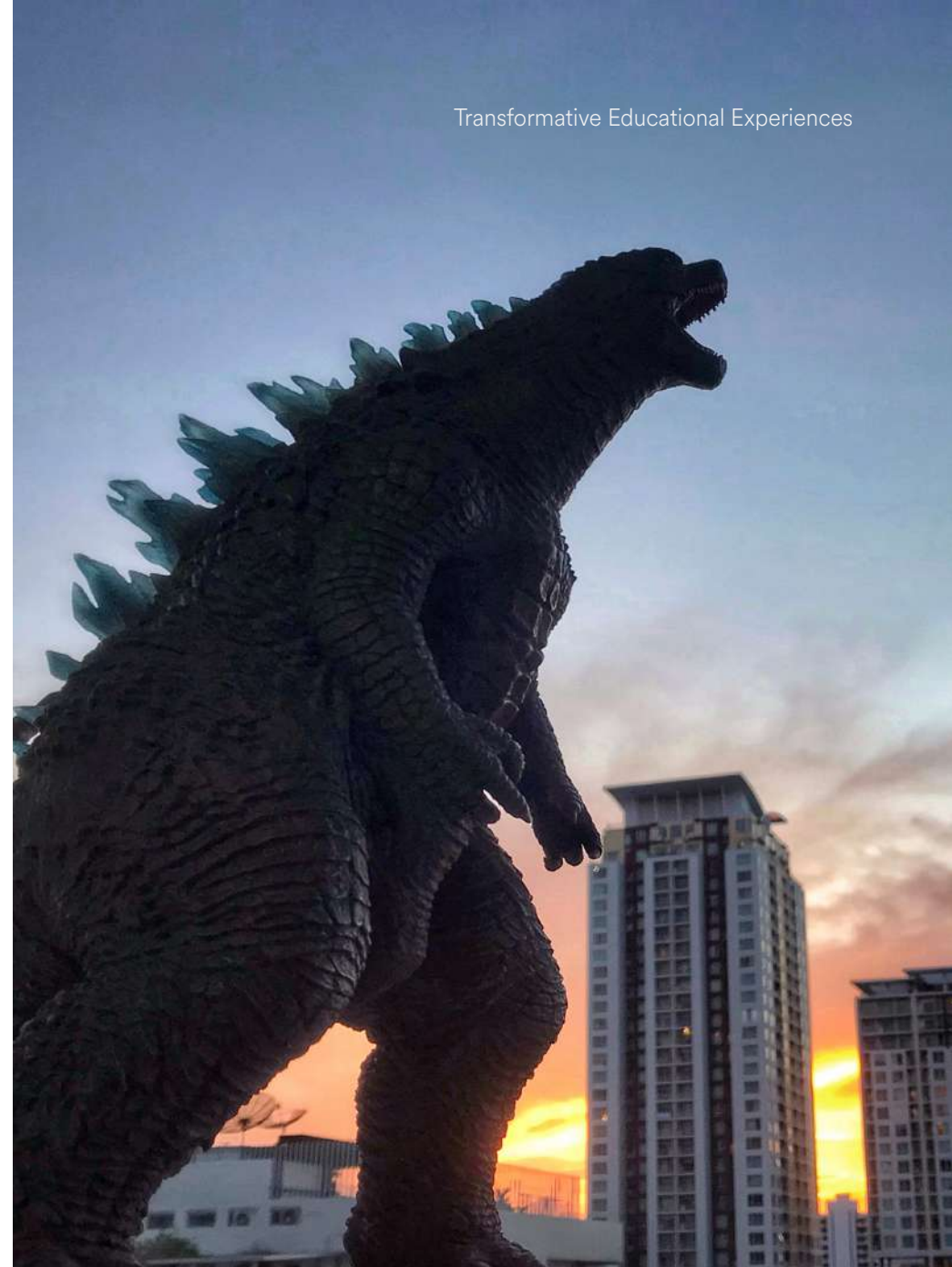
The study of animation techniques involves exploring how different methods and technologies shape the art of storytelling. You'll analyse the influences and styles unique to Japanese animation while learning to apply various techniques (like 2D and 3D animation). This unit will take a deeper look into creating visuals, evaluating how animation impacts the audience, and exploring how technologies like motion capture enhance storytelling. You'll apply your understanding of these tools through hands-on projects, crafting animations that reflect your creative vision.



Film Industry Evolution in a Cultural Context

This module takes a broad view of the genres and movements that define Tokyo's rich cinematic landscape. You'll explore the evolution of Japanese film and anime, studying how historical and cultural factors have shaped iconic works. By examining key genres like Jidaigeki (period dramas) and Mecha (robot-centric anime), you'll form an understanding of the types of stories that resonate most with you. This foundational knowledge will serve as a guide for developing your personal style and understanding how culture influences cinematic storytelling.

Transformative Educational Experiences



Individual Film or Animation Project Showcase

Building on the skills and knowledge developed throughout the course, this unit focuses on bringing your creative ideas to life. You'll take a deeper dive into the creative process, exploring character development, pacing, plot structure, and world-building for your final project. From incorporating effects to understanding the markers for effective editing, this project will help you refine your storytelling techniques. By the end, you'll have a short film or animation project to present to peers, providing a foundation for future creative work.



Partnerships & Accreditation



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