



immerse
EDUCATION

Fashion & Design

SYLLABUS OVERVIEW

15-18 YEARS OLD

INSPIRING MINDS SINCE
2012
ES
TD
IMMERSE EDUCATION

immerse
EDUCATION

About the Programme

Immerse Education is an award-winning academic summer school provider offering programmes for 15-18-year-olds in Toronto, San Francisco, New York, London, Cambridge, Oxford and Sydney.

These introductory programmes aim to provide participants with academically challenging content in a classroom environment based on the university style of learning. With Career Insights, participants gain the advantage that comes with learning from industry professionals as well as university tutors, through an educational model founded on project-based learning. Through 40 hours of interactive academic sessions combined with practical workshops and industry visits, the Career Insights programme offers students unique and valuable insight into what it would be like to study their chosen subject at an advanced level and apply their knowledge and skills in the real world.

Explore Future Careers

Do you have your sights set on a particular career path? The Career Insights summer programme will introduce you to a world of opportunities in the field, using project-based learning and practical study to enhance your skills and knowledge.

On this unique programme, you will explore real- world issues relating to the context of your chosen subject, working alongside other academically talented participants to innovate and pitch groundbreaking ideas. Interactive workshops and networking events offer you the opportunity to learn from professionals in the business. The Career Insights educational model is designed to support you in finding the career path best suited to your long-term goals and ambitions. Immerse Education has worked with expert guidance counsellors, seasoned educators and experienced career advisors to design the ultimate career preparation course.

Unique Academic Enrichment Programmes





Project Based Sessions

Career Insights lessons are built on the foundation of hands-on learning. We want you not just to retain knowledge, but also to apply your newfound understanding to real-world, practical examples as you develop throughout the programme. Our Project Based sessions are designed for you to have ample opportunity to apply what you are learning to practical tasks, allowing you to further identify gaps in your knowledge and skillset while solidifying your growth and understanding.



Industry Visits

One of the most exciting parts of the Career Insights programme is the unique opportunity for participants to attend inspiring industry visits whereby they can interact and learn from industry professionals in their field of study. Industry visits take learning out of the classroom and into the real world, where students can observe and explore how the skills and knowledge built throughout the programme apply to a career in their subject. This unique aspect of our programme ensures students also gain the chance to network directly with industry professionals who may share with you opportunities you hadn't otherwise envisioned.

Why Get Career Ready?

Every young person needs high-quality career guidance to make informed decisions about their future. Relevant and informative career guidance is necessary for social mobility. Despite the need for quality careers guidance for young people, it is one of the most lacking areas in schools around the world. In 2013, Gatsby introduced the Gatsby Benchmarks which offer useful insight into effective academic models that prepare students for future careers. Immerse Education's Career Insights programme is dedicated to delivering programmes that meet the eight important pillars that make up the Gatsby Benchmarks as outlined below.



A stable careers programme



Encounters with employers and employees



Learning from career and labour market information



Experiences of workplaces



Addressing the needs of each student



Encounters with further and higher education



Linking curriculum learning to careers



Personal guidance

Aim of the Fashion & Design Programme

The Immerse Education Fashion & Design programme aspires to provide participants with a deep immersion into the dynamic world of fashion and design. With a dedicated focus on fostering creativity and innovation, this programme aims to empower participants with a comprehensive understanding of the historical influences and cutting-edge technological advancements shaping the industry today. By delving into the rich tapestry of fashion's evolution – from traditional illustration techniques to the frontiers of wearable technology – participants will cultivate a profound appreciation for its ever-changing landscape.

Through a blend of theoretical exploration and hands-on experiences, participants will develop practical skills and an insight into the intricate interplay between creativity and design principles. Engaging with industry professionals, visiting studios, and participating in interactive workshops will equip participants to contribute to fashion's ongoing evolution.

Introduction to Fashion Exploration & Design Theories

Embark on an introductory module that lays the foundation for understanding the dynamic world of fashion and design. You'll delve into fundamental design principles, explore the history of fashion trends, and dissect the relationship between culture and style. This module offers a glimpse into the key theories and research methods that underpin the study of fashion and design.

Unique Academic Enrichment Programmes



Fashion Institute of Technology (FIT)

The Fashion Institute of Technology (FIT) is a premier educational institution focused on fashion, design, and business. A visit to FIT in the heart of New York City offers students the chance to explore fashion history, design studios, and technology labs. They can gain insights into the creative process, fashion trends, and business aspects of the industry. Engaging with faculty and students, participants can learn how a passion for fashion can be translated into a successful and innovative career.



Practical Experiences

Engaging in practical experiences across New York will provide invaluable insights into the world of fashion and design. Visits to design studios, fashion exhibitions, and creative workshops will allow you to witness firsthand the evolution of fashion trends and the impact of technology on the industry. You'll have the chance to explore innovative technologies such as 3D printing, wearable tech, and digital design tools.

Real World Project

Bring your creative spark to life as you immerse yourself in fashion and design principles, crafting a captivating clothing collection inspired by historical influences or technological advancements. Through conceptualization, design exploration, and virtual prototyping, you will translate your ideas into a digital fashion portfolio.



Unique Academic Enrichment Programmes



Professional Development

Building a bridge between learning and the realm of creativity, this module illuminates the spectrum of career opportunities in the fashion and design arena. Featuring guest talks, expert panel discussions, and workshops on design principles and portfolio creation, you'll develop crucial proficiencies. Personalized coaching sessions offer individualized feedback and a personalized career path, ensuring lasting value beyond your participation in the Fashion & Design Career Insights programme.

Fashion Copyright and Intellectual Property

In this in-depth session, we will explore the intricacies of copyright and intellectual property law within the fashion industry. Participants will delve into the protection of designs, fabrics, and creative elements. Through case studies, we'll examine landmark legal battles over fashion copyrights. Attendees will gain insight into strategies for safeguarding original designs and navigating legal challenges. By the end of this session, participants will be well-versed in the legal intricacies surrounding fashion creations.



Fashion Design Workshop

Collaborate with costume departments in our fashion design workshop. Participants can explore historical garments, learn about design elements, and create their own sketches under the guidance of museum professionals. This workshop offers a unique blend of art, history, and fashion.





Fashion Ethics and Sustainability

This comprehensive session delves into the ethical considerations and sustainability practices within the fashion world. Participants will explore supply chain transparency, labour rights, and environmental impact. Through case studies, we'll analyse initiatives by leading fashion brands. Attendees will gain insight into legal frameworks addressing sustainability and ethical concerns. By the end of this session, participants will have a profound understanding of responsible fashion practices.

Fashion History and Evolution

In this comprehensive exploration, participants will embark on a journey through the history of fashion design. We will delve into the evolution of styles, trends, and cultural influences that have shaped the fashion landscape. Through case studies and cultural visits, participants will analyze iconic moments in fashion history. Attendees will gain a deep understanding of how historical contexts continue to inspire modern design and legal considerations. By the end of this session, participants will have a well-rounded knowledge of the rich history of fashion.





The Art and Craft of Garment Construction

This hands-on session offers participants an immersive experience of the physical processes behind making clothes. From pattern drafting to sewing techniques, participants will gain practical insights into the art and craft of garment construction. Through interactive workshops, attendees will create their own wearable pieces and understand the technicalities involved. By the end of this session, participants will appreciate the fusion of creativity and technical skill in fashion design.

Fashion Technology and Materials Science

In this forward-thinking exploration, participants will dive into the world of technological innovation in fashion. We will examine the integration of smart textiles, wearable tech, and sustainable materials into the design process. Attendees will gain insight into the fascinating realm of materials science and its applications in fashion, understanding how innovative materials can revolutionize design aesthetics, functionality, and sustainability. By the end of this session, participants will grasp the dynamic relationship between fashion, technology, and the remarkable potential of new materials.





The Career Insights programme has been really (for lack of a better word) immersive. I think Immerse has given me a lot of clarity in terms of having a better understanding of what a career, or even university education, in medicine looks like.

Mia

Immerse Career Insights Alumni



OUR AWARDS AND ACCREDITATIONS



immerse
EDUCATION

WWW.IMMERSE.EDUCATION

Inspiring Great Young Minds