



immerse Academic
EDUCATION INSIGHTS

Economics

SYLLABUS OVERVIEW

15-18 YEARS OLD

TORONTO

About the Programme

Immerse Education is an award-winning provider of summer experiences offering academic and career-focused programmes for high school students worldwide, in such locations as Boston, Cambridge, London, New York, Oxford, San Francisco, Singapore, Sydney, Tokyo, and Toronto. Our programmes aim to deliver engaging, academically challenging content within a university-style classroom environment.

The Academic Insights programmes give participants a valuable introduction to studying their chosen subject at an advanced university level, preparing them for future academic success and life at university. During the programme, students experience university-style teaching, explore complex topics, and develop the skills, confidence, and curiosity needed for successful applications and higher-level study.



PLEASE NOTE:

The topics depicted in this guide represent examples of the types of modules students can look forward to participating in during the programme. Please note that final syllabi are subject to modification.



Academic Sessions

Sessions during the programme are organised into thematic areas that allow students to explore a broad range of topics in depth. The programme combines two types of sessions: theory-based sessions that introduce advanced concepts similar to university study, and practical-based sessions that encourage students to apply this knowledge to case studies, real-world projects, or research tasks. Topics highlighted in this guide are indicative and may be adapted by tutors to reflect their academic expertise or participants' interests. This approach helps students develop both subject knowledge and the ability to think critically and independently.



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Preparatory work

Some tutors may ask participants to complete preparatory work before the start of the programme, such as assigned reading, independent pre-research, or a series of short exercises. These tasks help ensure that all students begin the course with a shared foundation of understanding and are ready to engage in higher-level discussion and analysis. Preparatory materials are provided in advance and designed to make students feel more confident, better prepared, and able to get the most out of their academic experience once the programme begins.

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Academic Difficulty

Immerse Education's Academic Insights programmes are designed to introduce students to university-level study and build on necessary skills. The material can be challenging, but tutors provide structured guidance, personalised feedback, and encouragement throughout. Each participant is supported according to their own level and learning goals, ensuring that everyone is able to progress and achieve their potential. This academically stimulating experience is something to look forward to — an opportunity to build confidence, expand knowledge, and develop valuable study skills in a supportive and inspiring environment.



Aim of the Economics Programme

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Introduction to Economics

Economics provides a framework for understanding human behaviour and decision-making in both local and global contexts. This programme helps students explore economic theories through data, discussion, and case-based learning. Participants will develop quantitative reasoning and critical analysis by examining key ideas such as markets, policy, and growth. Guided by experienced tutors, the course fosters independent thought, curiosity, and research skills that prepare students for university study in Economics and related disciplines.

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15-18



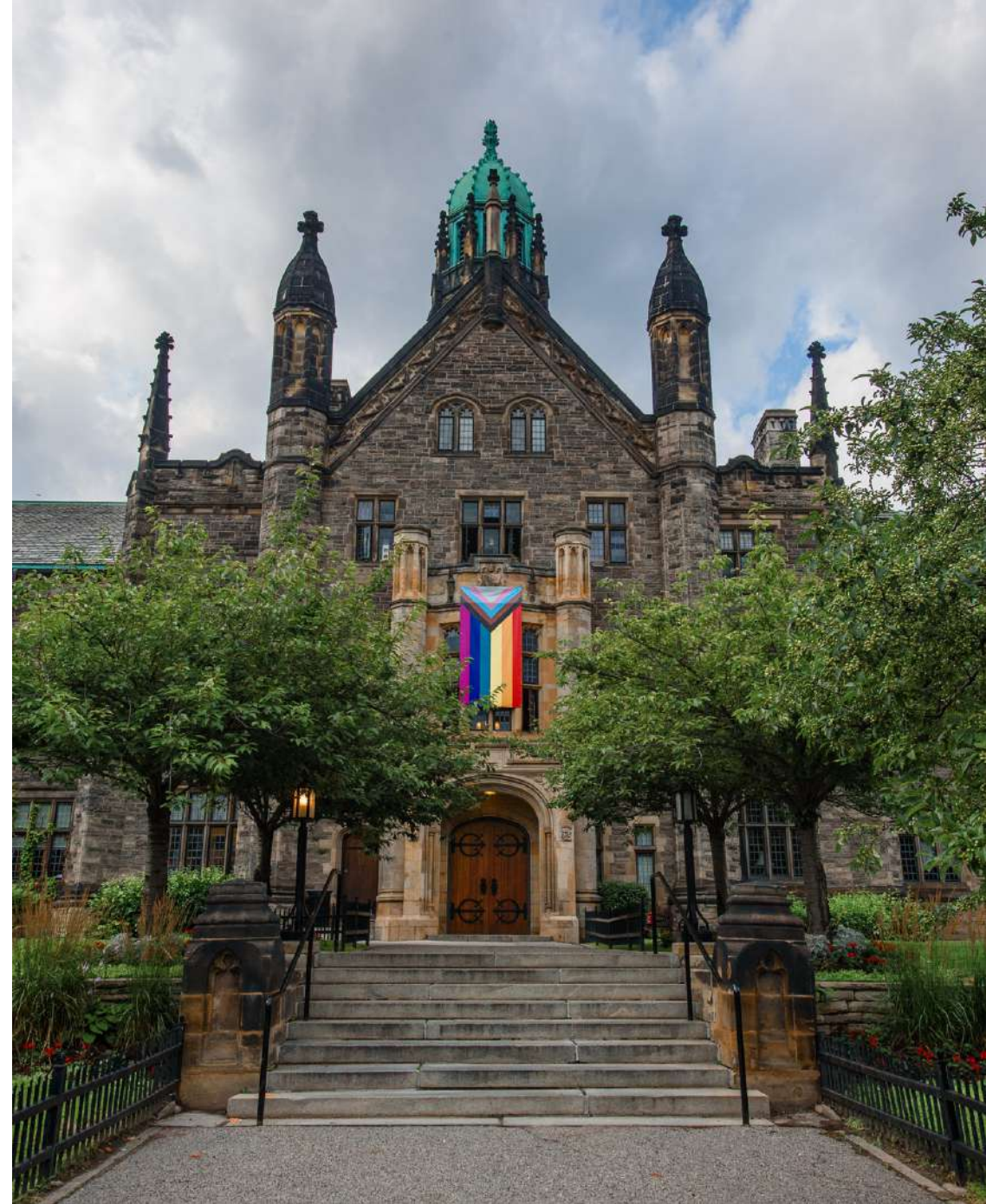
ACADEMIC INSIGHTS

Market Forces and Competition

Learn how the interaction of supply and demand shapes prices, production, and efficiency. You will study market structures ranging from perfect competition to monopoly and evaluate the outcomes of each. Real-world case studies illustrate how governments use policy to address market failures. This topic builds analytical skills and teaches students how to apply microeconomic models to understand everyday economic decision-making and policy design.

Behavioural Economics and Decision Theory

Explore how real human behaviour differs from the assumptions of classical economic models. You will learn about heuristics, biases, and the psychology behind financial and consumer decisions. Using academic research and applied examples, students assess how insights from behavioural economics improve public policy and business strategy. This topic develops awareness of the social and cognitive factors influencing economic outcomes and decision-making processes.



Economic Growth and Development

Examine how countries build prosperity through productivity, education, and technological advancement. You will study different models of growth and explore how innovation and investment contribute to long-term development. Case studies from developed and emerging economies highlight global inequalities and sustainability challenges. This topic helps students connect abstract theory with real-world evidence, strengthening their ability to evaluate policy effectiveness and long-term economic change.

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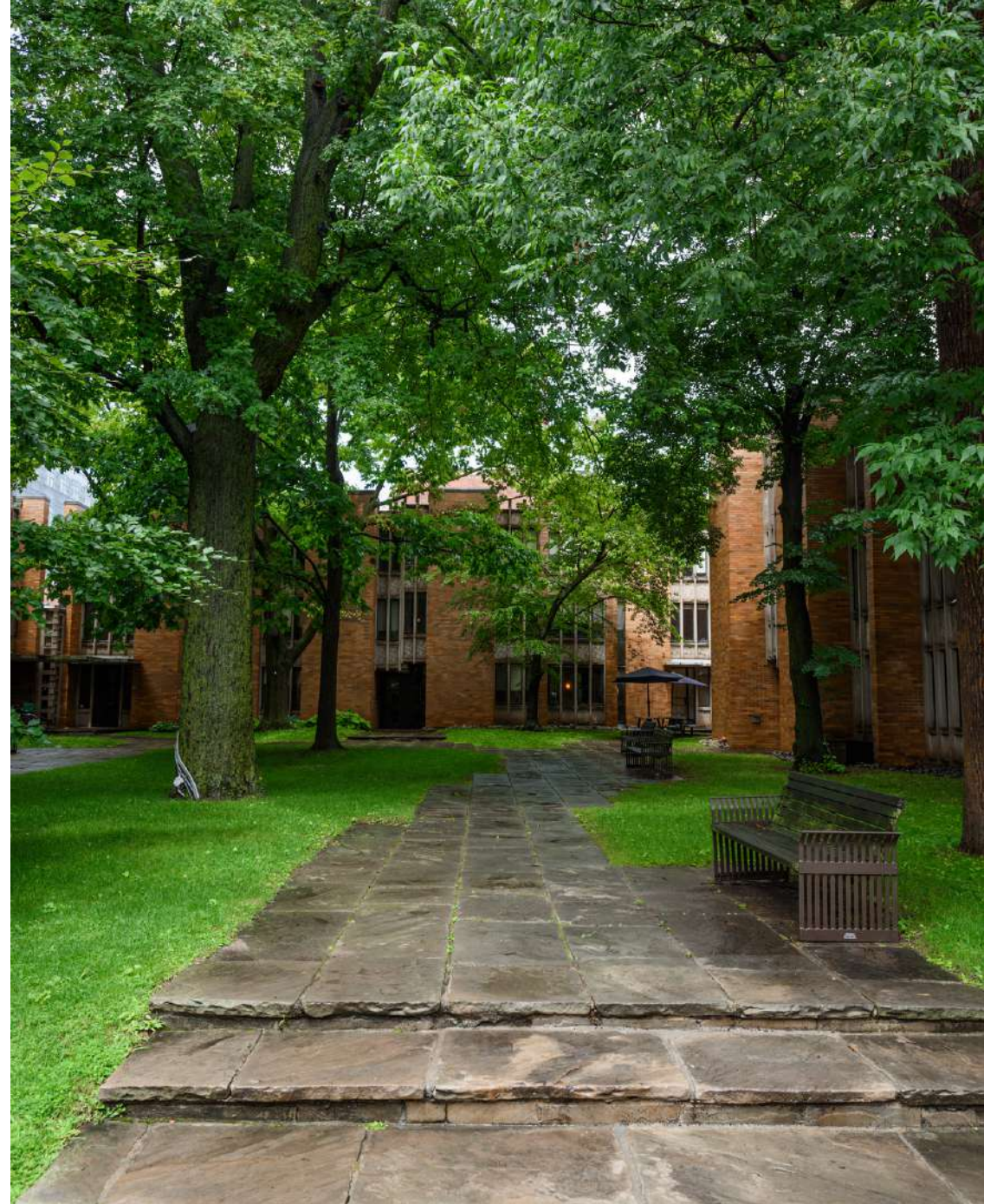
International Trade and Global Markets

Discover how countries benefit from trade, specialisation, and global cooperation. You will study theories such as comparative advantage and explore the impact of trade agreements, tariffs, and exchange rates on economic growth. Students assess how international trade can promote or hinder development depending on policy choices. This topic builds understanding of how interconnected markets function and how globalisation affects national economies and everyday lives.



Policy and Public Finance

Understand how governments use fiscal and monetary tools to manage economic activity. You will study taxation, spending, and budget design, exploring how policies can stabilise economies and address inequality. Students analyse historical and contemporary examples to assess the trade-offs in economic policy-making. This topic builds quantitative reasoning and evidence-based thinking, preparing students to analyse real-world economic challenges critically.





Research, Data, and Quantitative Analysis

Develop practical skills in interpreting and presenting economic data. You will learn how economists use datasets to test hypotheses, identify relationships, and support policy evaluation. Through guided exercises, students will practise working with real-world examples and basic statistical concepts. This topic reinforces precision, logic, and problem-solving, providing an academic foundation for advanced study and independent research in Economics or related fields.





Personal Project

Each Academic Insights programme includes an individual project focused on independent research and academic reflection. The Personal Project allows students to explore a specific topic or question in greater depth, applying theoretical knowledge and original thinking. With guidance from their tutor, participants develop their ideas throughout the programme and present their findings at the end. The Personal Project may take the form of essay, presentation, creative piece, or report.

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After Your Programme

By the end of the programme, students gain a solid understanding of their chosen subject and how it is studied at university. They leave with enhanced independent thinking, critical research and analysis, and communication skills, as well as confidence for advanced learning. Each participant receives an individual feedback report from their tutor, highlighting strengths, progress, and personalised recommendations for future study. Students can also use their Personal Project and tutor feedback as part of their university applications or portfolios, showcasing both academic ability and intellectual curiosity.

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