



immerse Academic
EDUCATION INSIGHTS

Economics

SYLLABUS OVERVIEW

16-18 YEARS OLD

SINGAPORE

About the Programme

Immerse Education is an award-winning provider of summer experiences offering academic and career-focused programmes for high school students worldwide, in such locations as Boston, Cambridge, London, New York, Oxford, San Francisco, Singapore, Sydney, Tokyo, and Toronto. Our programmes aim to deliver engaging, academically challenging content within a university-style classroom environment.

The Academic Insights programmes give participants a valuable introduction to studying their chosen subject at an advanced university level, preparing them for future academic success and life at university. During the programme, students experience university-style teaching, explore complex topics, and develop the skills, confidence, and curiosity needed for successful applications and higher-level study.



PLEASE NOTE:

The topics depicted in this guide represent examples of the types of modules students can look forward to participating in during the programme. Please note that final syllabi are subject to modification.



Academic Sessions

Sessions during the programme are organised into thematic areas that allow students to explore a broad range of topics in depth. The programme combines two types of sessions: theory-based sessions that introduce advanced concepts similar to university study, and practical-based sessions that encourage students to apply this knowledge to case studies, real-world projects, or research tasks. Topics highlighted in this guide are indicative and may be adapted by tutors to reflect their academic expertise or participants' interests. This approach helps students develop both subject knowledge and the ability to think critically and independently.



PLEASE NOTE:

The topics depicted in this guide represent examples of the types of modules students can look forward to participating in during the programme. Please note that final syllabi are subject to modification.





Preparatory work

Some tutors may ask participants to complete preparatory work before the start of the programme, such as assigned reading, independent pre-research, or a series of short exercises. These tasks help ensure that all students begin the course with a shared foundation of understanding and are ready to engage in higher-level discussion and analysis. Preparatory materials are provided in advance and designed to make students feel more confident, better prepared, and able to get the most out of their academic experience once the programme begins.

PLEASE NOTE:

The topics depicted in this guide represent examples of the types of modules students can look forward to participating in during the programme. Please note that final syllabi are subject to modification.



Academic Difficulty

Immerse Education's Academic Insights programmes are designed to introduce students to university-level study and build on necessary skills. The material can be challenging, but tutors provide structured guidance, personalised feedback, and encouragement throughout. Each participant is supported according to their own level and learning goals, ensuring that everyone is able to progress and achieve their potential. This academically stimulating experience is something to look forward to — an opportunity to build confidence, expand knowledge, and develop valuable study skills in a supportive and inspiring environment.



Aim of the Economics Programme

Immerse Education is an award-winning provider of summer experiences offering academic and career-focused programmes for high school students worldwide, in such locations as Boston, Cambridge, London, New York, Oxford, San Francisco, Singapore, Sydney, Tokyo, and Toronto. Our programmes aim to deliver engaging, academically challenging content within a university-style classroom environment.

The Academic Insights programmes give participants a valuable introduction to studying their chosen subject at an advanced university level, preparing them for future academic success and life at university. During the programme, students experience university-style teaching, explore complex topics, and develop the skills, confidence, and curiosity needed for successful applications and higher-level study.

PLEASE NOTE:

The topics depicted in this guide represent examples of the types of modules students can look forward to participating in during the programme. Please note that final syllabi are subject to modification.



Introduction to Economics

Economics helps us understand how societies function, from everyday consumer choices to the decisions of governments and global institutions. This programme provides students with a solid introduction to microeconomics and macroeconomics, focusing on the balance between theory, data, and real-world application. Participants will analyse how policies affect economic outcomes and explore contemporary challenges such as sustainability, innovation, and inequality. The course develops curiosity, quantitative reasoning, and academic independence.

PLEASE NOTE:

The topics depicted in this guide represent examples of the types of modules students can look forward to participating in during the programme. Please note that final syllabi are subject to modification.



SINGAPORE



16-18



ACADEMIC INSIGHTS

Supply, Demand, and Market Structures

Explore how prices and production adjust to supply and demand. You will study different market structures, from perfect competition to monopoly, and learn how firms respond to changes in costs, regulation, and consumer behaviour. Through regional and global examples, students assess how markets create value and efficiency. This topic builds foundational analytical and reasoning skills, essential for evaluating how economic principles guide real-world decision-making.



PLEASE NOTE:

The topics depicted in this guide represent examples of the types of modules students can look forward to participating in during the programme. Please note that final syllabi are subject to modification.



Behavioural Insights and Decision-Making

Discover how individuals and organisations make decisions that don't always follow rational models. You will explore behavioural economics, learning how emotion, perception, and bias shape choices. Using practical examples, students assess how governments and businesses apply behavioural insights to policy and marketing. This topic develops critical thinking, helping students challenge assumptions and link psychological factors with economic outcomes.



PLEASE NOTE:

The topics depicted in this guide represent examples of the types of modules students can look forward to participating in during the programme. Please note that final syllabi are subject to modification.



Growth, Innovation, and Development

Examine how economies expand and transform over time. You will study key growth models, focusing on innovation, technology, and investment in human capital. Case studies from across Asia illustrate how countries achieve long-term development while managing inequality and sustainability. This topic helps students understand the relationship between theory and practice in shaping national and global prosperity.





International Trade and Global Integration

Analyse how countries interact through trade, investment, and economic policy. You will study comparative advantage, trade liberalisation, and exchange rate mechanisms. Real-world examples from Southeast Asia provide context for understanding how openness to trade drives growth. Students also consider the social and environmental dimensions of globalisation, developing an awareness of how interconnected economies depend on cooperation and regulation.

PLEASE NOTE:

The topics depicted in this guide represent examples of the types of modules students can look forward to participating in during the programme. Please note that final syllabi are subject to modification.



Policy and Public Finance

Explore how governments and central banks influence economic performance through taxation, spending, and monetary control. You will assess how policy decisions shape inflation, employment, and long-term stability. Through data analysis and discussion, students evaluate the impact of different policy choices and the challenges of balancing efficiency with fairness. This topic strengthens analytical and interpretive skills vital for university-level study.





Research, Data, and Quantitative Analysis

Develop the ability to use data to test economic ideas and evaluate policies. You will learn how economists interpret statistics, construct models, and use empirical evidence to support arguments. Practical exercises will help students present findings clearly and critically. This topic builds data literacy and logical reasoning, preparing participants for research and quantitative analysis at university and beyond.





Personal Project

Each Academic Insights programme includes an individual project focused on independent research and academic reflection. The Personal Project allows students to explore a specific topic or question in greater depth, applying theoretical knowledge and original thinking. With guidance from their tutor, participants develop their ideas throughout the programme and present their findings at the end. The Personal Project may take the form of essay, presentation, creative piece, or report.



After Your Programme

By the end of the programme, students gain a solid understanding of their chosen subject and how it is studied at university. They leave with enhanced independent thinking, critical research and analysis, and communication skills, as well as confidence for advanced learning. Each participant receives an individual feedback report from their tutor, highlighting strengths, progress, and personalised recommendations for future study. Students can also use their Personal Project and tutor feedback as part of their university applications or portfolios, showcasing both academic ability and intellectual curiosity.

PLEASE NOTE:

The topics depicted in this guide represent examples of the types of modules students can look forward to participating in during the programme. Please note that final syllabi are subject to modification.



Step into your future



BOSTON



CAMBRIDGE



LONDON



OXFORD



NEW YORK



SAN
FRANCISCO



SINGAPORE



SYDNEY



TOKYO



TORONTO

Don't miss out. Apply today in any of our world-class programmes via our website, and begin your journey towards a higher level of learning.



EARN UP TO
16 UCAS points
+ **3 US college credits**

20,000+
Alumni graduated
Immerse globally

97%
Participants would
recommend Immerse

APPLY TODAY



BOOK A CALL



FAQS

