

The background of the slide is a photograph of the London skyline at sunset. On the left, the modern, curved glass building of the London School of Economics is visible, reflecting the warm light of the setting sun. In the distance, the Shard skyscraper stands out against the twilight sky. The River Thames flows in the foreground, with its surface reflecting the colors of the sunset. On the right side, other city buildings and construction cranes are visible along the riverbank.

immerse Academic
EDUCATION INSIGHTS

Economics

SYLLABUS OVERVIEW

15-18 YEARS OLD

LONDON

About the Programme

Immerse Education is an award-winning provider of summer experiences offering academic and career-focused programmes for high school students worldwide, in such locations as Boston, Cambridge, London, New York, Oxford, San Francisco, Singapore, Sydney, Tokyo, and Toronto. Our programmes aim to deliver engaging, academically challenging content within a university-style classroom environment.

The Academic Insights programmes give participants a valuable introduction to studying their chosen subject at an advanced university level, preparing them for future academic success and life at university. During the programme, students experience university-style teaching, explore complex topics, and develop the skills, confidence, and curiosity needed for successful applications and higher-level study.



PLEASE NOTE:

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LONDON



15-18



ACADEMIC INSIGHTS

Academic Sessions

Sessions during the programme are organised into thematic areas that allow students to explore a broad range of topics in depth. The programme combines two types of sessions: theory-based sessions that introduce advanced concepts similar to university study, and practical-based sessions that encourage students to apply this knowledge to case studies, real-world projects, or research tasks. Topics highlighted in this guide are indicative and may be adapted by tutors to reflect their academic expertise or participants' interests. This approach helps students develop both subject knowledge and the ability to think critically and independently.





Preparatory work

Some tutors may ask participants to complete preparatory work before the start of the programme, such as assigned reading, independent pre-research, or a series of short exercises. These tasks help ensure that all students begin the course with a shared foundation of understanding and are ready to engage in higher-level discussion and analysis. Preparatory materials are provided in advance and designed to make students feel more confident, better prepared, and able to get the most out of their academic experience once the programme begins.

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Academic Difficulty

Immerse Education's Academic Insights programmes are designed to introduce students to university-level study and build on necessary skills. The material can be challenging, but tutors provide structured guidance, personalised feedback, and encouragement throughout. Each participant is supported according to their own level and learning goals, ensuring that everyone is able to progress and achieve their potential. This academically stimulating experience is something to look forward to — an opportunity to build confidence, expand knowledge, and develop valuable study skills in a supportive and inspiring environment.



Aim of the Economics Programme

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Introduction to Economics

Economics helps us understand how individuals, businesses, and societies make choices about the use of limited resources. This programme explores both microeconomic and macroeconomic perspectives, encouraging students to analyse economic behaviour through data and theory. Guided by experienced tutors, participants will examine how policy, global trade, and technological change influence markets and living standards. The course develops academic curiosity and builds the quantitative and critical thinking skills essential for higher-level study.

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ACADEMIC INSIGHTS

Supply, Demand, and Market Structures

Study how market forces determine prices, output, and efficiency. You will explore the impact of competition, monopolies, and government regulation on economic performance. Using contemporary examples, students analyse how markets respond to changing conditions and policy interventions. This topic builds essential analytical and reasoning skills for evaluating how different market structures influence consumer welfare and overall economic stability.

Behavioural and Experimental Economics

Investigate how psychological factors influence decision-making in economic contexts. You will examine how biases, risk perception, and social preferences affect the choices made by individuals and firms. Through practical activities and data interpretation, students assess the limits of rational behaviour in markets. This topic enhances understanding of how human behaviour connects with economic models, preparing students to think more critically about real-world challenges.



Globalisation and International Trade

Explore how nations interact through trade, investment, and policy coordination. You will study classical and modern trade theories and assess how trade liberalisation shapes growth and inequality. By analysing international case studies, students learn how institutions, exchange rates, and policy reforms affect global competitiveness. This topic strengthens understanding of the interconnectedness of economies and how trade influences both local and global development.





Fiscal and Monetary Policy

Examine how governments and central banks manage economic activity through taxation, spending, and monetary tools. Students will study the objectives and trade-offs of policy decisions, such as controlling inflation, promoting employment, and maintaining financial stability. Using real data and historical examples, participants will evaluate how fiscal and monetary strategies influence growth and public welfare. This part develops skills in analysis, interpretation, and evidence-based reasoning.

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Economic Growth, Innovation, and Inequality

Analyse the drivers of economic development and technological progress. You will explore how innovation, education, and capital investment contribute to long-term growth while considering the causes and consequences of inequality. Through academic readings and discussion, students assess how policy decisions can balance prosperity with fairness. This topic builds the ability to evaluate data and construct arguments about complex, interrelated economic outcomes.





Research, Data, and Quantitative Analysis

Develop an introduction to the analytical tools used in modern economic research. You will learn to interpret graphs, datasets, and indicators while understanding how economists draw conclusions from empirical evidence. Students will practise using basic statistical techniques to analyse policy impacts and trends. This topic encourages precision, attention to detail, and quantitative thinking, supporting future study in Economics, Finance, or related disciplines at university.





Personal Project

Each Academic Insights programme includes an individual project focused on independent research and academic reflection. The Personal Project allows students to explore a specific topic or question in greater depth, applying theoretical knowledge and original thinking. With guidance from their tutor, participants develop their ideas throughout the programme and present their findings at the end. The Personal Project may take the form of essay, presentation, creative piece, or report.

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After Your Programme

By the end of the programme, students gain a solid understanding of their chosen subject and how it is studied at university. They leave with enhanced independent thinking, critical research and analysis, and communication skills, as well as confidence for advanced learning. Each participant receives an individual feedback report from their tutor, highlighting strengths, progress, and personalised recommendations for future study. Students can also use their Personal Project and tutor feedback as part of their university applications or portfolios, showcasing both academic ability and intellectual curiosity.

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FAQS

