



immerse
EDUCATION

Banking & Finance

SYLLABUS OVERVIEW

15-18 YEARS OLD

INSPIRING MINDS SINCE
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IMMERSE EDUCATION

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EDUCATION

About the Programme

Immerse Education is an award-winning academic summer school provider offering programmes for 15-18-year-olds in Toronto, San Francisco, New York, London, Cambridge, Oxford and Sydney.

These introductory programmes aim to provide participants with academically challenging content in a classroom environment based on the university style of learning. With Career Insights, participants gain the advantage that comes with learning from industry professionals as well as university tutors, through an educational model founded on project-based learning. Through 40 hours of interactive academic sessions combined with practical workshops and industry visits, the Career Insights programme offers students unique and valuable insight into what it would be like to study their chosen subject at an advanced level and apply their knowledge and skills in the real world.

Explore Future Careers

Do you have your sights set on a particular career path? The Career Insights summer programme will introduce you to a world of opportunities in the field, using project-based learning and practical study to enhance your skills and knowledge.

On this unique programme, you will explore real- world issues relating to the context of your chosen subject, working alongside other academically talented participants to innovate and pitch groundbreaking ideas. Interactive workshops and networking events offer you the opportunity to learn from professionals in the business. The Career Insights educational model is designed to support you in finding the career path best suited to your long-term goals and ambitions. Immerse Education has worked with expert guidance counsellors, seasoned educators and experienced career advisors to design the ultimate career preparation course.

Unique Academic Enrichment Programmes





Project Based Sessions

Career Insights lessons are built on the foundation of hands-on learning. We want you not just to retain knowledge, but also to apply your newfound understanding to real-world, practical examples as you develop throughout the programme. Our Project Based sessions are designed for you to have ample opportunity to apply what you are learning to practical tasks, allowing you to further identify gaps in your knowledge and skillset while solidifying your growth and understanding.

Industry Visits

One of the most exciting parts of the Career Insights programme is the unique opportunity for participants to attend inspiring industry visits whereby they can interact and learn from industry professionals in their field of study. Industry visits take learning out of the classroom and into the real world, where students can observe and explore how the skills and knowledge built throughout the programme apply to a career in their subject. This unique aspect of our programme ensures students also gain the chance to network directly with industry professionals who may share with you opportunities you hadn't otherwise envisioned.

Why Get Career Ready?

Every young person needs high-quality career guidance to make informed decisions about their future. Relevant and informative career guidance is necessary for social mobility. Despite the need for quality careers guidance for young people, it is one of the most lacking areas in schools around the world. In 2013, Gatsby introduced the Gatsby Benchmarks which offer useful insight into effective academic models that prepare students for future careers. Immerse Education's Career Insights programme is dedicated to delivering programmes that meet the eight important pillars that make up the Gatsby Benchmarks as outlined below.



A stable careers programme



Encounters with employers and employees



Learning from career and labour market information



Experiences of workplaces



Addressing the needs of each student



Encounters with further and higher education



Linking curriculum learning to careers



Personal guidance



Aim of the Banking & Finance Programme

The Immerse Education Banking & Finance programme aims to equip participants to navigate these intricate and multifaceted industries. This programme's overarching objective is to provide participants with a comprehensive and insightful understanding of finance, spanning from the inner workings of financial institutions to the nuances of economic research. By seamlessly merging theoretical foundations with hands-on applications, participants will be well-prepared to make informed financial decisions in various contexts - including future careers. Through experiential learning and meaningful interactions with industry experts, participants will develop a profound knowledge of the financial landscape and the critical skills, confidence and expertise needed to excel within it and contribute meaningfully to the financial world.

Introduction to Financial Markets & Economic Theories

Embark on an introductory module that uncovers the intricate landscape of financial markets and economic dynamics. You'll explore the fundamentals of investment strategies, risk assessment, and global market trends. This module provides insights into the key theories and research methods that drive the study of banking and finance.



Federal Reserve Bank of New York

The Federal Reserve Bank of New York stands as a cornerstone of the financial system, influencing economic policies and monetary stability. Visiting the Federal Reserve Bank is a unique opportunity to learn about the intricacies of the central banking system, monetary policy, and financial regulation. Exploring its exhibits and engaging with experts, students can deepen their understanding of how financial institutions operate and impact the global economy.



Practical Experiences

Participating in hands-on activities throughout New York City offers a unique glimpse into the dynamic realm of banking and finance. Site visits to financial institutions, stock exchanges, and economic research centres will provide practical insights into investment strategies, risk management, and financial market trends. You'll have the opportunity to explore cutting-edge technologies that are reshaping the financial landscape.



Real World Project

Navigate the dynamic landscape of finance by constructing an investment portfolio tailored to global market trends. Employing analysis, discussion, and hands-on simulation, you will curate a comprehensive investment strategy and financial recommendations to meet a specific client's needs.

Unique Academic Enrichment Programmes



Professional Development

Forging a connection between financial learning and career opportunities, this module offers a glimpse into current and future roles within banking and finance. Incorporating guest speakers, expert forums, and skill workshops like financial analysis and investment strategy, you'll amass vital capabilities. One-on-one coaching sessions provide tailored advice and a career roadmap, ensuring enduring benefits well beyond the completion of the Banking & Finance Career Insights programme.

Financial Market Analysis

In this deep-dive session, participants will explore the intricacies of financial markets. We will analyse market trends, volatility, and a multitude of factors influencing stock prices. Through case studies, participants will learn to decipher market indicators and make informed investment decisions. Attendees will gain a profound understanding of how financial markets operate across the globe and the legal regulations that govern them.





Financial Literacy Workshop

Our partner, a multinational financial services provider, will host a financial literacy workshop. Students can learn about personal finance, investment basics, and economic trends from experts in the banking industry. This workshop provides practical insights into managing money and understanding financial markets.





Ethical Dilemmas in Finance

This thought-provoking session delves into the ethical challenges faced in the world of finance. We will examine real-world scenarios that involve conflicting interests and ethical considerations. Participants will engage in ethical debates and discuss the role of regulations and corporate social responsibility. By the end of this session, participants will be equipped to navigate complex ethical dilemmas in the financial industry.

Financial Technology (FinTech) Innovations

In this forward-looking exploration, participants will delve into the realm of financial technology (FinTech) innovations. We will examine the impact of digital transformation on banking, payment systems, and financial services. Through case studies, participants will analyze disruptive technologies like blockchain and artificial intelligence. Attendees will gain insights into the legal implications and regulatory challenges associated with FinTech advancements, as well as their potential impact on social mobility, financial literacy and globalization.



Types of Banks and Their Roles

Embark on a comprehensive exploration of the diverse types of banks that form the foundation of the financial sector. Through in-depth analysis, participants will uncover the distinctive roles played by retail banks, investment banks, central banks, and more. Gain insight into how these institutions influence economic stability, monetary policy, and financial markets. Delve into the mechanisms through which banks facilitate lending, borrowing, and investment, driving economic growth. Understand the intricacies of central banks' control over interest rates and money supply.

Ethical Banking and Sustainability

Through case studies and interactive discussions, participants will explore the concept of responsible banking, emphasizing social and environmental considerations in financial decision-making. Attendees will also delve into the evolving landscape of green finance, examining initiatives that align banking practices with environmental sustainability goals. By the end of this session, participants will have a nuanced understanding of the ethical challenges and opportunities within the banking sector.





The Career Insights programme has been really (for lack of a better word) immersive. I think Immerse has given me a lot of clarity in terms of having a better understanding of what a career, or even university education, in medicine looks like.

Mia

Immerse Career Insights Alumni



OUR AWARDS AND ACCREDITATIONS



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Inspiring Great Young Minds