



Samuel Jackson

ABOUT ME

I am a passionate and innovative designer with 8 years of experience in creating visually compelling designs across digital and print platforms. Skilled in Adobe Creative Suite, Figma, Wordpress and more. I specialize in branding, user interface design, and illustration. My approach combines creativity and strategy to deliver designs that are not only aesthetically pleasing but also aligned with the client's goals. I thrive in collaborative environments and am always eager to bring fresh ideas to life while staying on top of industry trends.

EXPERIENCE

Mortgage Advice Bureau – Brand Artworker

February 2021 – Present

- **Brand Consistency:** Ensure all designs align with corporate brand guidelines and maintain a cohesive visual identity. Continuously evolving the brand to stay relevant.
- **Technical Expertise:** Proficient in Adobe Creative Suite (InDesign, Illustrator, Photoshop), Figma, Flipsnack etc. for creating polished marketing and communication materials.
- **Print and Digital Skills:** Create artwork for both print and digital platforms, including advertisements, events, social channels and FOH graphics for both B2B and B2C.
- **Compliance Awareness:** Understand industry regulations (FCA) to ensure all materials adhere to legal and compliance requirements.
- **Time Management:** Efficiently manage multiple projects and tight deadlines in a fast-paced corporate environment.

John Browns Printers – Graphic Designer

February 2017 – February 2021

- **Printing Knowledge:** Strong understanding of CMYK colour management, Pantone matching, and various printing methods (offset, digital, large-format).
- **Attention to Detail:** Meticulous in layout accuracy, typography, and file proofing to ensure flawless production.
- **Versatility:** Experience designing brochures, packaging, posters, signage, and other print collateral.
- **Collaboration:** Effective communication with clients, printers, and teams to achieve project goals.
- **Creative Problem-Solving:** Resolves design and production challenges with innovative, client-focused solutions.

**References available upon request*

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KEY SKILLS

- Layout design
- Typography
- Illustration
- Photography
- Pre-press knowledge
- UI Design
- Branding
- Client relations
- Collaborative work

EDUCATION

University of Derby

2013 – 2016

BA (Hons) Illustration:
(2:1 Honours)

Central College Nottingham

2011 – 2013

BTEC Level 3 Extended
Diploma Graphic Design
(D*DD)

Toot Hill Comprehensive

2006 – 2011

10 GCSE passes including
English and Mathematics