

MALIK BROWN

I'm Malik Brown, a visual designer who knows when to hold 'em, when to fold 'em, and when to double down on bold ideas.

BETTER THAN A MASTER OF ONE

GRAPHIC DESIGNER ANIMATOR UI DESIGNER
ART DIRECTOR ILLUSTRATOR DIGITAL DESIGNER

LET'S PLAY

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WHERE I LEARNED THE RULES

University of South Carolina, Bachelor of Arts

Visual Communications + Graphic Design
December 2017

UX Professional Design Certificate by Google on Coursera

Specialties in UX Visual and Motion Design
August 2023

CREATIVE RECOGNITION

Denny's Spotlight Award • September 2020
AAF Midlands Scholarship Recipient • May 2017
NSAC D3 Competition Best Plansbook • March 2017
AAF Midlands Gold Addy Recipient • January 2017
CreateAthon Outstanding Creative • October 2016

CARDS UP MY SLEEVE

Visual Design	3D Design
Design Systems	Illustration
Interaction Design	Art Direction
Motion Design	Photo/Video
Wireframing	Adobe Creative Cloud
User Personas	AI, ID, PS, AE, PR, XD
Information Architecture	Figma
Storyboarding	Sketch
User Research + Testing	Procreate
Affinity Mapping	Blender
User Flows	Capture One
Journey Mapping	Microsoft/Google
Mockups	Textile Design
Hi-Fi Prototyping	Rug Tufting
Animation	Digitizing
Application Development	Embroidery
Social/Email	Sewing
Print	

GRAPHIC DESIGN LEAD @ CURRENT LIGHTING

December 2023 - Present

- Lead design of print and digital collateral for outdoor lighting, indoor architectural lighting, and corporate brand initiatives, ensuring consistency through established style guidelines and brand voice.
- Spearhead interactive design for mobile and desktop webpages, from mockups and prototypes to development handoff and collaboration.

PRODUCT DESIGNER @ ANHEUSER-BUSCH INBEV

January 2022 - July 2023

- Solely led the creative development of social and web assets for Anheuser-Busch's e-commerce site, Shop Beer Gear.
- Enhanced the user experience and increased shopability across responsive screens using Adobe XD and Figma.
- Drove an 80% increase in merch sales across all portfolio brands within the first year of a site refresh.
- Concepted and designed lifestyle-driven merchandise (fashion, art, sports, entertainment) aligned with both master brand and portfolio brands.

DIGITAL GRAPHIC DESIGNER @ RINGOFIRE

January 2022 - July 2023

- Partnered with cross-functional teams to meet creative deadlines across multiple client accounts.
- Designed dynamic web and email experiences for hardware, homegoods, and entertainment clients using Adobe XD and Figma.

JUNIOR GRAPHIC DESIGNER @ DENNY'S

January 2019 - June 2021

- Produced final, print-ready files for OOH, in-store POP, and other creative media, ensuring accuracy and production standards.
- Directed photoshoots and managed digital retouching of product images for in-restaurant POP and cross-channel campaigns.
- Developed strategic, original creative concepts from ideation to execution, collaborating with Brand, Creative, CRM, and Digital teams to deliver integrated campaigns across print and digital.

STUDIO GRAPHIC DESIGN INTERN @ EP+CO

May 2018 - August 2018

- Designed and revised creative media for clients including Denny's, Lowe's, and Verizon.
- Versioned print creative for Denny's field marketing initiatives, including coupons, OOH signage, and POP displays, ensuring files met production standards.
- Built pitch mockups for clients such as Denny's, Lowe's, and LinkedIn, effectively communicating design concepts tailored to each brand's audience.

Quite the hand, huh?
Let's team up.