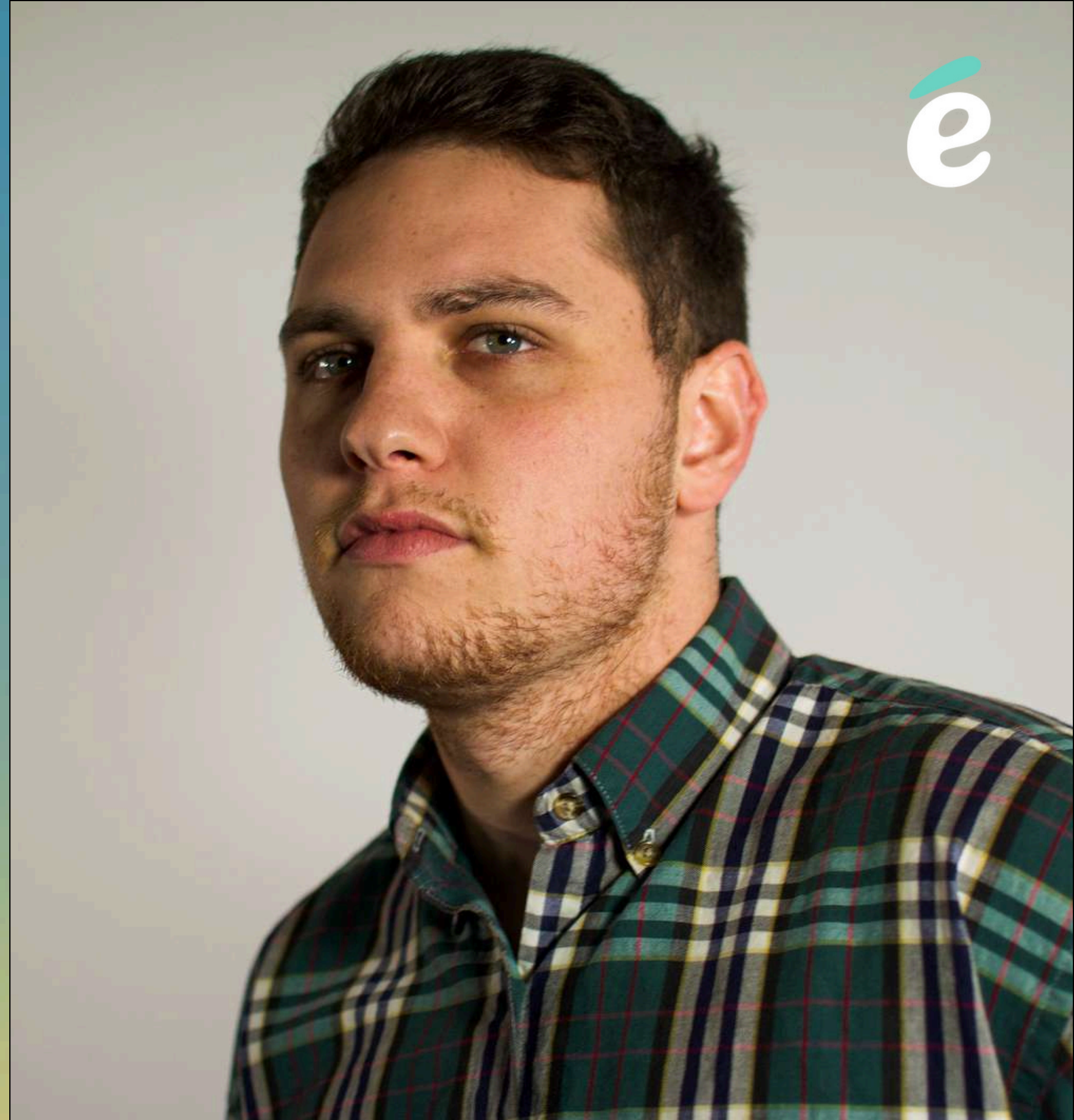


PORTFOLIO

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I don't just execute projects—I craft experiences that move people, build brands, and drive impact. Strategy, creativity, and execution come together to create meaningful work. This portfolio is a reflection of that process.

-Eyal

03	Skills & Tools
04	Highlights & Key Metrics
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SKILLS & TOOLS



Marketing & Strategy

- Brand Development & Positioning
- Social Media Growth & Engagement
- SEO & PPC Campaigns
- Email Marketing & Automation
- Influencer Marketing
- Copywriting

Event Coordination & Logistics

- Large-Scale Event Planning
- Vendor & Sponsor Management
- Budgeting & Financial Planning
- Live Event Marketing & Promotion

Sales, Fundraising & Client Relations

- Sales Funnel Optimization
- Lead Generation & Nurturing
- B2B & B2C Marketing Strategy
- Fundraising & Donor Outreach
- Sponsorship Development
- Partnership Outreach

Web, UX/UI & Creative Production

- Web Design & Development
- UX/UI Wireframing & Prototyping
- Graphic Design & Visual Identity
- Video Editing & Motion Graphics





HIGHLIGHTS & KEY METRICS

Marketing & Growth

+40%

Website Traffic –
More Visitor Conversions

+50%

Content Engagement –
Social Media Conversions

Sales & Fundraising

+\$18,000

Starting at \$2,500 Budget
– Maximized Impact

+15%

Email Conversions –
Engagement & Results

Event Plan & Impact

+50,000

Event Visitors –
High-Impact Activations

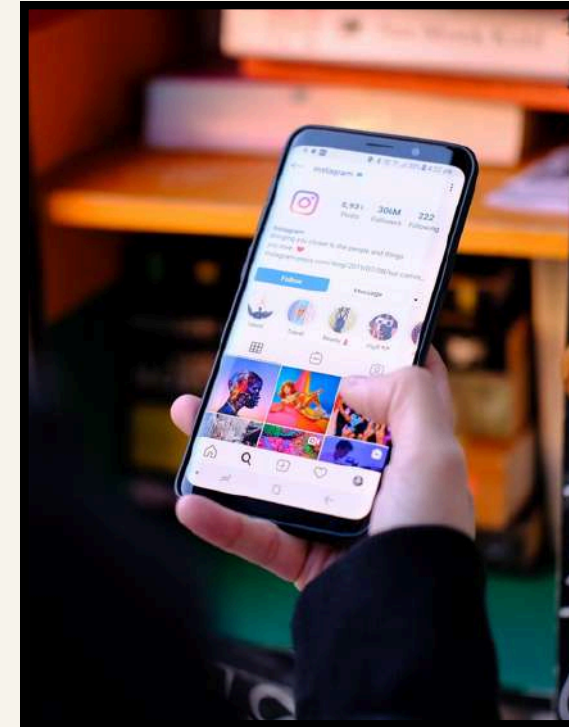
+30%

Vendor & Sponsors –
Financial Participation

EXPLORE MY PROJECTS *

Every project is a chance to solve challenges through strategy, creativity, and execution. Whether it's crafting a brand from the ground up, designing seamless digital experiences, or executing large-scale events, each project is an opportunity to build something meaningful. This portfolio highlights work across branding, digital strategy, UX, event execution, and full business creation—where creative vision meets real, measurable impact.

MARKETING & BRANDING



CONTENT STRATEGY



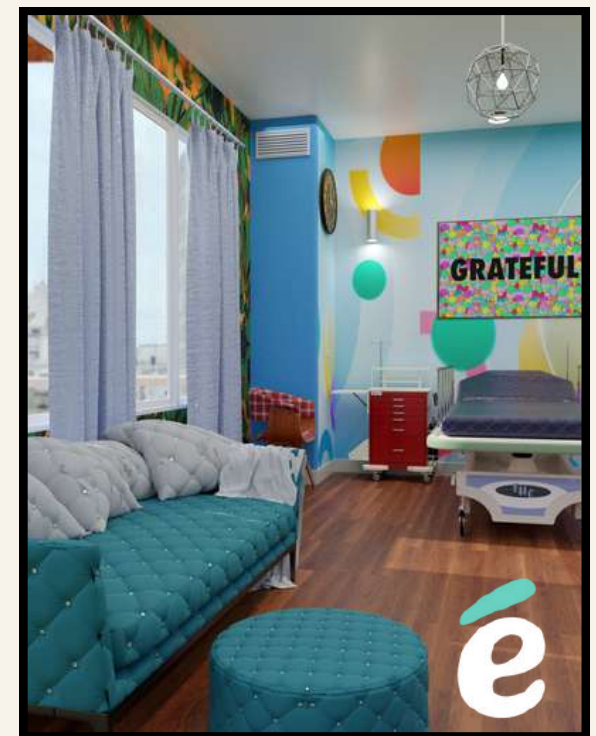
WEB & UX/UI PROJECTS



EVENT & MANAGEMENT



STARTUP DEVELOPMENT



MARKETING & BRANDING

* Roadblock

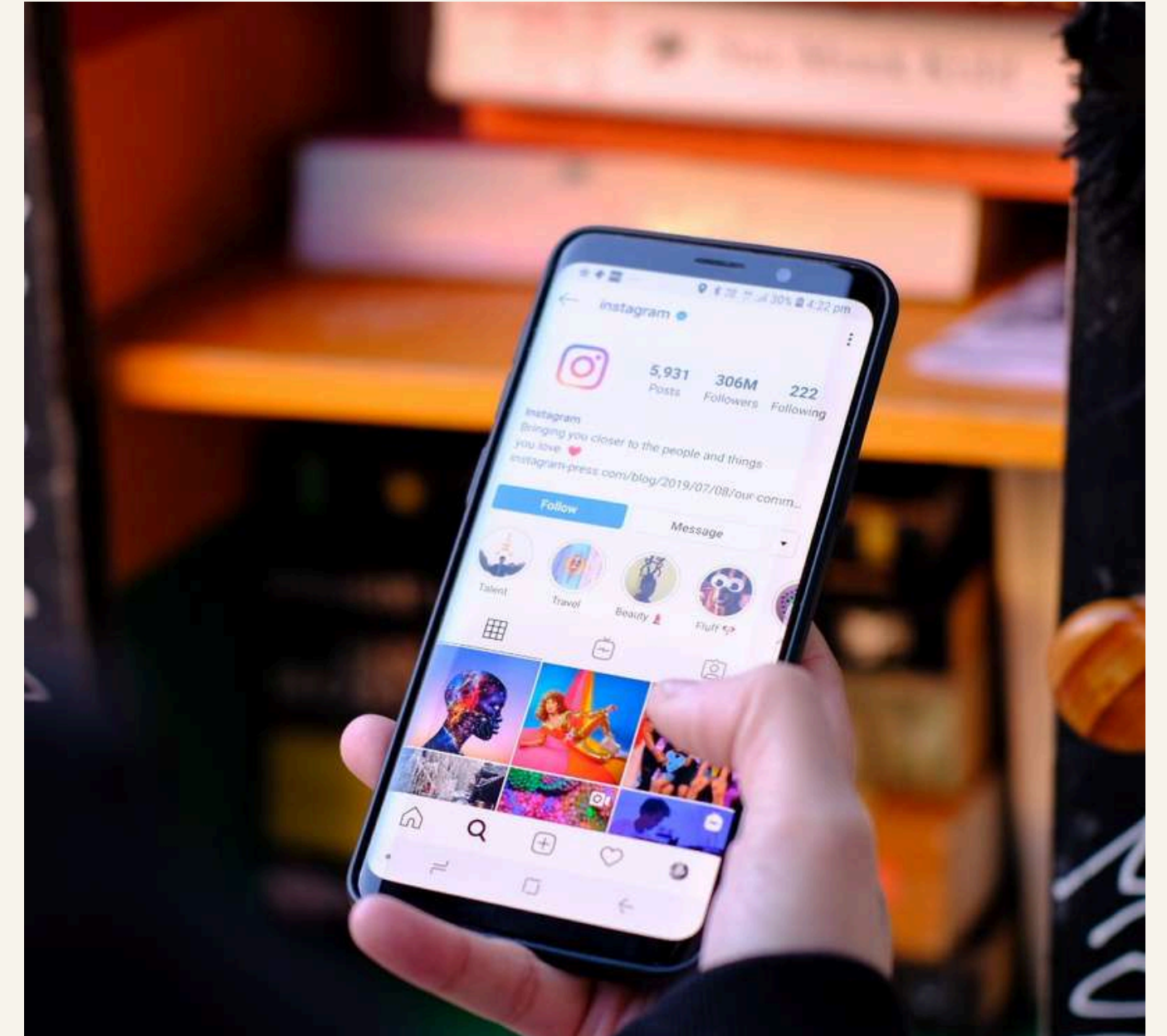
Proforma needed a unified digital strategy to attract and retain customers, improve engagement, and drive conversions.

* Approach

- Redesign site UX & conversions.
- Develop a brand roadmap for client acquisition & retention.
- Expand digital channels with SEO, social media, & influencers.

* Impact

- ✓ Increased brand reach through SEO & social growth.
- ✓ Boosted customer engagement through targeted campaigns.
- ✓ Higher lead generation with optimized digital & email strategy.



STRATEGIC BRAND GROWTH | STRATEGIC BRAND GROWTH | STRATEGIC BRAND GROWTH

CLIENT:
PROFORMA

PROJECT:
BRAND GROWTH & ENGAGEMENT



CONTENT STRATEGY

* Roadblock

Tsuni Digital lacked a clear content strategy, leading to low engagement and inconsistent messaging across platforms.

* Impact

- ✓ +40% social media growth with strategic content.
- ✓ +25% email open rates, +15% conversion boost.
- ✓ Expanded organic reach through SEO-driven content.

* Approach

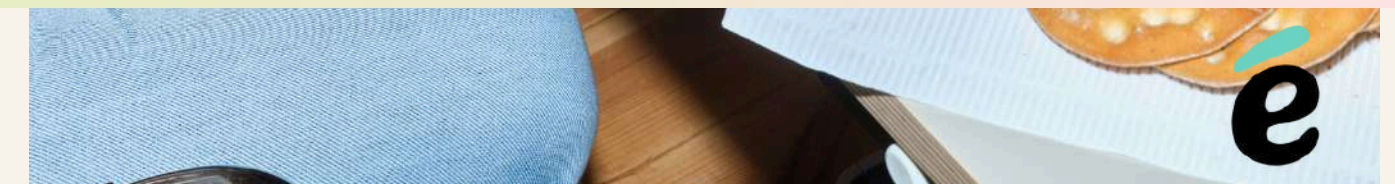
- Created a content strategy for social, email, and paid ads.
- Optimized emails through A/B testing & segmentation.
- Applied SEO best practices to drive organic traffic.



CONTENT-DRIVEN SUCCESS | CONTENT-DRIVEN SUCCESS | CONTENT-DRIVEN SUCCESS

CLIENT:
TSUNI DIGITAL

PROJECT:
SOCIAL & EMAIL CAMPAIGNS



WEB & UX/UI PROJECTS

*** Roadblock**

Ventureforth's outdated website needed a modern redesign to improve user experience, branding, and conversions.

*** Approach**

- Developed WordPress website.
- Improved navigation, layout, and conversion-focused UX/UI.
- Implemented SEO-friendly content to boost organic traffic.

*** Impact**

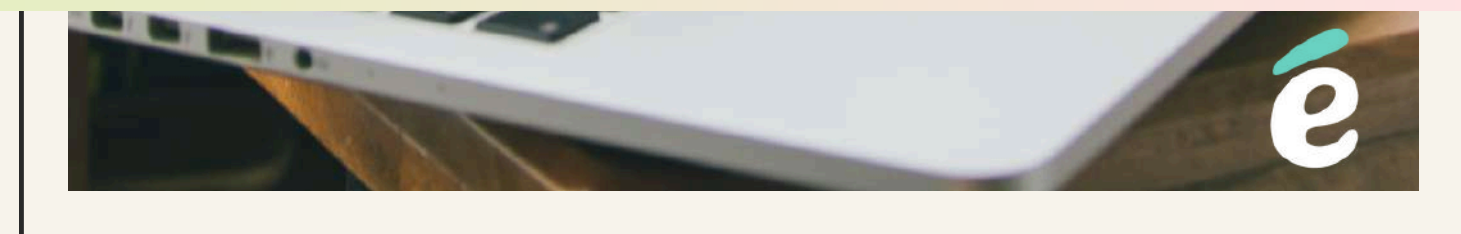
- ✓ Improved UX/UI for seamless user experience.
- ✓ Higher web traffic & engagement through SEO & structure.
- ✓ Boosted lead generation with optimized landing pages.



REFINED DIGITAL EXPERIENCE | REFINED DIGITAL EXPERIENCE | REFINED DIGITAL EXPERIENCE

CLIENT:
VENTUREFORTH

PROJECT:
WEB DESIGN & CONVERSION



EVENT & MANAGEMENT

*** Roadblock**

Atlanta Against Cancer needed a high-impact event strategy to maximize attendance, sponsorships, and fundraising on a tight budget.

*** Impact**

- ✓ \$18K+ raised on a tight budget.
- ✓ High engagement & sponsorship involvement.
- ✓ Expanded reach through digital & media exposure.

*** Approach**

- Managed logistics, vendor coordination, and sponsorships.
- Led marketing & press strategy for audience growth.
- Built community experience.



SCALABLE EVENT SUCCESS | SCALABLE EVENT SUCCESS | SCALABLE EVENT SUCCESS

CLIENT:
ATLANTA AGAINST CANCER

PROJECT:
LARGE-SCALE EVENT EXECUTION



STARTUP DEVELOPMENT

* Roadblock

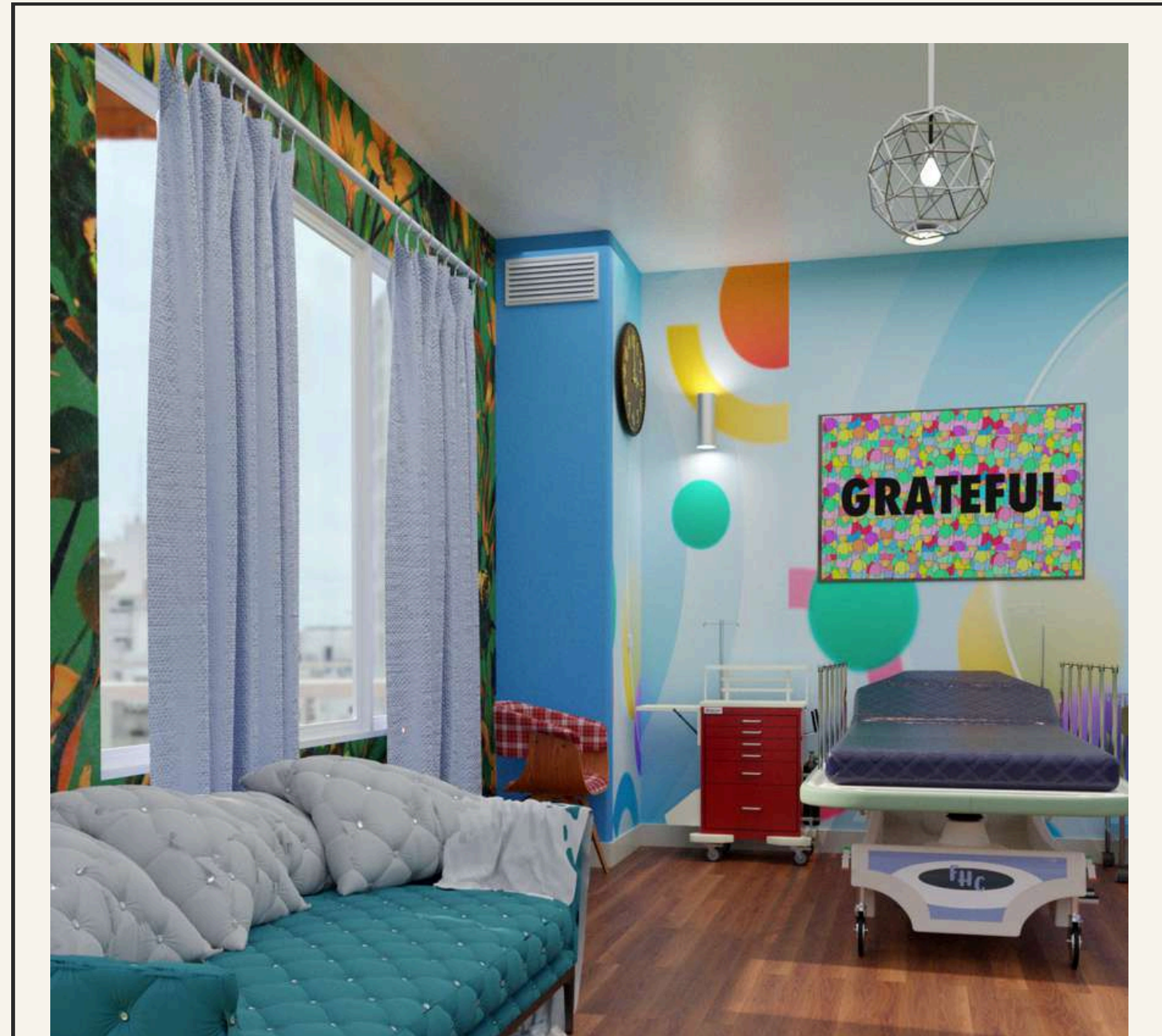
Bebop Cancer Foundation required a full operational build, including branding, digital presence, outreach, and revenue strategies.

* Impact

- ✓ Established a fully operational nonprofit from scratch.
- ✓ Increased visibility & engagement through digital marketing.
- ✓ Developed sustainable revenue with sponsorships & merch.

* Approach

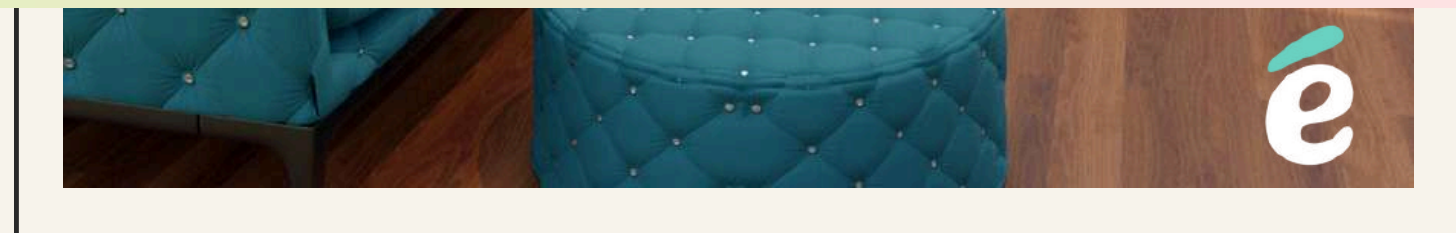
- Webflow site for seamless UX.
- Created & managed social media & community engagement.
- Developed outreach, sponsorships, donors & merch.



FROM CONCEPT TO GROWTH | FROM CONCEPT TO GROWTH | FROM CONCEPT TO GROWTH

CLIENT:
BEBOP CANCER FOUNDATION

PROJECT:
SYSTEMS & INFRASTRUCTURE



LET'S CONNECT.

FEEL FREE TO CONTACT ME FOR ANY
BUSINESS INQUIRIES AND COLLABORATIONS

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