

KHADIJAH SULEIMAN

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EDUCATION

Langara College

Post Degree Diploma

Web and Mobile App Design and Development

Vancouver, BC

May 2025

EXPERIENCE

Freelance

Vancouver

Branding & UX/UI Designer

Apr 2025 - Present

- Designed web and mobile interfaces with a focus on usability, accessibility, and clean visual hierarchy.
- Created brand identities including logos, typography, color palettes, and style guides.
- Developed wireframes, prototypes, and high-fidelity designs using Figma.
- Conducted user research and testing to inform design decisions and improve user experience.
- Collaborated with clients to translate their vision into polished, user-centred designs.

Langara College

Vancouver

Graphic Designer

Apr 2024 – Oct 2024

- Designed and produced the W49 Magazine 2024 (layout, typography, and visual direction)
- Created print and digital marketing materials for college events and campaigns
- Assisted in maintaining brand consistency across college communications.
- Participated in brainstorming and design reviews to refine creative outputs.

MTN Nigeria

Abuja, Nigeria

UX/UI Design Intern

Jan 2022 – Jul 2022

- Assisted in designing intuitive user interfaces for mobile and web applications.
- Conducted user research, surveys, and usability testing to inform design decisions.
- Created wireframes, prototypes, and high-fidelity mockups for product features.
- Participated in brainstorming sessions to improve user experience and engagement.

Mshell Homes

Abuja, Nigeria

Graphic Designer

Nov 2020 – Aug 2021

- Designed visual assets for marketing and advertising, including brochures, flyers, and social media posts
- Developed branding elements to maintain a consistent look across digital and print platforms
- Created presentations and promotional materials to showcase properties and company services
- Collaborated with the team to ensure designs aligned with the brand's voice and strategy

SKILLS & INTERESTS

- **Design & Creative Tools:** Photoshop, Illustrator, InDesign, After Effects, Figma, Canva
- **Web & UX:** Webflow, WordPress, HTML, CSS, JavaScript, Miro, usability testing, wireframing, prototyping, UX Research, Shopify.
- **Collaboration / Project:** Notion, Trello, Jira, Slack, Asana, Google Workspace, Microsoft Office Suite.
- **Other:** Typography, UI/UX trends and accessibility, Responsive design, Brand Strategy and identity, E-commerce.