

KHADIJAH SULEIMAN

Vancouver | suleimankhadijah@outlook.com | skhadijah.com | 6046495679

SUMMARY

I'm a multidisciplinary designer who loves exploring different creative mediums and turning ideas into visuals that tell a story. My work spans branding, social media, and creative direction, where I focus on building identities that feel intentional and memorable. I care about details, balance, and how design shapes how people connect with a brand. I'm always learning, refining my craft, and expanding my creative perspective as I grow in my design career.

EXPERIENCE

Authority B2B

Vancouver

Graphic Design /Content Marketing Apprentice

Nov 2025 - Present

- Designed high-impact social media infographics, data visualizations, and brand-aligned content templates used across LinkedIn platform.
- Developed scalable visual systems for LinkedIn carousels, thought-leadership posts, and case studies, increasing clarity and engagement.
- Created design systems for internal marketing teams, including reusable components, typography rules, and visual frameworks.

Langara College

Vancouver

Graphic Designer

Apr 2024 - Nov 2024

- Designed and art-directed the W49 Magazine 2024, overseeing layout, typography, and overall visual tone.
- Assisted in developing storyboards and visual concepts for promotional materials and digital campaigns.
- Produced marketing and communication designs maintaining brand consistency across print and digital media.
- Collaborated with a multidisciplinary team to deliver cohesive, high-quality visual assets.

Lida Digital

Abuja, Nigeria

Graphic Designer

Nov 2020 - Aug 2022

- Conceptualized and executed visual branding systems for multiple clients, ensuring consistency across web, print, and social media channels.
- Produced high-quality graphics, illustrations, and marketing content aligned with client goals and brand strategy.
- Applied expertise in typography, composition, and color theory to create cohesive and impactful visuals.
- Collaborated with clients, developers, and internal teams to refine brand strategy and deliver polished digital experiences.
- Gained hands-on agency experience, balancing multiple projects and meeting client deadlines in a fast-paced environment.

Global Commerce Media

US (Remote)

Content Marketing / SEO Intern

Jan 2022 - Apr 2022

- Assisted with SEO content research, keyword planning, and competitive analysis.
- Helped create blog posts, landing page copy, and social content aligned with brand strategy.
- Supported on-page optimization including meta tags, internal linking, and content updates.
- Monitored website performance using tools like Google Analytics and Search Console.
- Collaborated with marketing team to improve organic visibility and content quality.

EDUCATION

Langara College

Vancouver, BC

Post Degree Diploma

May 2025

Web and Mobile App Design and Development

Ahmadu Bello University

Nigeria

Bachelor's

Computer Science

SKILLS

- Digital Ad & Campaign Design (Display, and Social Platforms)
- Creative Strategy
- UX/UI Design (Figma)
- Web Design (WordPress, Webflow, Framer, HTML/CSS)
- Branding & Visual Identity
- Typography & Layout Design
- Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Canva & Adobe Express
- Marketing & Promotional Materials
- Collaboration & Communication
- Image Editing & Retouching