

Sammy Hahn

EDUCATION

Pace University

Seidenberg School of Computer Science & Information Systems

MS Human Centered Design // Graduation: May 2026 // GPA 4.0

Manhattan School of Music

BM Musical Theatre // GPA 3.8

Verified Certificate Courses (Coursera & edX)

Google UX Design, Harvard Intro to Computer Science, Yale Intro to Psychology

PROFESSIONAL EXPERIENCE

UX Research & Design Intern - *FounderWay.AI* // NYC 2025

- Led intern team through the entire product design lifecycle of version 3.0
- Contributed UX perspective to high-level product strategy with CEO
- Collaborated cross-functionally with design, engineering, business, and marketing to create data-informed, strategic designs
- Scoped, planned, and executed a mixed-methods research study aligned with business objectives
- Conducted competitive analysis of 15 AI Voice Agents to identify market gaps, pain points, and opportunities for user-facing AI voice agent
- Crafted and tested research-driven system prompt updates for user-facing AI voice agent, with a focus on reducing user cognitive load

Freelance UX Designer - *BroadwayServes* // NYC 2024

- Increased volunteer engagement and improved accessibility & usability
- Interviewed 6 users, synthesizing findings into actionable insights

ACADEMIC PROJECTS

UX Researcher & Designer - *NY Design Factory* // NYC 2024 - 2025

- Part of the top 4 students chosen for sustainability-centered product development with CERN (European Organization of Nuclear Research)
- Part of the top 10 students chosen to represent NYC Design Factory in Design Factory Global Network's "jamweek" challenge
- Collaborated with an international, cross-functional team to understand the needs of rehabilitation patients & prototype solutions for the future
- Lead a team of 5 students in a 3 month research & design project to communicate water quality data to recreational river users
- Collaborated with & presented to stakeholders & clients on various projects including Blue CoLab (NYC) & Ichilov Medical Center (Tel Aviv)

UX Designer & Challenge Winner - *MTA & New Jersey Transit* // NYC 2025

- Won design contest judged by 7 Metropolitan Transportation Authority & New Jersey Transit panelists to improve the transit experience for users

CONTACT

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Portfolio

www.sammyhahn.com

SKILLS

Tools

Figma
Adobe
Sketch
Miro
Mural
Webflow

Design

Personas
Storyboarding
Sitemapping
Wireframing
Prototyping

Research

Interview
Survey
Competitive Analysis
Usability Testing

Personal

Storytelling
Presentations
Written Communication
Collaboration
Problem Solving
Empathy
Organization
Sings "take me out to the ballgame" backwards