

Sammy Hahn

EDUCATION

Pace University, Seidenberg School of Computer Science & Information Systems
MS Human Centered Design // Graduation: May 2026 // GPA 4.0

Manhattan School of Music

BM Musical Theatre // GPA 3.8

Verified Certificate Courses (Coursera & edX)

Google UX Design, Harvard Intro to Computer Science, Yale Intro to Psychology

PROFESSIONAL EXPERIENCE

UX Research & Design Intern - FounderWay.AI // NYC 2025

- Led intern team through full product design lifecycle of Version 3.0
- Contributed UX perspective to high-level product strategy with the CEO
- Planned & executed mixed-methods research aligned with business objectives
- Collaborated cross-functionally to create data-informed, strategic designs
- Designed key platform screens including main dashboard, AI-powered search results, and educational modules for B2B accelerator programs
- Conducted competitive analysis of 15 AI Voice Agents to identify market gaps, pain points, and opportunities for user-facing AI voice agent
- Crafted & tested research-driven system prompt updates for user-facing AI voice agent, with a focus on reducing user cognitive load

Freelance UX Designer - BroadwayServes // NYC 2024

- Increased volunteer engagement and improved accessibility & usability
- Interviewed 6 users, synthesizing findings into actionable insights

Actress - Nickelodeon, Yiddish Fiddler on the Roof, others // NYC 2016 - 2024

- Created & performed voiceover & stage characters, implementing direction

ACADEMIC PROJECTS

UX Researcher & Designer - NY Design Factory // NYC 2024 - 2025

- Part of the top 4 students chosen for sustainability-centered product development with CERN (European Organization of Nuclear Research)
- Part of the top 10 students chosen to represent NYC Design Factory in the Design Factory Global Network, collaborating with an international team and Ichilov Medical Center to develop solutions for rehabilitation patients
- Lead a 5-student team in a 3-month project communicating water quality data to recreational river users, presenting to stakeholders at Blue CoLab

UX Designer & Challenge Winner - MTA & New Jersey Transit // NYC 2025

- Won design contest judged by 7 Metropolitan Transportation Authority & New Jersey Transit panelists to improve the transit experience for users

CONTACT

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Portfolio

www.sammyhahn.com

SKILLS

Tools

Figma
Adobe
Sketch
Miro
Mural
Webflow

Design

Personas
Storyboarding
Sitemapping
Wireframing
Prototyping

Research

Interview
Survey
Competitive Analysis
Usability Testing

Personal

Storytelling
Presentations
Written Communication
Collaboration
Problem Solving
Empathy
Organization
Sings “take me out to the ballgame” backwards