

# Sammy Hahn

## EDUCATION

**Pace University, Seidenberg School of Computer Science & Information Systems**

MS Human Centered Design // Graduation: May 2026 // GPA 4.0

**Manhattan School of Music**

BM Musical Theatre // GPA 3.8

**Verified Certificate Courses (Coursera & edX)**

Google UX Design, Harvard Intro to Computer Science, Yale Intro to Psychology

## PROFESSIONAL EXPERIENCE

**CX Research Intern - CX By Design // NYC 2026**

- Lead a team of 5 interns to design and conduct qualitative research, producing personas, buying scales, and behavioral insights for CX decisions
- Interviewed participants, translating findings into engagement strategies

**UX Research & Design Intern - FounderWay.AI // NYC 2025**

- Contributed UX perspective to high-level product strategy with the CEO
- Planned & executed mixed-methods research aligned with business objectives
- Collaborated cross-functionally to create data-informed, strategic designs
- Designed key platform screens including main dashboard, AI-powered search results, and educational modules for B2B accelerator programs
- Crafted & tested research-driven system prompt updates for user-facing AI voice agent, with a focus on reducing user cognitive load

**Freelance UX Designer - BroadwayServes // NYC 2024**

- Increased volunteer engagement and improved accessibility & usability
- Interviewed 6 users, synthesizing findings into actionable insights

**Actress - Nickelodeon, Yiddish Fiddler on the Roof, others // NYC 2016 - 2024**

- Created & performed voiceover & stage characters, implementing direction

## ACADEMIC PROJECTS

**UX Researcher & Designer - NY Design Factory // NYC 2024 - 2025**

- Part of the top 4 students chosen for sustainability-centered product development with CERN (European Organization of Nuclear Research)
- Part of the top 10 students chosen to represent NYC Design Factory in the Design Factory Global Network, collaborating with an international team and Ichilov Medical Center to develop solutions for rehabilitation patients
- Lead a 5-student team in a 3-month project communicating water quality data to recreational river users, presenting to stakeholders at Blue CoLab

**UX Designer & Challenge Winner - MTA & New Jersey Transit // NYC 2025**

- Won design contest judged by 7 Metropolitan Transportation Authority & New Jersey Transit panelists to improve the transit experience for users

## CONTACT

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908-578-4545

**Portfolio**

[www.sammyhahn.com](http://www.sammyhahn.com)

## SKILLS

**Tools**

Figma  
Adobe  
Sketch  
Miro  
Mural  
Webflow

**Design**

Personas  
Storyboarding  
Sitemapping  
Wireframing  
Prototyping

**Research**

Interview  
Survey  
Competitive Analysis  
Usability Testing

**Personal**

Storytelling  
Presentations  
Written Communication  
Collaboration  
Problem Solving  
Empathy  
Organization  
Sings “take me out to the ballgame” backwards