

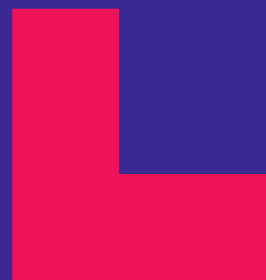
Fast, Focused UX/UI For Startups On The Move



IRAZŪ

UX/UI Design That Moves With You

We're a lean UX/UI design team that plugs in where you need us fast. Whether you're pre-launch, mid-pivot, or scaling your MVP, we give your product the polish, structure, and momentum it needs without slowing you down.



You're Building Fast But Design Is Falling Behind

- * Your team has one designer (or none)
- * Design tasks are getting stuck in backlog
- * UX improvements keep getting deprioritized
- * You know where the friction is, you just need help fixing it

Fractional UX/UI Help Without The Hiring Risk

- * No need to hire full-time too early
- * We work with what you've started, no need to start over
- * We adapt to your roadmap, tools, and team style
- * High-quality design help that fits your budget and pace

Helping You Move Ideas Forward

- * Turn early ideas into clear, usable screens
- * Polish your product before demos or launch
- * Make the user experience smoother and more enjoyable
- * Clean up visuals for faster handoff to dev teams

We're Here To Add Value, Not Take Over

- * We bring structure and clarity to your product ideas
- * We help translate passion into polished, user-centered experiences
- * We adapt to your roadmap, not the other way around
- * We're here to make your product stronger, more usable, and more loved

Case In Point

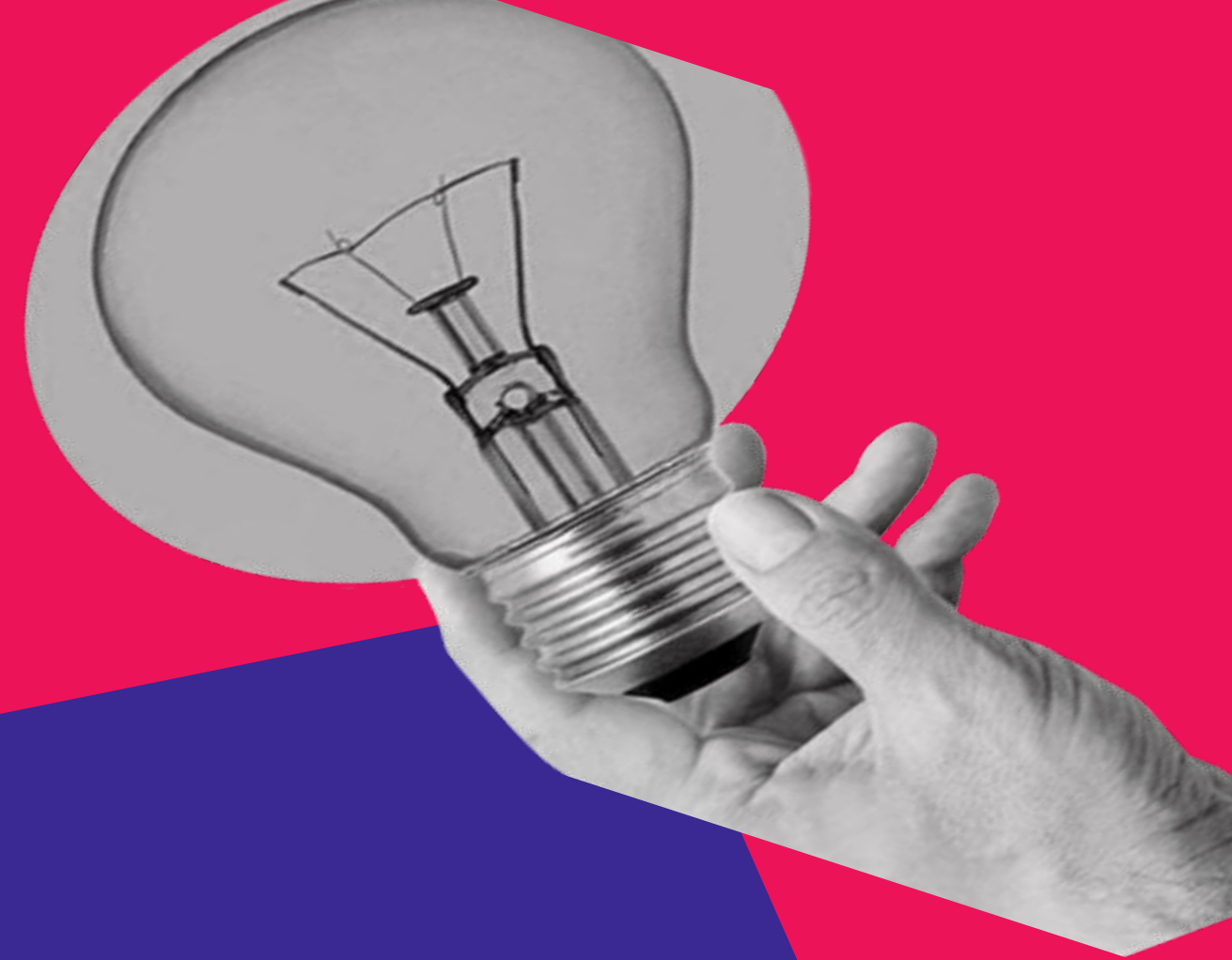
YellowDot - MAI AI Business Coach: A *Beta design delivered in 5 weeks, including new features and a full design system.*

[Learn more](#)

From Alpha To Launch We Stick With You

- * Support through early pivots, user testing, and MVP iterations
- * UX/UI that grows with your product, not just quick fixes
- * Design that supports clarity for users and for investors
- * We help avoid tech/design debt from early rushed decisions

Design Help That Fits Your Stage



Hour-based
minimums with
flexibility to scale

Project-based
sprints or milestone
packages

Add-on help for
your solo designer
or front-end dev

No long-term lock-
in, just real design
progress

Product Design Support, On Your Terms

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