

Share Rhino Cookie Policy

Last updated: 18.8.25

This Cookie Policy explains how Share Rhino Group Ltd (“we”, “us”, or “our”) uses cookies and similar technologies when you visit our website www.sharerhino.co.uk.

1. What Are Cookies?

Cookies are small text files stored on your device when you browse websites. They help us operate our website, understand visitor behavior, and deliver relevant ads.

2. Types of Cookies We Use

Strictly Necessary Cookies

- Essential for the website to function (e.g. storing your form submission to join our waitlist).

Performance & Analytics Cookies

- We use **Google Analytics 4 (GA4)** to collect anonymized data on how visitors use our site (e.g. which pages are viewed, how long users stay).
- This helps us improve performance and user experience.

Marketing & Advertising Cookies

- We use the **Meta Pixel** (Facebook/Instagram) to:
 - Measure the effectiveness of our paid campaigns
 - Deliver personalized ads to you on Meta platforms

- Track conversions (e.g. waitlist signups from ads)
- These cookies may collect information about your browsing behavior across different websites and apps to provide more relevant advertising.

Functionality Cookies

- Allow us to remember your choices (like your city selection on the waitlist form).
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3. Third-Party Cookies

We may allow trusted third parties to set cookies when you visit our site. These providers include, but may not be limited to:

- **Google Analytics (Google LLC)** – website analytics and performance.
- **Meta Platforms, Inc.** – ad measurement and targeting (Meta Pixel).
- **Flodesk** – to manage email subscriptions.
- **HubSpot** – CRM and lead management.

Each provider's use of your data is subject to their own privacy and cookie policies.

4. Managing Cookies

When you first visit our site, you will see a banner giving you the option to accept or manage cookies.

You can also control cookies in your browser settings. Options may include:

- Block all cookies
- Delete existing cookies
- Receive alerts before cookies are placed

Please note: blocking certain cookies may impact the functionality of our site.


5. Updates to This Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons.

6. Contact Us

If you have any questions about our use of cookies or this policy, please contact us:

 hello@sharerhino.co.uk

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