

## REVOLUTIONIZING RETAIL

Near

**100%**

accuracy



Watch the  
video here

“ Only RFID reader up to  
the challenge facing  
modern retailing ”

Tier 1 retailer

Get in touch with our team to find out more:  
[info@pervasid.com](mailto:info@pervasid.com)



**PERVASID**

# ARE YOU READY FOR A RETAIL REVOLUTION?

Our world-leading innovation in passive, battery-free  
RFID technology is transforming the world of retail.

**PervasID.com**

# PERVASID TRACKMASTER

Retailers have faced outdated tracking systems for too long - leading to blind spots, inefficiencies, and lost revenue.

Enter TrackMaster 2X - our world-leading innovation in passive, battery-free RFID technology that transforms stock tracking and asset control.

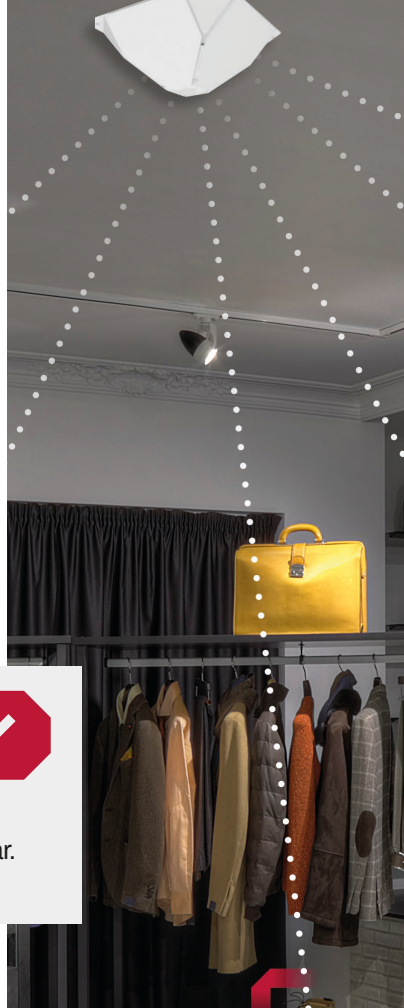
## THE RESULT



Optimised operations, fewer markdowns, happier customers, sales uplifted, and full ROI in under a year.

## KEY BENEFITS

- ✓ ROI within 12 months
- ✓ Replacing the need for manual handheld scan
- ✓ Improved in-store experience thanks to higher stock availability and seamless fulfilment
- ✓ Improved omnichannel experience with click and collect and online order service
- ✓ Real-time insights to empower staff and improve in store customer service
- ✓ Helps tackle petty theft and organised







h integrated  
ces  
d  
retail crime

# NO OTHER OVERHEAD RFID SOLUTION ON THE MARKET TODAY CAN OFFER THE SAME ACCURACY, SPEED AND COST EFFECTIVENESS FOR RETAILERS.

Driven by AI advanced distributed antenna and signal processing technology, our reader range is more than 10x that of most existing readers. Replacing the need for manual scan, removing wasted hours, and halving the hardware required compared to the nearest alternative.

**Competitive solutions will require at least 3-5 times more readers to cover the same area as a single TrackMaster.**

## PERVASID

## INDUSTRY NORM

ACCURACY  
(DETECTION,  
DIRECTION)

**99+%**

90%

READER  
COVERAGE

**240m<sup>2</sup>**

50m<sup>2</sup>

LOCATION

**2m**

Zone  
(>6m)

INVENTORY  
SPEED

**Seconds/Minutes**

Hours/Day

COST PER M<sup>2</sup> /  
FT<sup>2</sup> (INCLUDING  
INSTALLATION)

**Low**

High